

KAORU SASAKI



PROFILE

Born in Osaka.

After working as a designer and a copywriter in Osaka, he flew to London and worked as a freelance designer for commercial campaigns.

He then returned to Japan in 1997, and launched "commons&sense" as a publisher, art director, creative director and editor in chief, followed by "commons&sense man," in 2006.

Both magazines are renowned for its creativity and beautiful visuals and are now distributed in more than 28 cities around the world.

While publishing the magazines, he is also a successful art director, event producer and a consultant, gaining trust from those in the industry.

In May 2006, he organized the GUY BOURDIN PHOTO EXHIBITION held at Tokyo Metropolitan Museum of Photography, which created a huge buzz.

Other than that, he has been commissioned for the government-related projects such as JAPAN FASHION WEEK (managed by Ministry of Economy, Trade and Industry), TOKYOEYE, Co Festa (Contents Pao).

Those requests from the non-fashion related industry such as jewellery industry and beauty industry is increasing in these recent years.

He has connections and support from designers, creators, photographers, stylists and fashion insiders from all around the world. He is now a representative director for both CUBE INC. and PR & Consulting company NIKOLA TESLA K.K.

大阪市生まれ。

デザイナー、コピーライターとして大阪で活動。その後ロンドンへ渡りフォトグラファー、デザイナーとして広告制作などを手掛ける。

帰国後、1997年に『commons&sense』を創刊。発行人、編集長、アートディレクターに従事。その後2006年に『commons&sense man』を創刊。

両誌ともにクリエイティブとビジュアルの美しさで評価が高く、現在では世界各国28都市にて販売されている。

雑誌の他にも、カタログやキャンペーンビジュアルのアートディレクション、イベントプロデュース及び、演出、ブランドのコンサルティング等活動の場を広げ、各方面から絶大な信頼を得ている。2006年5月には東京都写真美術館にて開催されたGUY BOURDIN PHOTO EXHIBITIONを主催し、世界中で話題となった。2010年からは、経済産業省の管轄する JAPAN FASHION WEEKやTOKYOEYE、また、CoFesta PAO(Contents Pao)など、国のプロジェクトへのプロデューサーとしての依頼も多く、さらに、ファッション以外にも、ジュエラー、ビューティ関連、そして、一般企業からの依頼も年々多くなってきている。

著名ファッションデザイナー、クリエイター、フォトグラファーやスタイリストといったファッションインサイダーたちに支持され、CUBE INC.の代表はもちろん、PR及びコンサルティング会社のNIKOLA TESLA K.K.の代表も務める。

LIST OF CLIENTS

03	GIORGIO ARMANI	NIKE
ACCA	GIVENCHY	NTT DOCOMO
ADDICTION	GREEN LABEL RELAXING	NOKIA
ADIDAS	GUCCI	ONWARD KASHIYAMA
AMERICAN APPAREL	HAMILTON	PARCO
ANA	HANKYU DEPARTMENT STORE	RADO
ANGFA	HUNTING WORLD	RAVIJOUR
ANNA MOLINARI	H&M	Re-Style PLUS / ISETAN
ASICS ONITSUKA TIGER	ISABEL MARANT	RITSUKO SHIRAHAMA
AULA AILA / RYZA	ISETAN MITSUKOSHI HOLDINGS	SACAI
AVEX ENTERTAINMENT INC.	ITOCHU CORPORATION	SANEI INTERNATIONAL
BALLY	JAPAN FASHION WEEK	SANYO SHOKAI LTD.
BARE MINERALS	JOURNAL STANDARD	SEIKO
BAROQUE JAPAN LIMITED	JOURNAL STANDARD LUXE	SHISEIDO
BELLAVITA	J&M DAVIDSON	SHU UEMURA
BLONDY	KARTELL	SRETSIS
BLUEBELL JAPAN LTD.	KASHWERE	STUNNING LURE
BLUGIRL	KATHERINE HAMNETT	SUQUU
BOUCHERON	LACOSTE	SWAROVSKI
BVLGARI	LAFORÉ	TALANTON
CALVIN KLEIN	LANVIN	THE GINZA
CARAN d'ACHE	L'ECLAIREUR TOKYO	THE LAKOTA HOUSE
CARTIER	LDH INC.	TIFFANY & Co.
CHANEL	LOEWE	TOD'S
CHARLES JOURDAN	L'ORÉAL JAPAN	TOGA
CHLOÉ	LOUIS VUITTON	TOMMY HILFIGER
CHOPARD	LUMINE	TOMORROWLAND
CITIZEN	MACKINTOSH LONDON	TOPMAN / TOPSHOP
COACH	MAISON TAKUYA	UGG® AUSTRALIA
CONVERSE	MARC JACOBS	UNITED ARROWS
CONVERSE ADDICT	MAX MARA	VALENTINO
CoSTUME NATIONAL	MAISON TAKUYA	VAN CLEEF & ARPELS
de GRISOGONO	MCM	VENDOME YAMADA CO., LTD.
DELUPIN	MELCO RESORTS	VEUVE CLICQUOT
DISCOVERED	& ENTERTAINMENT LIMITED	VIVIENNE WESTWOOD
DIESEL	MINISTRY OF ECONOMY,	W♥C
DOM PERIGNON	TRADE AND INDUSTRY	WACOAL
DORMEUIL	MOËT & CHANDON	WORLD
DUVETICA	MONCLER	YAGITSUSHO LIMITED
EMPORIO ARMANI	MDNA SKIN	YVES SAINT LAURENT BEAUTÉ
ETRO	MOOOi	
EYEVAN	NARS	etc...
FALIERO SARTI		
FELISI		
FENDI		
FRANCK MULLER		
FURLA		

MAGAZINE WORKS

MAGAZINE WORKS

commons&sense since 1997~ present

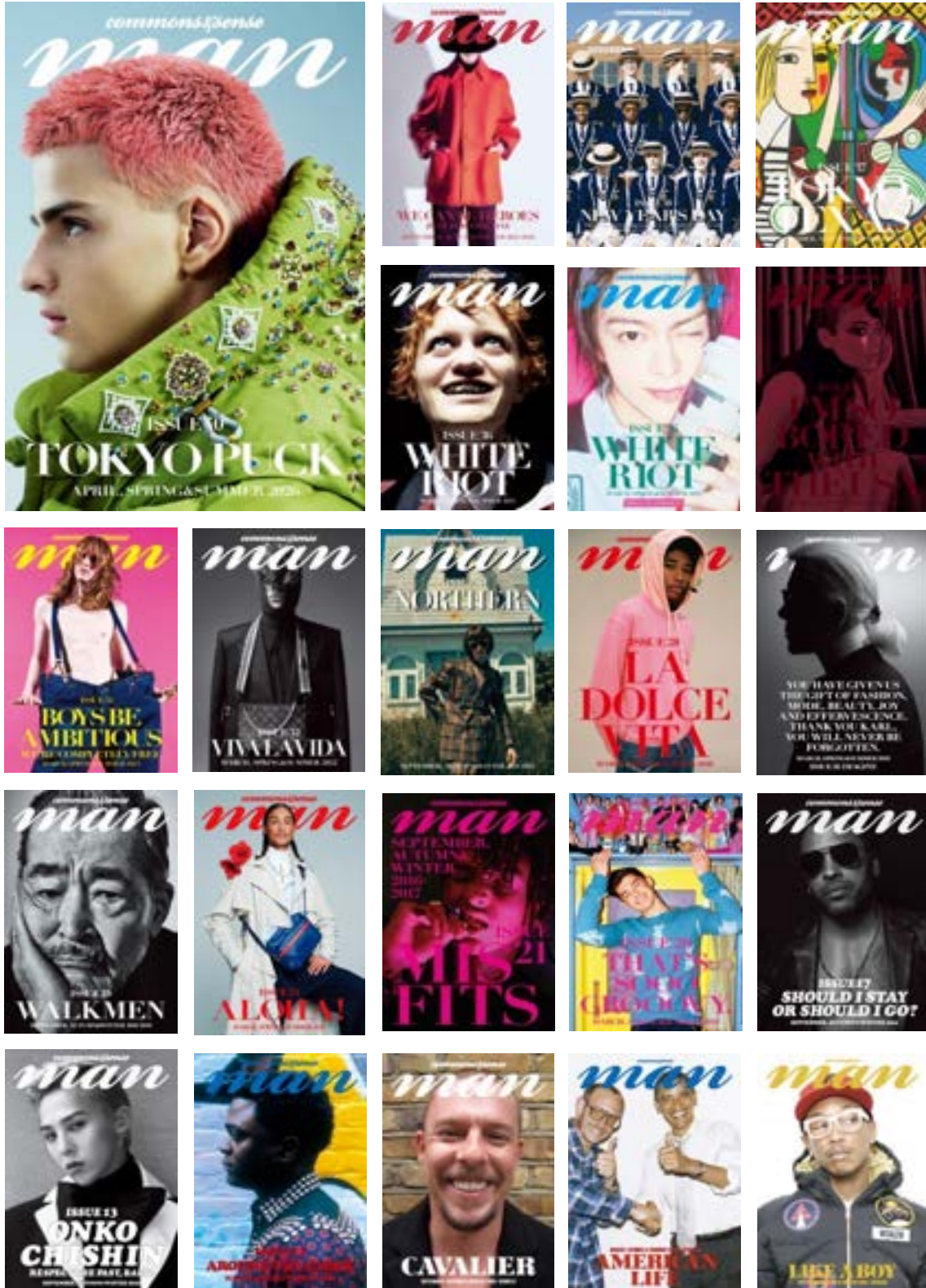
editor in chief / creative direction / art direction



MAGAZINE WORKS

commons&sense man since 2006~ present

editor in chief / creative direction / art direction



MAGAZINE WORKS

commons&sense EX.ISSUE since 2013~ present
editor in chief / creative direction / art direction



EX.ISSUE01 - CHANEL WINTER 2013
"ROCK 'N' BEIGE"



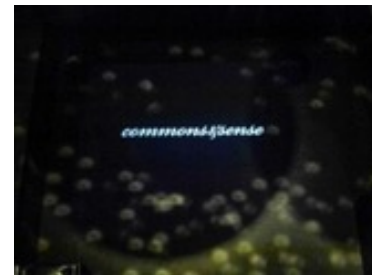
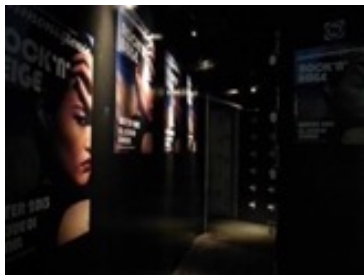
EX.ISSUE02 - TIFFANY T 2014 WINTER
"HERE COMES THE T"



EX.ISSUE03 - GUCCI 2016 WINTER
"ROPPONGI"

commons&sense EX.ISSUE01- CHANEL
WINTER 2013 "ROCK 'N' BEIGE" LAUNCH PARTY
@ORIGAMI 2013.11.15

organization / creative direction / art direction / production / operation



MAGAZINE WORKS

commons&sense EX.ISSUE since 2013~ present

editor in chief / creative direction / art direction

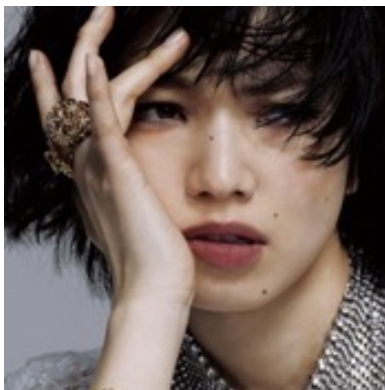


EX. SPECIAL ISSUE04
- CHANEL SUMMER 2023
"CHANEL IS A STYLE,
FASHION CHANGES TOO OFTEN.
STYLE AND FASHION ARE
NOT THE SAME THING."

REUSAGE FOR SNS

EX. SPECIAL ISSUE04 - CHANEL SUMMER 2023

INSTAGRAM AD - STORIES / FEED



MAGAZINE WORKS

commons&sense EX.ISSUE since 2013~ present
editor in chief / creative direction / art direction



EX.ISSUE05 - BOUCHERON
AUTUMN 2023
"CAUSE YOU'RE SO PRECIOUS"

REUSAGE

EX.ISSUE05 - BOUCHERON AUTUMN 2023
AOYAMA BOOK CENTER WINDOW CAMPAIGN



MAGAZINE WORKS

commons&sense EX.ISSUE since 2013~ present
editor in chief / creative direction / art direction



EX.ISSUE06 - MAX MARA
AUTUMN 2023
"BEYOND CONSERVATIVE 2"

REUSAGE FOR SNS

EX. ISSUE06 - MAX MARA AUTUMN 2023
INSTAGRAM AD - STORIES / FEED



MAGAZINE WORKS

#UncensoredVLogoSignature PROJECT

commons&sense ISSUE59 2020.8.27
editor in chief / creative direction / art direction



commons&sense man ISSUE29 2020.9.27
editor in chief / creative direction / art direction



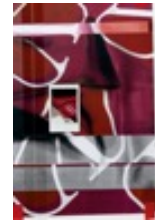
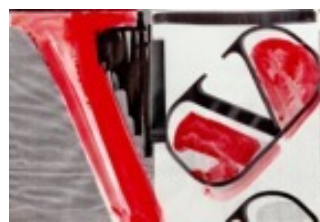
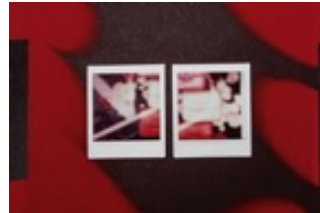
#UncensoredVLogoSignature PROJECT - VISUIALS
editor in chief / creative direction / art direction



MAGAZINE WORKS

VALENTINO “Vlogo Signature Book”

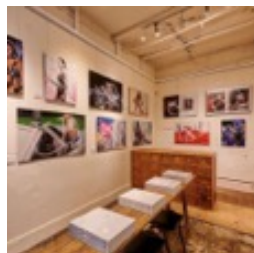
November 2020



#UncensoredVLogoSignature INSTALLATION



TOKYO – MORIOKA SHOTEN



NY – CASA MAGAZINE



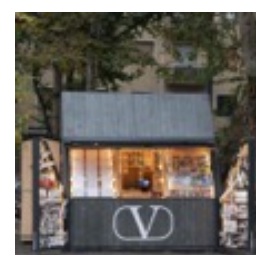
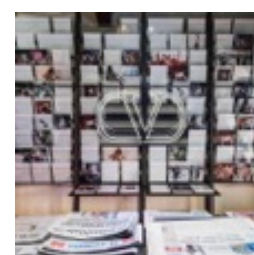
LONDON – SHREEJIWS & MAGAZINES



ROME
SANLORENZO NEWSSTAND



PIAZZA MADONNA DEI MONTI NEWSSTAND

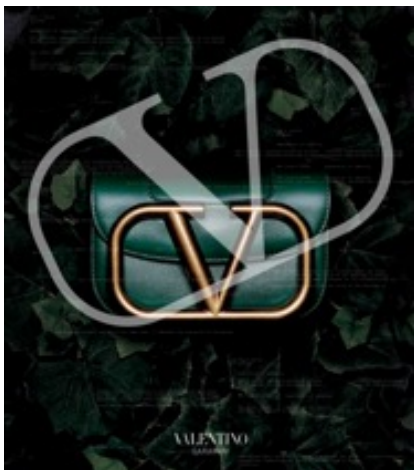
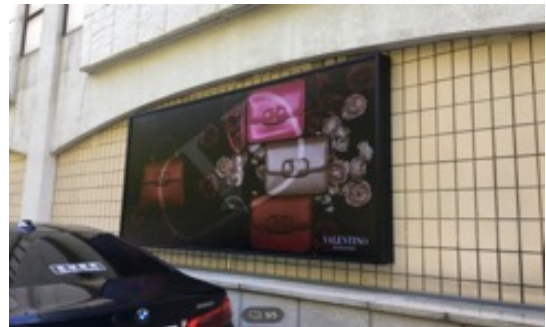
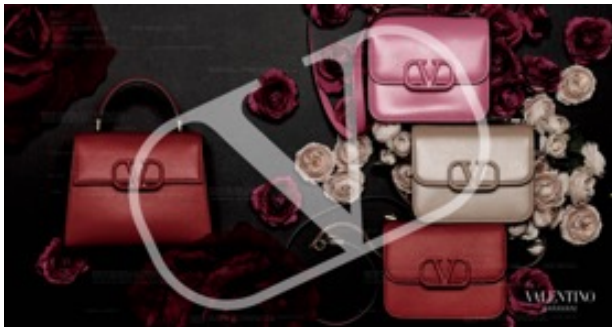


MILAN_
CORSO GENOVA NEWSSTAND

MAGAZINE WORKS

VISUAL RE-USAGE September 2020 BILLBOARDS

KOREA - GALLERIA DEPARTMENT STORE EAST



REUSAGE

commons&sense

commons&sense man

editor in chief / creative direction / art direction / production / editing

commons&sense ISSUE70 – MARNI FASHION STORY



commons&sense man ISSUE40 – MARNI FASHION STORY



REUSAGE

commons&sense

editor in chief / creative direction / art direction / production / editing

ISSUE70 – TORY BURCH STILL STORY



ISSUE69 – EMPORIO ARMANI FASHION STORY



REUSAGE

commons&sense

editor in chief / creative direction / art direction / production / editing

ISSUE69 – VALENTINO FASHION STORY



ISSUE69 – VALENTINO STILL STORY



REUSAGE

commons&sense

commons&sense man

editor in chief / creative direction / art direction / production / editing

commons&sense ISSUE69 – MARNI FASHION STORY



commons&sense man ISSUE39 – MARNI FASHION STORY



REUSAGE

commons&sense

commons&sense man

editor in chief / creative direction / art direction / production / editing

commons&sense ISSUE68 – MARNI FASHION STORY



commons&sense man ISSUE68 – MARNI FASHION STORY



REUSAGE FOR SNS

commons&sense

editor in chief / creative direction / art direction / production / editing

ISSUE67 – FERRAGAMO FASHION STORY



ISSUE67 - FERRAGAMO STILL STORY



ISSUE67 – BOUCHERON JEWELLERY STORY



REUSAGE FOR SNS

commons&sense

editor in chief / creative direction / art direction / production / editing

ISSUE66 – DSQUARED2 FASHION STORY



ISSUE66 - DSQUARED2 STILL STORY



ISSUE66 – VALENTINO FASHION STORY

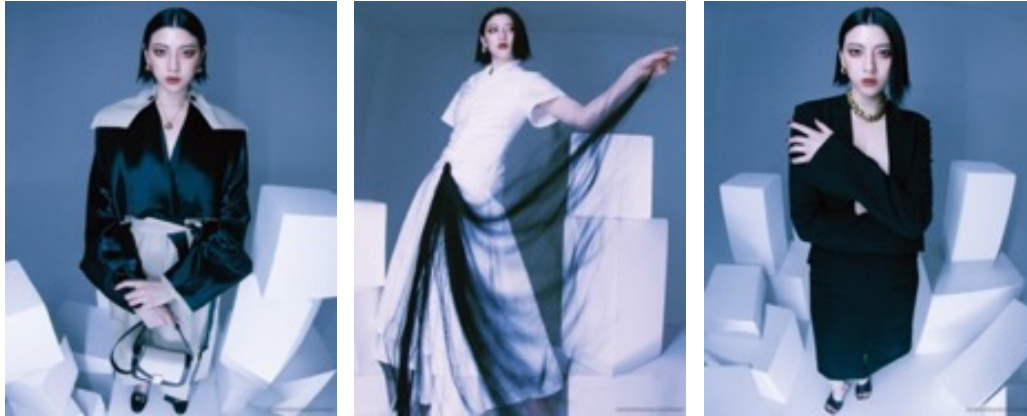


REUSAGE FOR SNS

commons&sense

editor in chief / creative direction / art direction / production / editing

ISSUE66 – FERRAGAMO FASHION STORY



ISSUE66 - FERRAGAMO STILL STORY



ISSUE66 – BOUCHERON JEWELLERY STORY



REUSAGE FOR SNS

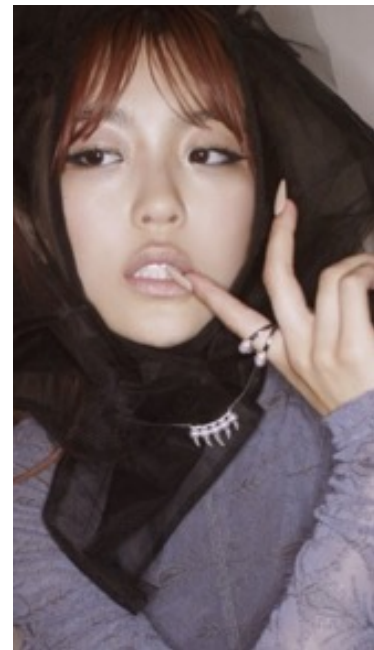
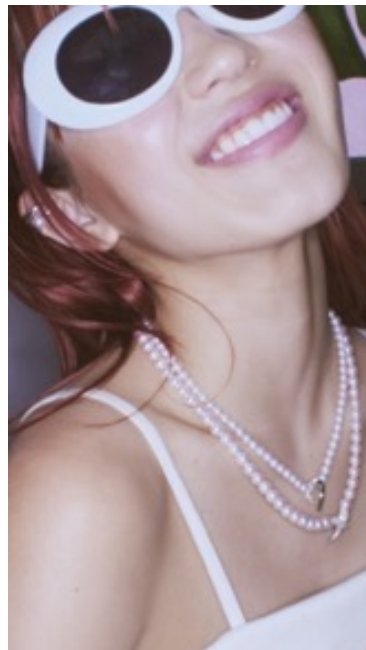
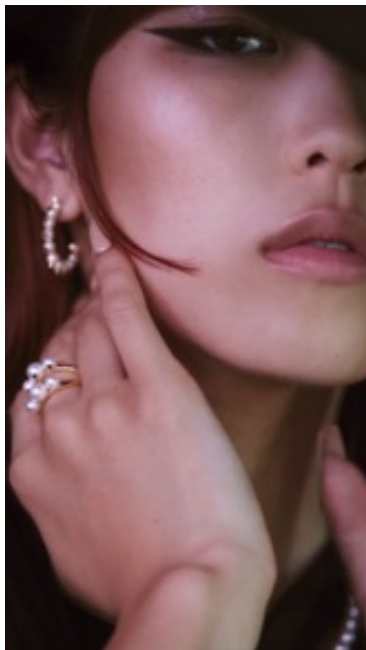
commons&sense

editor in chief / creative direction / art direction / production / editing

ISSUE65 - VALENTINO



ISSUE64 - TASAKI



REUSAGE FOR SNS

commons&sense

editor in chief / creative direction / art direction / production / editing

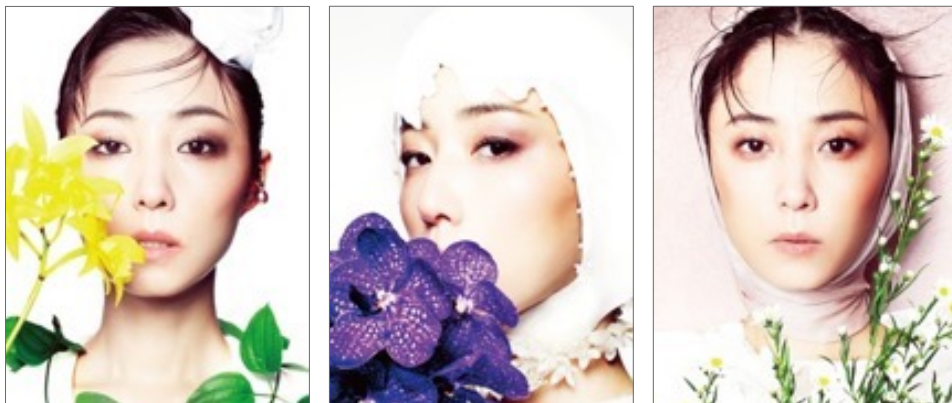
ISSUE65 - FERRAGAMO



ISSUE64 - VALENTINO



ISSUE64 – WA by do organic

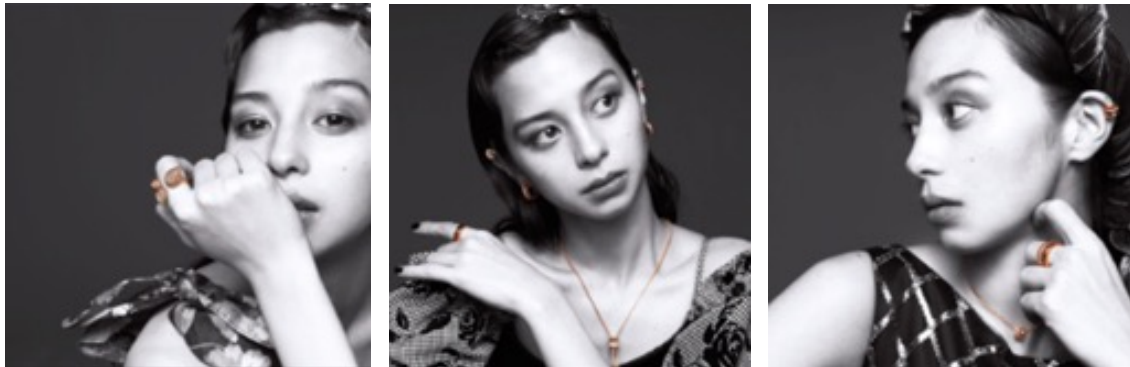


REUSAGE FOR SNS

commons&sense

editor in chief / creative direction / art direction / production / editing

ISSUE62 - BOUCHERON



ISSUE62 - VALENTINO



ISSUE61 - GIVENCHY



REUSAGE FOR SNS

commons&sense

editor in chief / creative direction / art direction / production / editing

ISSUE61 – MIKIMOTO JEWELLERY STORY



REUSAGE FOR SNS

commons&sense man

editor in chief / creative direction / art direction / production / editing

ISSUE39 – EMPORIO ARMANI FASHION STORY



ISSUE37 – JIMMY CHOO FASHION STORY



REUSAGE FOR SNS

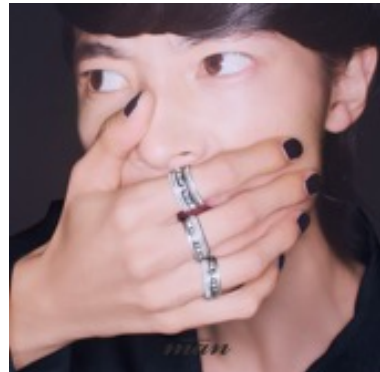
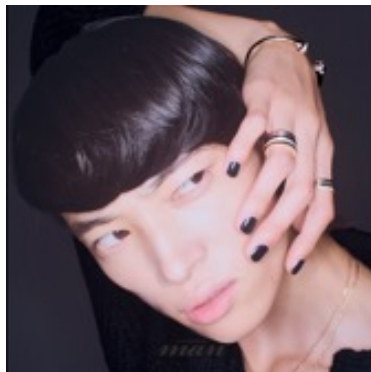
commons&sense man

editor in chief / creative direction / art direction / production / editing

ISSUE37 – JIMMY CHOO STILL STORY



ISSUE37 – BOUCHERON JEWELLERY STORY



ISSUE36 – DSQUARED2 FASHION STORY



REUSAGE FOR SNS

commons&sense man

editor in chief / creative direction / art direction / production / editing

ISSUE36 – VALENTINO FASHION & STILL STORY



ISSUE36 – VALENTINO SHOOT BEHIND THE SCENE MOVIE



VALENTINO
BTS MOVIE

SHORT MOVIE

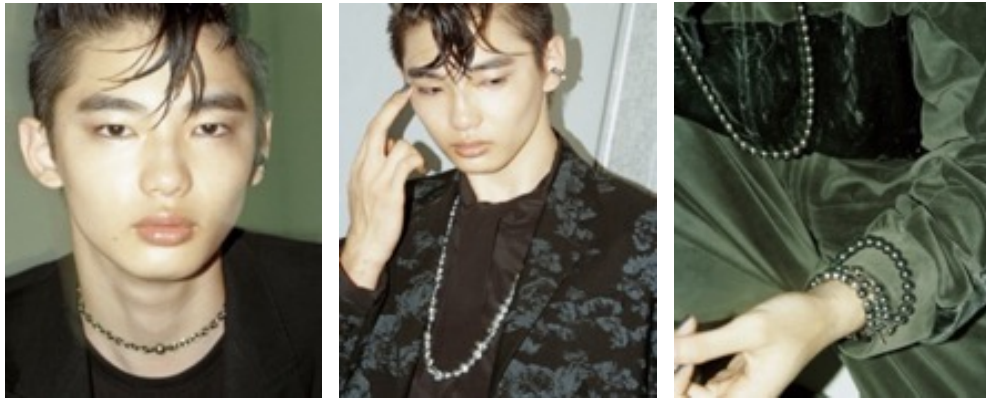
LONG MOVIE

REUSAGE FOR SNS

commons&sense man

editor in chief / creative direction / art direction / production / editing

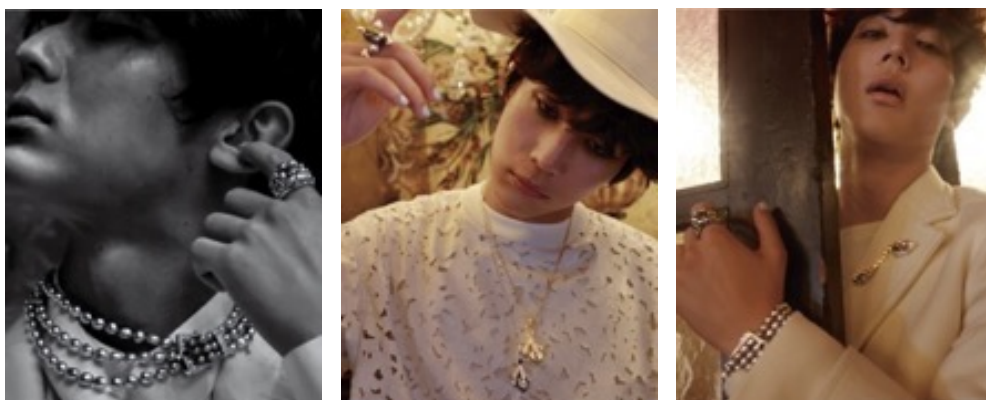
ISSUE35 – MIKIMOTO JEWELLERY STORY



ISSUE33 – BOUCHERON JEWELLERY STORY



ISSUE33 – MIKIMOTO JEWELLERY STORY



REUSAGE FOR SNS

commons&sense man

editor in chief / creative direction / art direction / production / editing

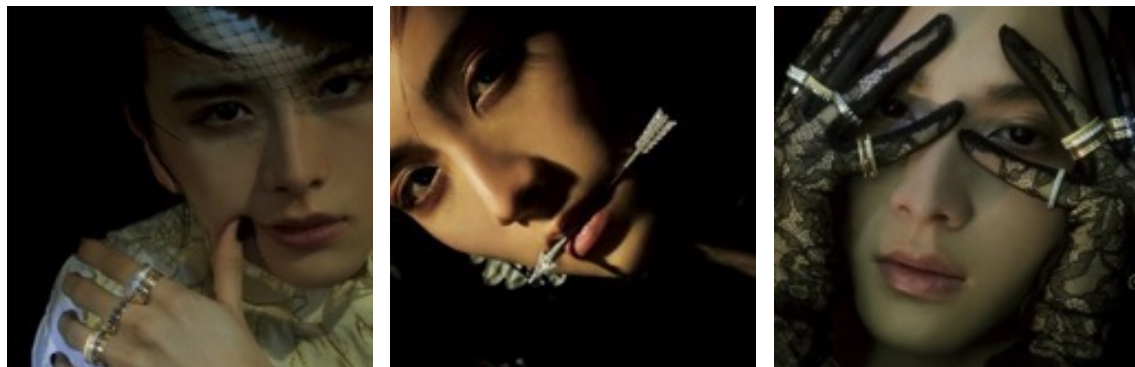
ISSUE33 – MIKIMOTO STILL STORY



ISSUE32 – SAINT LAURENT STILL STORY



ISSUE31 – BOUCHERON JEWELLERY STORY



TWO DIMENSIONAL WORKS

commons&sense FREE PAPER

editor in chief / creative direction / art direction / production / editing



2001



2003



THREE DIMENSIONAL WORKS

commons&sense – related

CLOTHES EXCHANGE LIMITED STORE 2002

organization / creative direction / art direction / production / operation



CLOTHES EXCHANGE LIMITED STORE 2 2004

organization / creative direction / art direction / production / operation



BRILLIANT BALL – CREATE YOUR STYLE WITH SWAROVSKI
INSTALLATION & PARTY 2004

organization / creative direction / art direction / production / operation

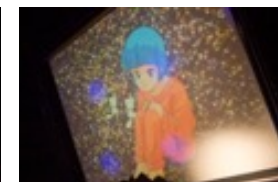


THREE DIMENSIONAL WORKS

commons&sense – RELATED EVENTS

80's NIGHT @LE BARON DE PARIS 2008.10.24

organization / creative direction / art direction / production / operation



MOVING IMAGE WORKS

commons&sense ISSUE41 SHORT FILM 2011

In My Life box of chocolate

direction



TWO DIMENSIONAL WORKS

TWO DIMENSIONAL WORKS

03 CATALOGUE 2009-2010 AW

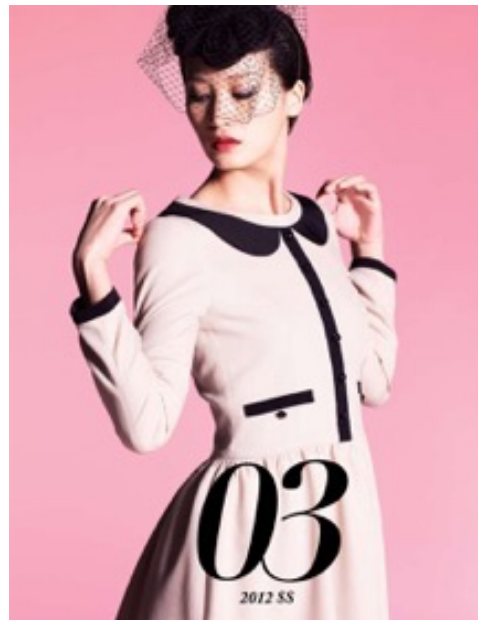
CLIENT: 03 (Taipei, TAIWAN)

creative direction / art direction / production / design



VISUAL 2012 SS

creative direction / art direction / production



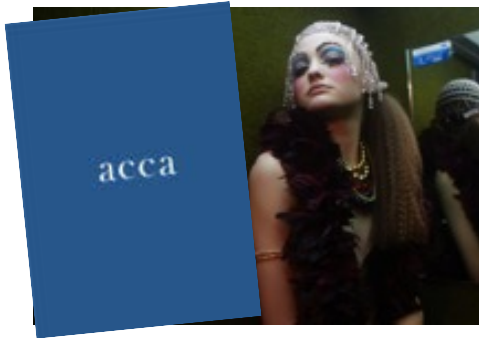
TWO DIMENSIONAL WORKS

ACCA

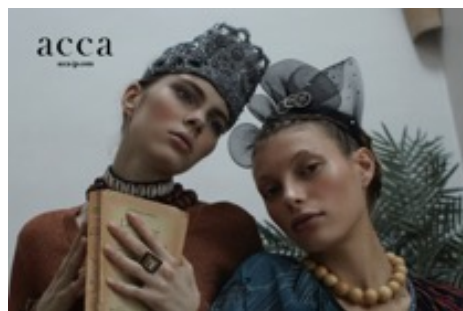
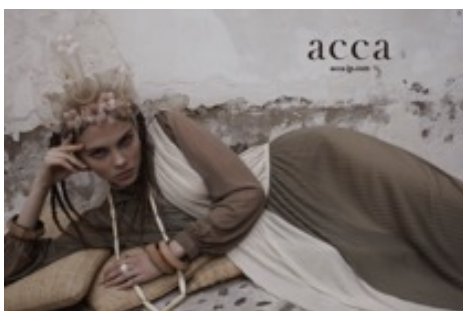
ACCA BOOK & CAMPAIGN VISUAL

CLIENT: STUDIO ACCA CO., LTD.

creative direction / art direction / production / design



2015-2016 AW



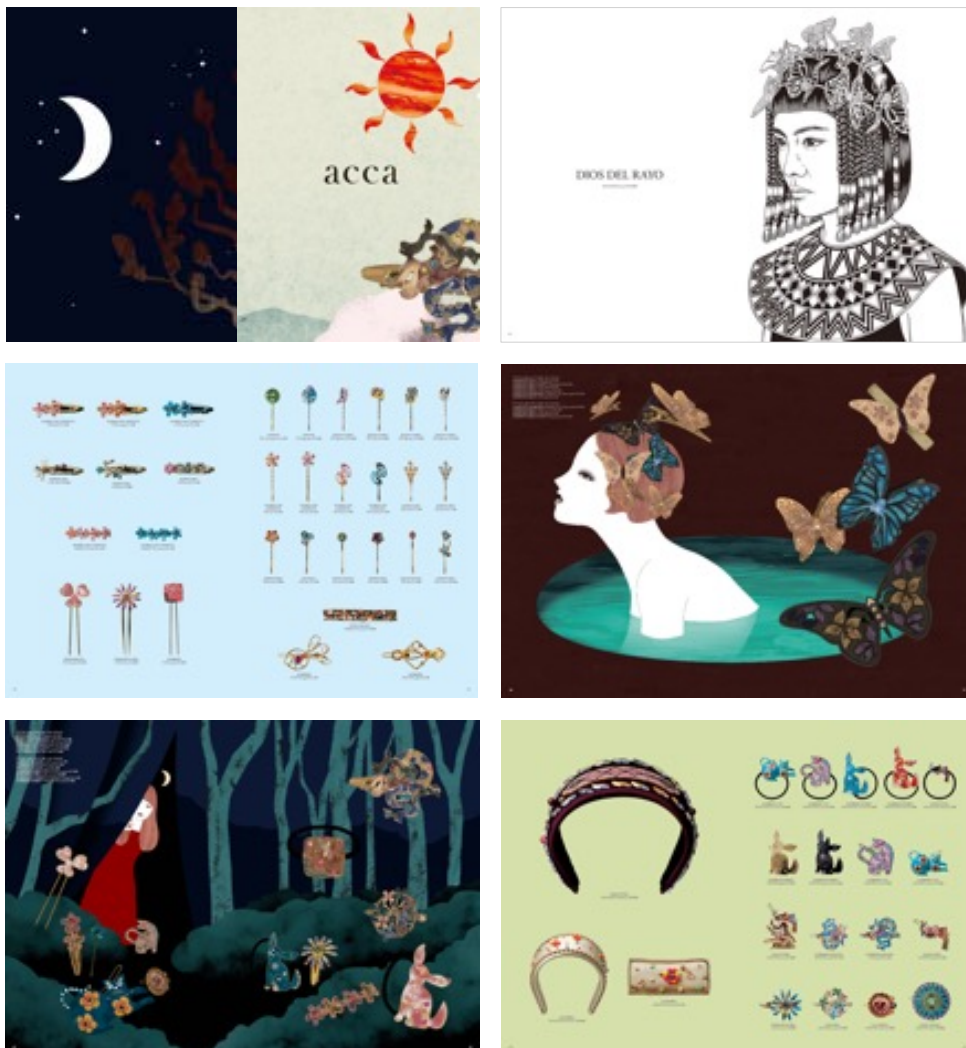
2016 SS

TWO DIMENSIONAL WORKS

ACCA ACCA BOOK & CAMPAIGN VISUAL

CLIENT: STUDIO ACCA CO., LTD.

creative direction / art direction / production / design



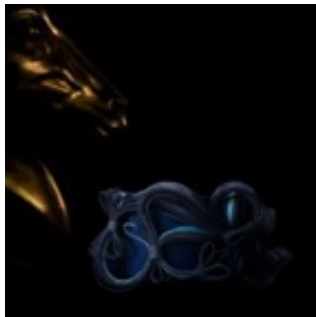
2020 SS

TWO DIMENSIONAL WORKS

acca 2022 SS WEB & SNS VISUAL

CLIENT: acca

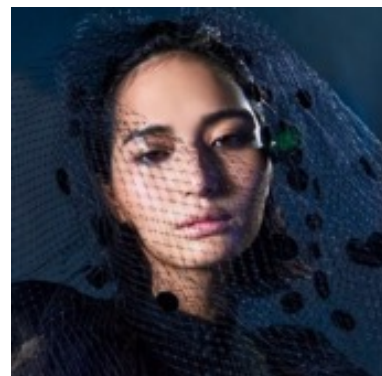
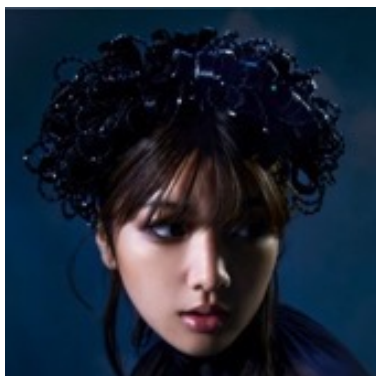
creative direction / art direction / production



acca 2022 AW WEB & SNS VISUAL

CLIENT: acca

creative direction / art direction / production



TWO DIMENSIONAL WORKS

acca 2023 SS WEB & SNS VISUAL

CLIENT: acca

creative direction / art direction / production



TWO DIMENSIONAL WORKS

acca 2023 AW WEB & SNS VISUAL

CLIENT: acca
creative direction / art direction / production

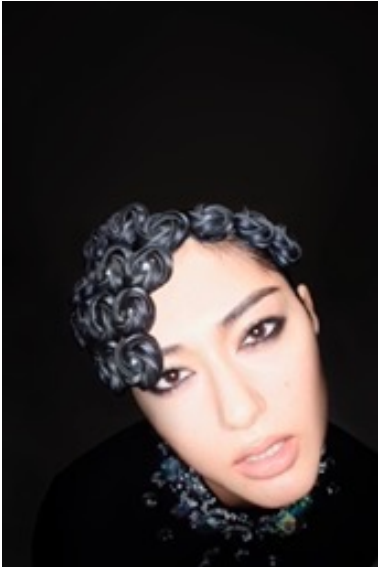
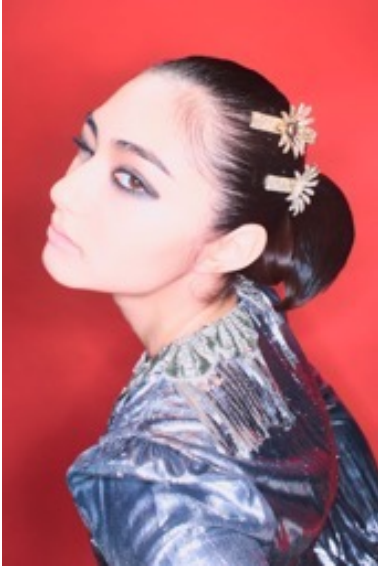
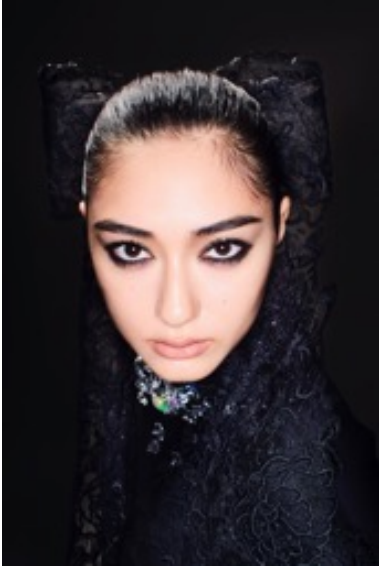


TWO DIMENSIONAL WORKS

ACCA 2024 SEASON VISUAL

CLIENT: ACCA

creative direction / art direction / production / design / casting

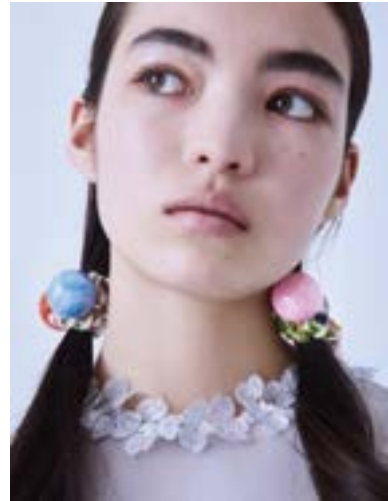
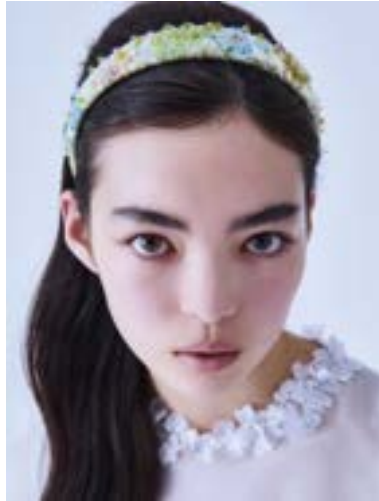


TWO DIMENSIONAL WORKS

ACCA 2025 SEASON VISUAL

CLIENT: ACCA

creative direction / art direction / production / design / casting



TWO DIMENSIONAL WORKS

ACCA BRAND BOOK

CLIENT: ACCA

creative direction / art direction / production / design

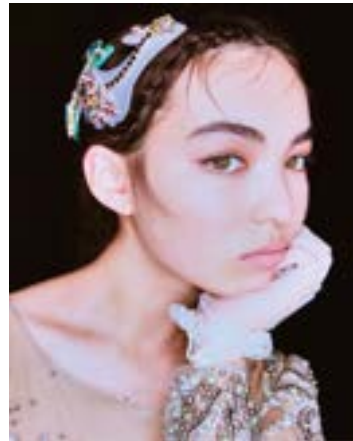
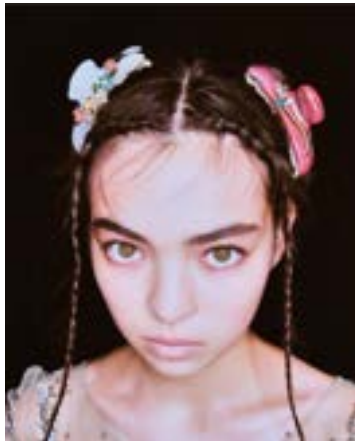


TWO DIMENSIONAL WORKS

ACCA AW 2025 SEASON VISUAL

CLIENT: ACCA

creative direction / art direction / production / design / casting



TWO DIMENSIONAL WORKS

ACCA 2025 HOLIDAY VISUAL

CLIENT: ACCA

creative direction / art direction / production / design / casting

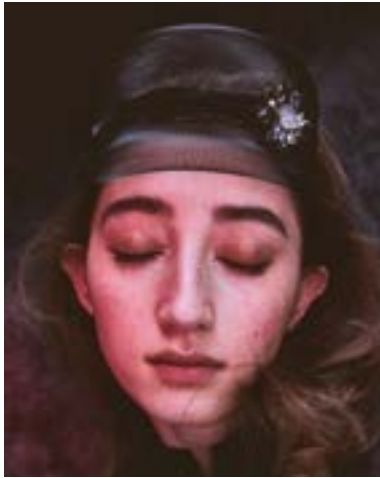


TWO DIMENSIONAL WORKS

ACCA SS 2026 SEASON VISUAL

CLIENT: ACCA

creative direction / art direction / production / design / casting

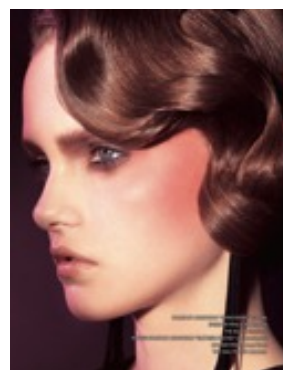


TWO DIMENSIONAL WORKS

ADDICTION CATALOGUE FALL 2018

CLIENT: KOSÉ Corporation.

creative direction / art direction / production / design



TWO DIMENSIONAL WORKS

ADIDAS × MASTERMIND JAPAN VISUAL 2013

CLIENT: ADIDAS

creative direction / art direction / production



TEASING VISUAL



CAMPAIGN VISUAL

ALDEN / PEGMAN / K.T.LEWISTON / KREIS 2013 CAMPAIGN VISUAL

CLIENT: THE LAKOTA & CO.

creative direction / art direction / production



TWO DIMENSIONAL WORKS

BELLAVITA MAGAZINE MAGAZINE 2010

CLIENT: BELLAVITA (Taipei, TAIWAN)

creative direction / art direction / production / editing



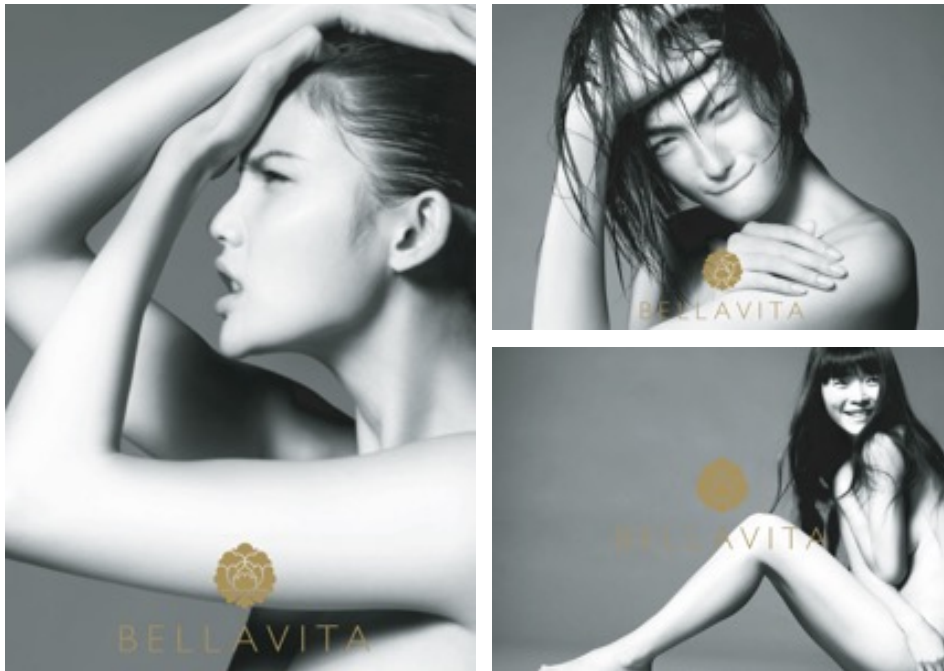
TWO DIMENSIONAL WORKS

BELLAVITA

OPENING VISUAL 2009 September

CLIENT: CHUN YEE COMPANY (Taipei, TAIWAN)

creative direction / art direction / production



BLONDY CATALOGUE 2010 AW

CLIENT: EDAM CO., LTD.

creative direction / art direction / production / design



TWO DIMENSIONAL WORKS

BOTTEGA VENETA

CLIENT: BOTTEGA VENETA

creative direction / art direction / production / design

2020 BOTTEGA VENETA SNS visual



TWO DIMENSIONAL WORKS

BOTTEGA VENETA

CLIENT: BOTTEGA VENETA

creative direction / art direction / production / design

2020 BOTTEGA VENETA SNS visual



TWO DIMENSIONAL WORKS

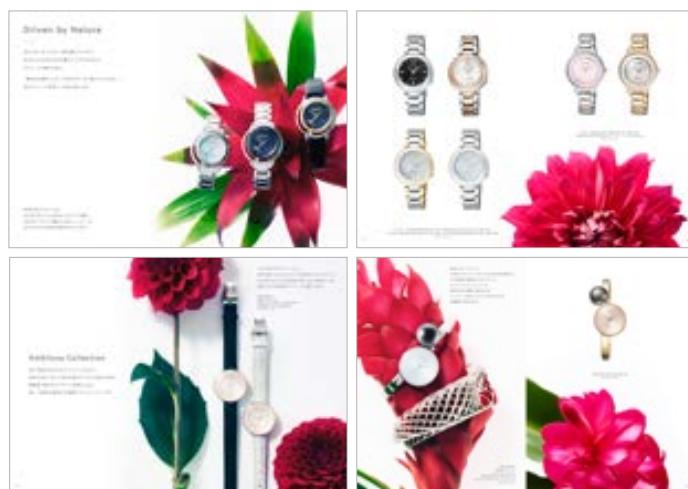
CITIZEN L

CLIENT: CITIZEN WATCH CO., LTD.
creative direction / art direction / production

BASEL 2017 KEY VISUAL



CATALOGUE 2017



TWO DIMENSIONAL WORKS

CITIZEN L

CLIENT: CITIZEN WATCH CO., LTD.
creative direction / art direction / production

CITIZEN L 2018 KEY VISUAL



OFFICIAL INSTAGRAM VISUAL



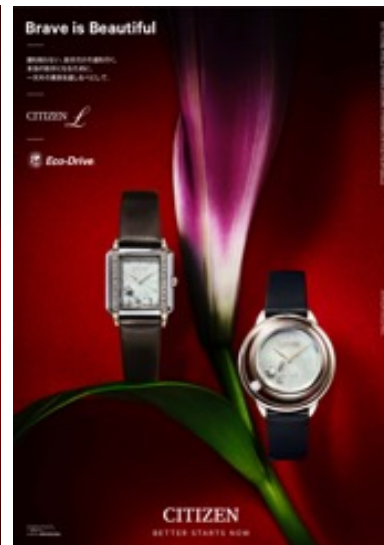
TWO DIMENSIONAL WORKS

CITIZEN L

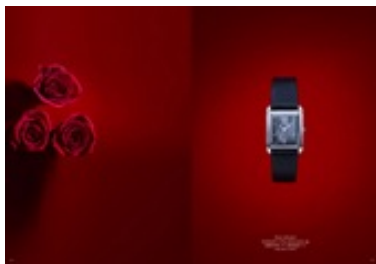
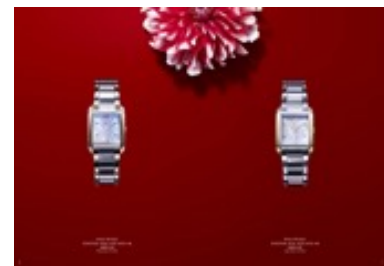
CLIENT: CITIZEN WATCH CO., LTD.

creative director / art director / production / design

CITIZEN L 2019 KEY VISUAL



CITIZEN L 2019 CATALOGUE



TWO DIMENSIONAL WORKS

CITIZEN L

CLIENT: CITIZEN WATCH CO., LTD.

creative director / art director / production / design

CITIZEN L 2020 KEY VISUAL



TWO DIMENSIONAL WORKS

CLAYD

CLIENT: CLAYD

creative direction / art direction / production / design

CLAYD CLAYWATER OIL VISUAL



CLAYD CLAYWATER OIL MOVIE



TWO DIMENSIONAL WORKS

CONVERSE “CATCH A STAR” CAMPAIGN VISUAL 2007

CLIENT: COVERSE FOOTWEAR CO.,LTD.
creative direction / art direction / production



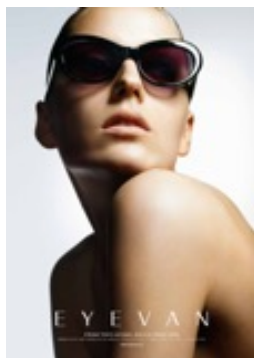
DORMEUIL 170 years DORMEUIL 2012 CATALOGUE

CLIENT: DORMEUIL JAPON
creative direction / art direction / production / design



EYEVAN AD VISUAL 2009

CLIENT: EYEVAN
creative direction / art direction / production



TWO DIMENSIONAL WORKS

FELISI 40th ANNIVERSARY LOGO 2013

CLIENT: FIGO CO., LTD.
logo design



FELISI 40th ANNIVERSARY CAMPAIGN VISUAL

creative direction / art direction / production

2013 SS



2013-2014 AW



TWO DIMENSIONAL WORKS

FELISI BRAND BOOK 2013

CLIENT: FIGO CO., LTD.

creative direction / art direction / production / design



FELISI 40th ANNIVERSARY BOOK 2013

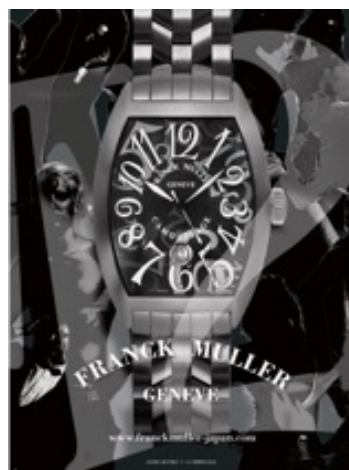
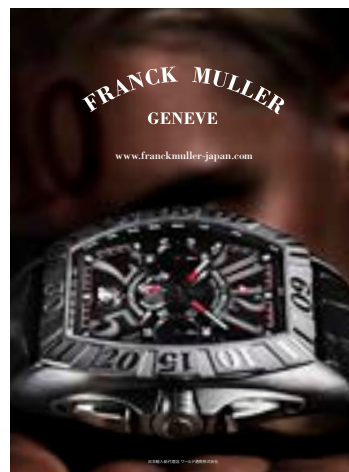
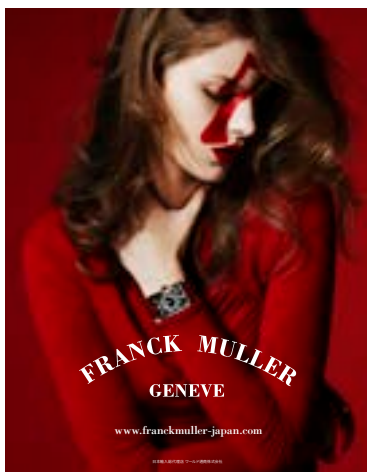
creative direction / art direction / production / design



TWO DIMENSIONAL WORKS

FRANCK MULLER 2011 AD VISUAL & CATALOGUE

CLIENT: WORLD COMMERCE CORPORATION
creative direction / art direction / production / design

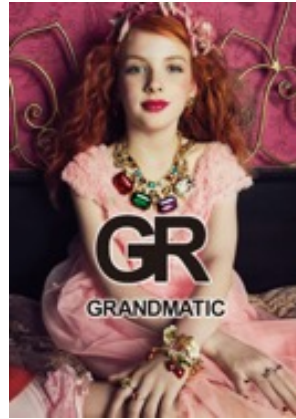
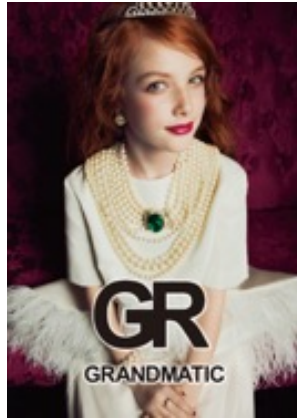


TWO DIMENSIONAL WORKS

GRANDMATIC 2015 SS RELAUNCH VISUAL

CLIENT: VENDOME YAMADA CO., LTD.

creative direction / art direction / production / design



GREEN LABEL RELAXING CATALOGUE 2006 SS

CLIENT: UNITED ARROWS LTD.

creative direction / art direction / production / design



TWO DIMENSIONAL WORKS

ISETAN Re-Style Plus “rsp” FREE PAPER 2004

CLIENT: ISETAN Company Limited
creative direction / art direction / production / editing



ISETAN SEASON VISUAL

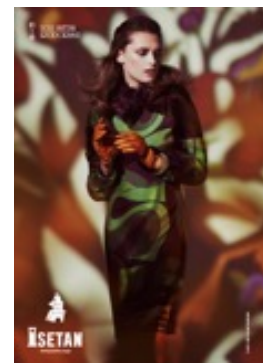
CLIENT: ISETAN MITSUKOSHI HOLDINGS
creative direction / art direction / production



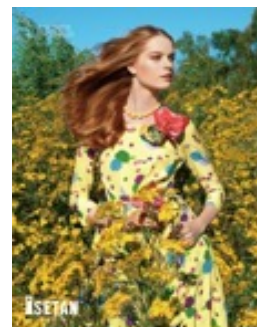
2013 PRE-FALL



2011 PRE-FALL



2011 FALL



2011 SPRING



2011 SUMMER

TWO DIMENSIONAL WORKS

Japan Fashion Week in TOKYO KEY VISUAL 2011 SPRING / SUMMER

CLIENT: MINISTRY OF ECONOMY TRADE & INDUSTRY (経済産業省)
creative direction / art direction / production



※「第78回 毎日広告デザイン賞 部門賞」受賞

JENNIFER FREE PAPER 2005

CLIENT: JENNIFER
creative direction / art direction / production / editing



TWO DIMENSIONAL WORKS

KREIS 2013 CAMPAIGN VISUAL

CLIENT: THE LAKOTA & CO.
creative direction / art direction / production



K.T.LEWISTON 2013 CAMPAIGN VISUAL

CLIENT: THE LAKOTA & CO.
creative direction / art direction / production

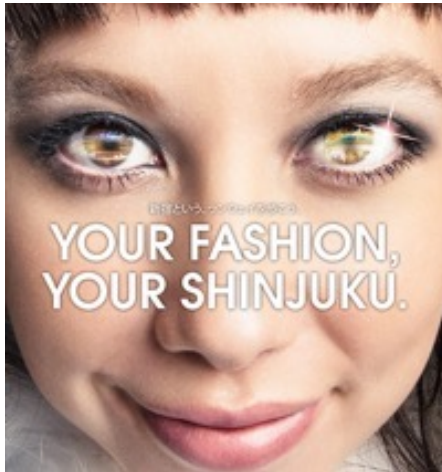


TWO DIMENSIONAL WORKS

LUMINE“SHINJUKU STYLE COLLECTION” CAMPAIGN VISUAL

CLIENT: LUMINE Co., Ltd.

creative direction / art direction / production / design



SHINJUKU LUMINE EST / SHIBUYA LUMINE MAN x EVANGELION 『メンズ補完計画』 VISUAL 2010

CLIENT: LUMINE Co., Ltd.

creative direction / art direction / production



SHINJUKU LUMINE EST



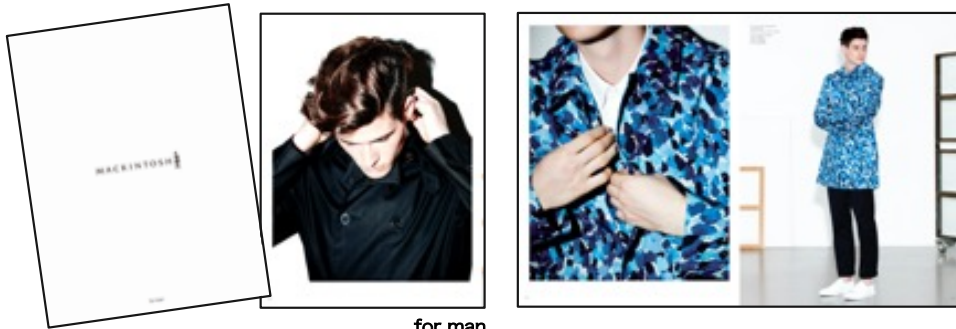
SHIBUYA LUMINE MAN

TWO DIMENSIONAL WORKS

MACKINTOSH CATALOGUE 2016 SS

CLIENT: MACKINTOSH JAPAN

creative direction / art direction / production / design



for man



for woman

MACKINTOSH 2016 SS DENIM LOOK BOOK

CLIENT: MACKINTOSH JAPAN

creative direction / art direction / production / design



for man



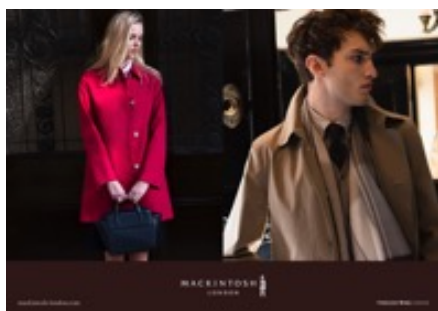
for woman

TWO DIMENSIONAL WORKS

MACKINTOSH LONDON SEASONAL VISUAL 2016

CLIENT: SANYO SHOKAI LTD.

creative direction / art direction / production / design

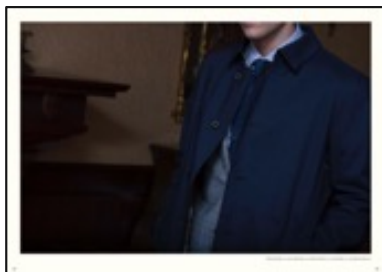


2016 SPRING

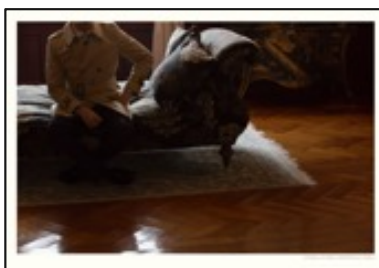
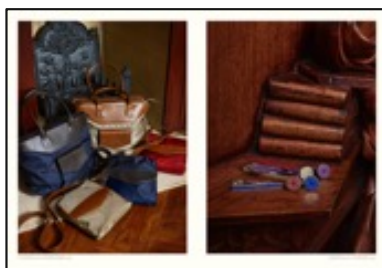


2016 SUMMER

2015AW IMAGE CATALOGUE



BRAND DEBUT CATALOGUE



TWO DIMENSIONAL WORKS

MACKINTOSH LONDON

CLIENT: SANYO SHOKAI LTD.

creative direction / art direction / production / design

SEASONAL VISUAL 2021AW



SEASONAL VISUAL 2021SS



TWO DIMENSIONAL WORKS

MCM

JAPAN RELAUNCH & WORLDWIDE CAMPAIGN VISUAL

CLIENT: MCM FASHION GROUP JAPAN
creative direction / art direction / production



CATALOGUE 2014 SS

CLIENT: MCM FASHION GROUP JAPAN
creative direction / art direction / production



TWO DIMENSIONAL WORKS

MCM

DENIM COLLECTION BLUE SALON VISUAL

@ISETAN THE STAGE 2018.5.30~6.5

CLIENT: MCM FASHION GROUP JAPAN K.K.
creative direction / art direction / production



TWO DIMENSIONAL WORKS

MAISON TAKUYA CATALOGUE 2014~

CLIENT: FARE INC.

creative direction / art direction / production / design



2014



2015



TWO DIMENSIONAL WORKS

ONITSUKA TIGER “ELE MAG” FREE PAPER 2008

CLIENT: ASICS Corporation
creative direction / art direction / production / editing



TWO DIMENSIONAL WORKS

PIAGET 2022-2023 WEB & SNS VISUAL

CLIENT: PIAGET
creative direction / art direction / production / casting

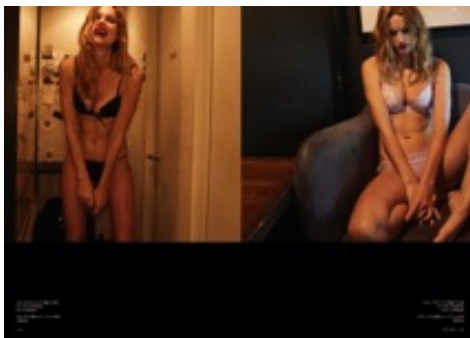
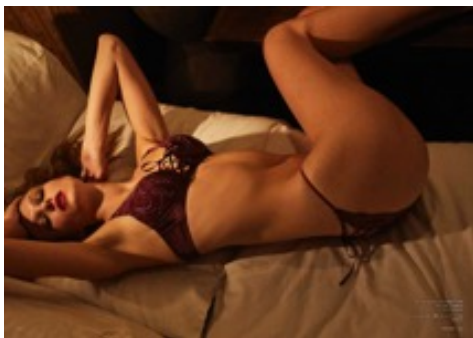
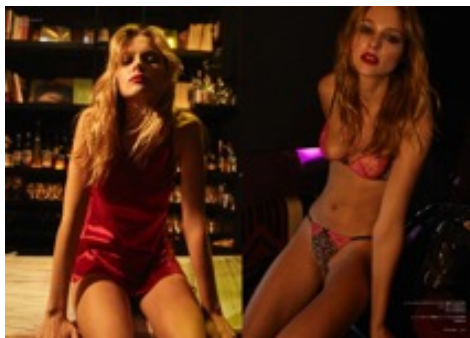
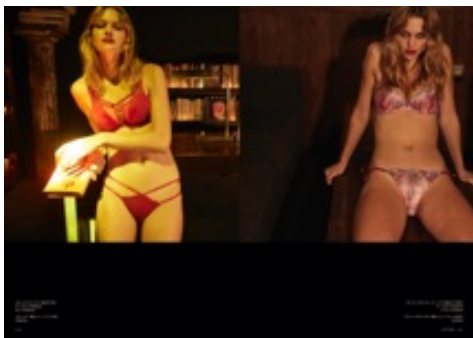


TWO DIMENSIONAL WORKS

RAVIJOUR 2019 WINTER CATALOGUE

CLIENT: Verygry Co., Ltd.

creative direction / art direction / production / design



TWO DIMENSIONAL WORKS

RYZA CATALOGUE 2010 AW

CLIENT: CODE.9 INC.

creative direction / art direction / production / design

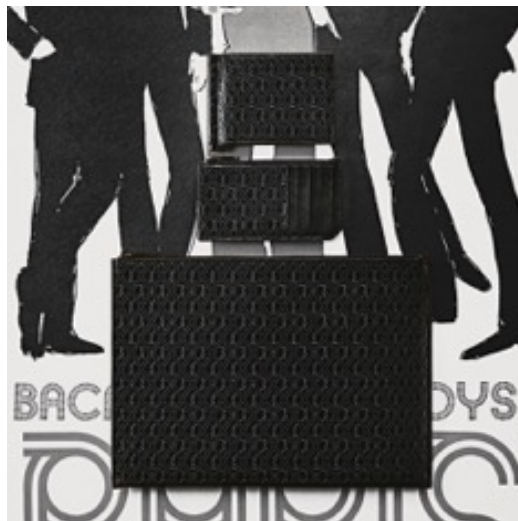


TWO DIMENSIONAL WORKS

SAINT LAURENT

CLIENT: KERING JAPAN LIMITED - YVES SAINT LAURENT DIVISION
creative director /art director / production / design

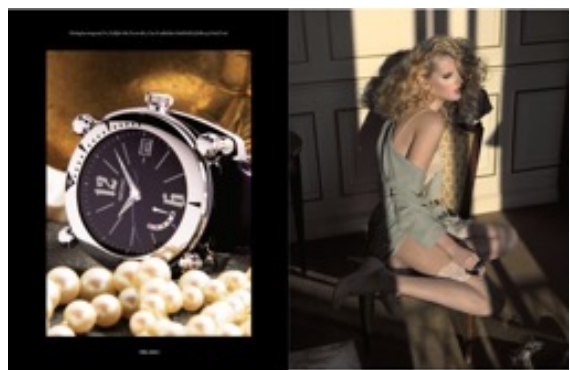
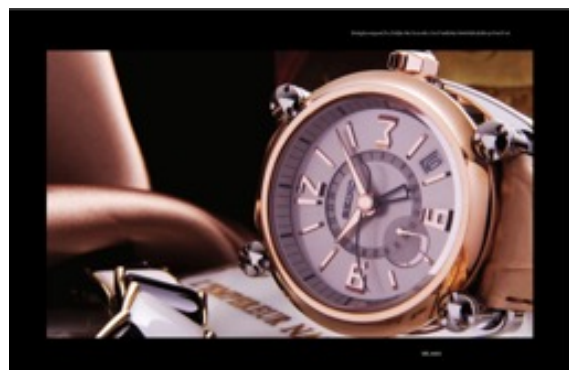
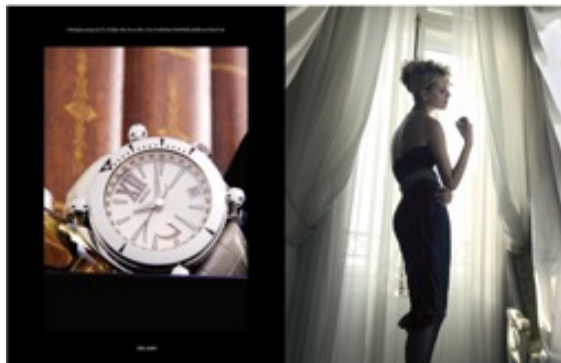
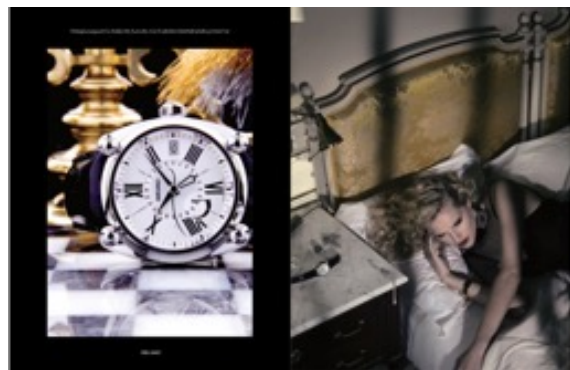
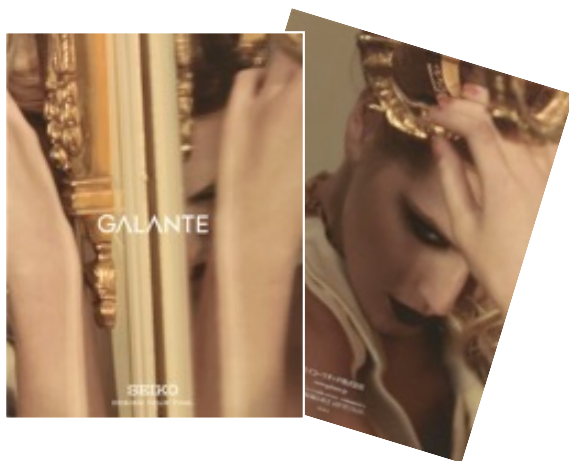
SS21 HOLIDAY SEASON GIFT SELECTION SNS VISUAL



TWO DIMENSIONAL WORKS

SEIKO GALANTE LAUNCH CAMPAIGN CATALOGUE

CLIENT: SEIKO WATCH CORPORATION.
creative direction / art direction / production



TWO DIMENSIONAL WORKS

SHISEIDO PROFESSIONAL BEAUTY INNOVATOR

CLIENT: SHISEIDO CO., LTD.
creative direction / art direction / production / editing



vol. 7



vol. 9

TWO DIMENSIONAL WORKS

SHISEIDO

SHISEIDO "RED" TABLOID & FREEPAPER

CLIENT: SHISEIDO JAPAN CO., LTD.

creative direction / art direction / production / design / distribution

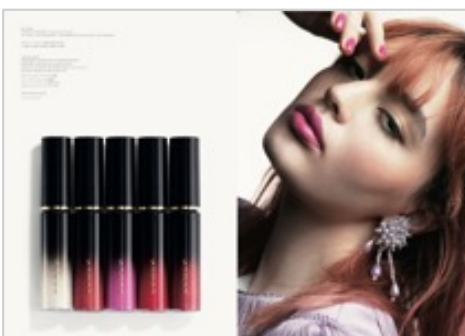


TWO DIMENSIONAL WORKS

SUQQU 2019 SPRING CATALOGUE

CLIENT: E'QUIPE, LTD.

creative direction / art direction / production / design



TWO DIMENSIONAL WORKS

STUNNING LURE CAMPAIGN VISUAL

CLIENT: STUNNING LURE Co., Ltd.

creative direction / art direction / production / design



2013-2014 AW



2014 SS

SEASON CATALOGUE 2013-2014 AW



TALANTON CAMPAIGN VISUAL

CLIENT: DIANA CO., LTD.

creative direction / art direction / production / design



2014-2015 AW



2015 SS



TWO DIMENSIONAL WORKS

THE GINZA

CLIENT: THE GINZA Co., Ltd.

creative direction / art direction / production / design

BRAND BOOK



LEAFLET



TWO DIMENSIONAL WORKS

THE GINZA OOH AD VISUAL

CLIENT: THE GINZA Co., Ltd.

creative direction / art direction / production / design



※公益社団法人東京屋外広告協会会長賞「THE GINZA 銀座エリアプロモーション」受賞

TWO DIMENSIONAL WORKS

THE LAKOTA HOUSE 2013 CATALOGUE ALDEN / PEGMAN / K.T.LEWISTON / KREIS

CLIENT: THE LAKOTA & CO.

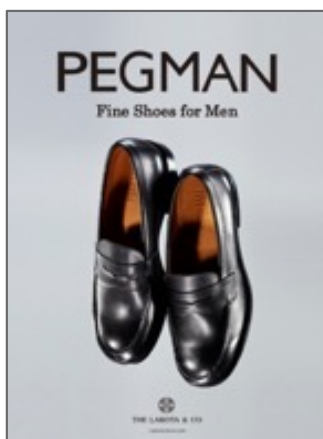
creative direction / art direction / production / design



PEGMAN 2013 CAMPAIGN VISUAL

CLIENT: THE LAKOTA & CO.

creative direction / art direction / production



TWO DIMENSIONAL WORKS

THE SECOND from EXILE 1st ALBUM “THE II AGE” VISUAL

CLIENT: LDH INC. & AVEX ENTERTAINMENT INC.
creative direction / art direction / production / design



CD JACKET 3 TYPES (CD + Blu-ray, CD + DVD, CD ALBUM)



BOOKLET 3 TYPES (CD + Blu-ray, CD + DVD, CD ALBUM)



OOH



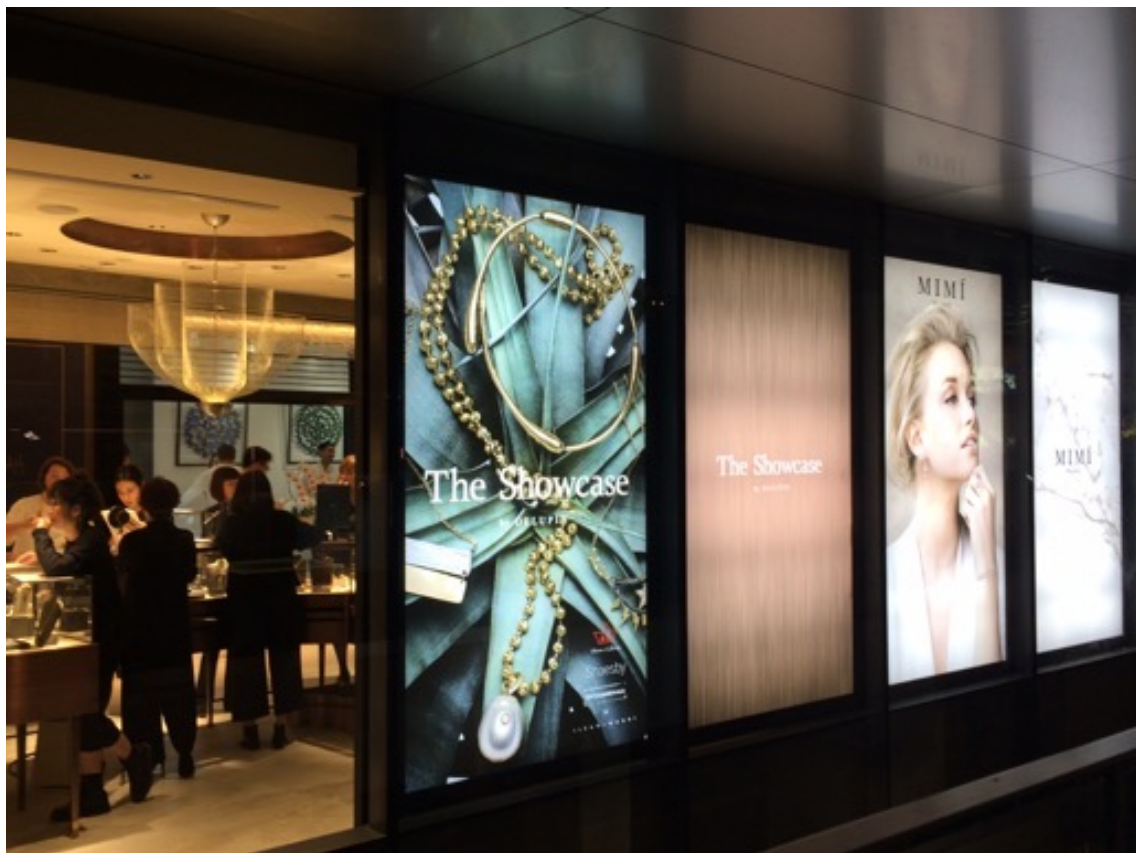
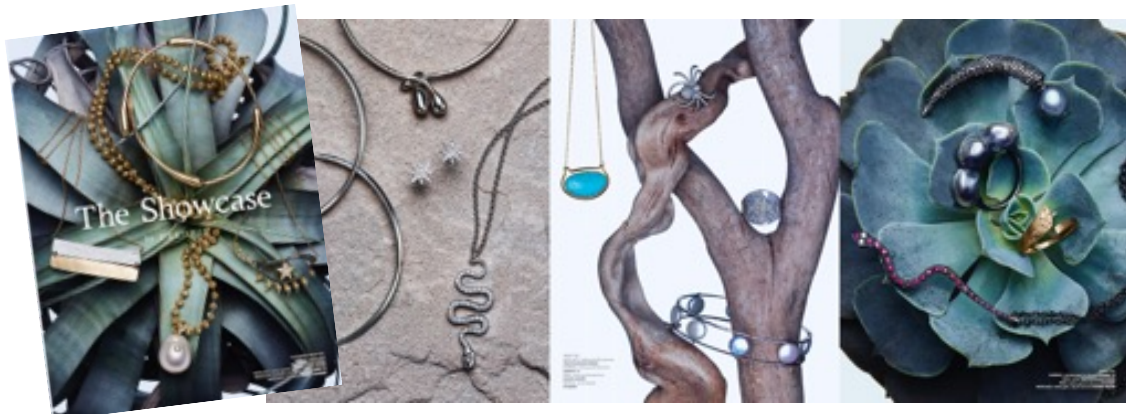
ADVERTISING TRUCK

TWO DIMENSIONAL WORKS

The Showcase by DELUPIN LOOKBOOK & COLTON

CLIENT: DELUPIN JAPAN

creative direction / art direction / production / design

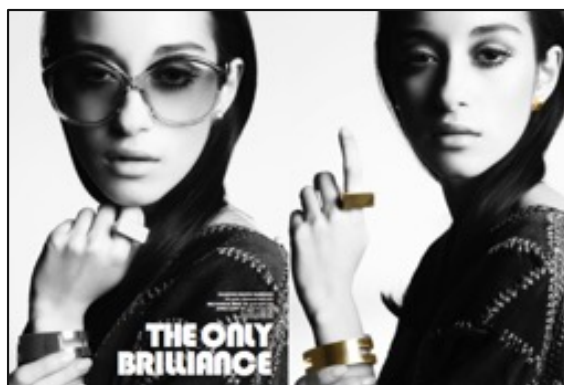
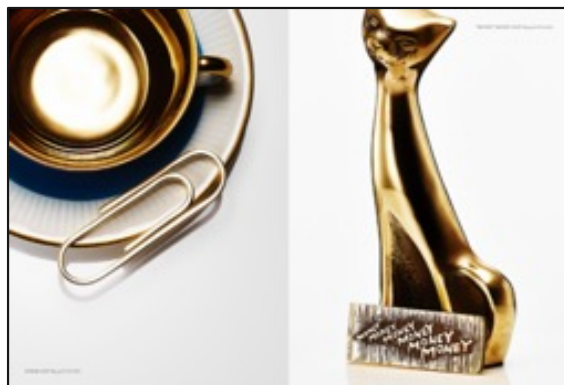


TWO DIMENSIONAL WORKS

TIFFANY & Co. SPECIAL FREE PAPER

CLIENT: TIFFANY & Co. JAPAN INC.

creative direction / art direction / production / design



TWO DIMENSIONAL WORKS

“Tokyoeye” KEY VISUAL 2010 March 2011 SPRING / SUMMER

CLIENT: MINISTRY OF ECONOMY TRADE & INDUSTRY (経済産業省)
creative direction / art direction / production



TOPSHOP / TOPMAN JAPAN

CLIENT: LAFORET
creative direction / art direction / production / design



TWO DIMENSIONAL WORKS

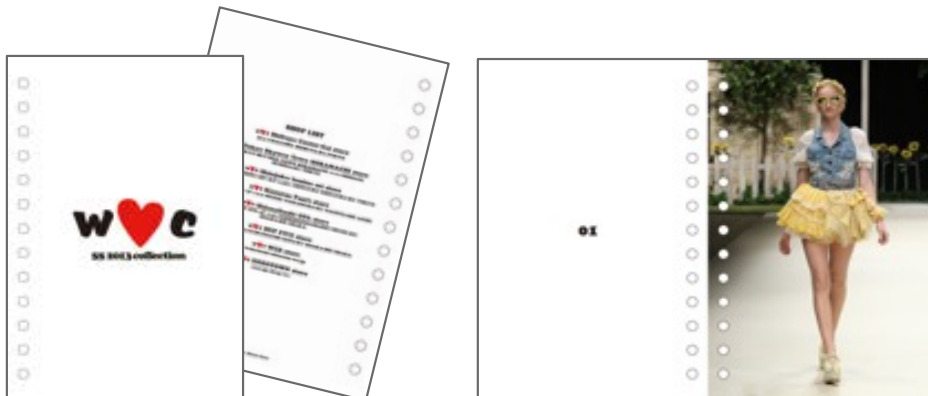
VALENTINO WEB & SNS VISUAL

CLIENT: VALENTINO JAPAN LTD.
creative direction / art direction / production



W♥C LOOK BOOK 2013 SS

CLIENT: W♥C
creative direction / art direction / production / design

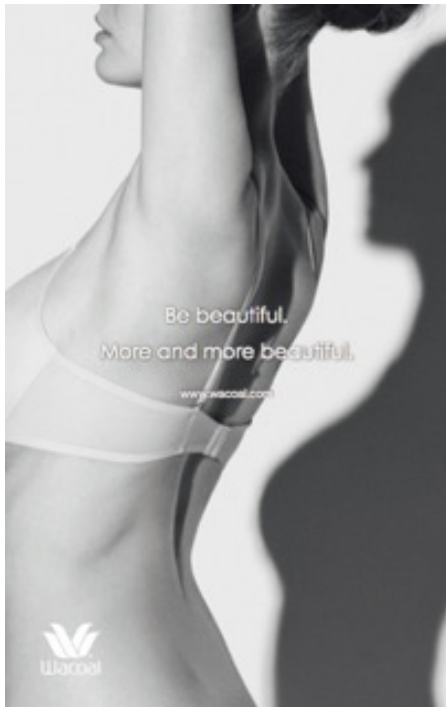


TWO DIMENSIONAL WORKS

WACOAL AD VISUAL 2015 SPRING

CLIENT: WACOAL CORP.

creative direction / art direction / production



Y's WOMENS / MENS CATALOGUE 2008

CLIENT: YOHJI YAMAMOTO

creative direction / art direction / production / design



TWO DIMENSIONAL WORKS

YVES SAINT LAURENT BEAUTÉ LE SMOKING 2011 CATALOGUE

CLIENT: L'ORÉAL JAPAN

creative direction / art direction / production / design



THREE DIMENSIONAL WORKS

THREE DIMENSIONAL WORKS

ACCA

2014~ EXHIBITION & AOYAMA FLAGSHIP STORE
RENEWAL OPENING RECEPTION

@ACCA AOYAMA 2014.7.27

CLIENT: STUDIO ACCA CO., LTD.

creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

ADDICTION BY AYAKO

CLIENT: KOSÉ Corporation

creative direction / art direction / production / operation / casting

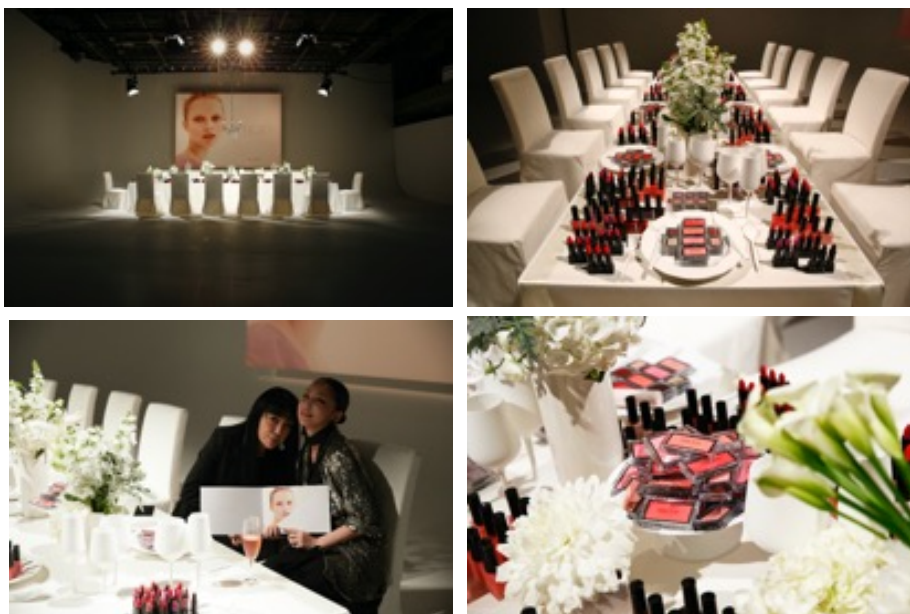
EMPRESS ORCHID FALL 2018 PRESENTATION

@LE HALL TOGO 2018. 6.21



FAKE ROMANCE SPRING 2019

@STUDIO MOURIS 2018. 11.9



THREE DIMENSIONAL WORKS

AMERICAN APPAREL

2013 SS 7 YEAR ANNIVERSARY PARTY & SHOW
MERCEDES-BENZ FASHION WEEK TOKYO
@THE THEATRE TABLE 2012.10.15

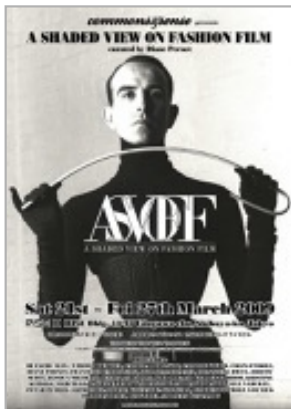
CLIENT: AMERICAN APPAREL JAPAN INC.
creative direction / art direction / production / operation



A SHADED VIEW ON FASHION FILM

@RISE X 2009.3.21~3.27

CLIENT: ASVOF
organization / creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

bareMinerals

**“COMPLEXION RESCUE HYDRATING
FOUNDATION STICK” LAUNCH EVENT**

@ENEKO TOKYO 2019.7.31

CLIENT: BARE ESSENTIALS CO.,LTD.

creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

BALLY GINZA OPENING RECEPTION PARTY & TRUNK SHOW

@BALLY GINZA 2011.8.26 - 27

CLIENT: BALLY JAPAN

creative direction / art direction / production / operation / casting



BOOGIE PHOTO EXHIBITION

@SPACE 218 2007.4.28~5.6

CLIENT: NIKE JAPAN

organization / creative direction / art direction / production / operation

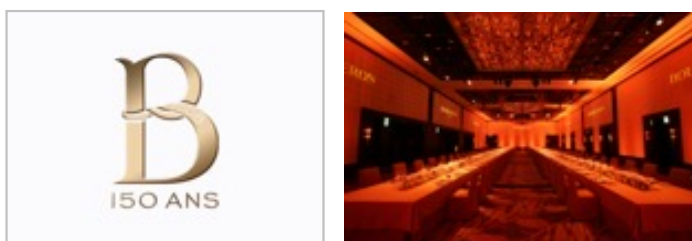


BOUCHERON 150th ANNIVERSARY GALA DINNER PARTY

@MANDARIN ORIENTAL TOKYO 2008.4.18 &19

CLIENT: BOUCHERON

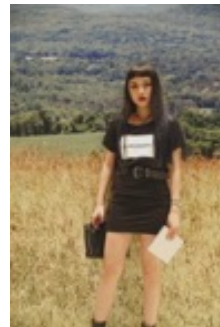
creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

CALVIN KLEIN SHINSAIBASHI OSAKA OPENING PARTY @SHINSAIBASHI 2018. 8.24

CLIENT: PVH JAPAN LTD.
produce / production / operation / casting



THREE DIMENSIONAL WORKS

CHANEL GINZA 5th ANNIVERSARY RECEPTION PARTY

@CHANEL GINZA 2009.12.4

CLIENT: CHANEL K.K.

operation / production, 4F: creative direction / art direction / production

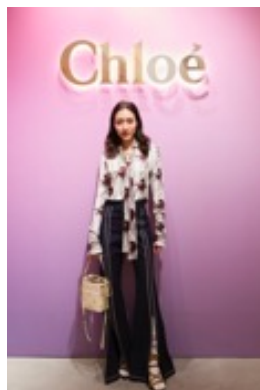


CHLOÉ GINZA STORE EVENT

@CHLOÉ GINZA 2018.11.29

CLIENT: RICHEMONT JAPAN Co.,Ltd.

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

CHOPARD AUTUMN FAIR & PREMIUM NIGHT @ "SANCTUARY" MANDARIN ORIENTAL HOTEL TOKYO 2012.9.28

CLIENT: CHOPARD JAPAN Ltd.
creative direction / art direction / production / operation



COACH POPPY 1st ANNIVERSARY RECEPTION EVENT

@COACH SHIBUYA 2010.8.3
CLIENT: COACH JAPAN
creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

CONVERSE ADDICT 10th ANNIVERSARY

@LE HALL TOGO 2018.10.10

CLIENT: CONVERSE FOOTWEAR CO., LTD.

creative direction / art direction / production / operation / casting



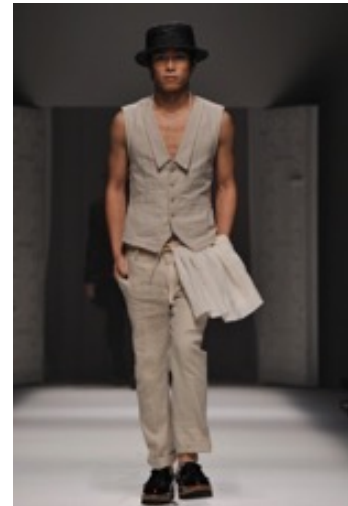
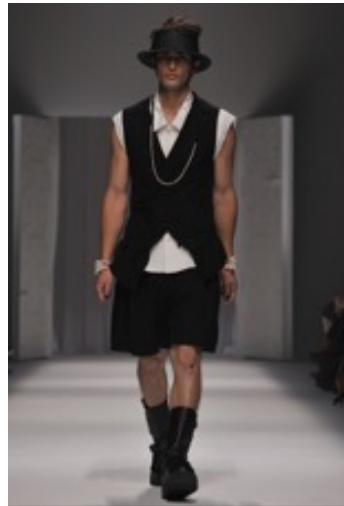
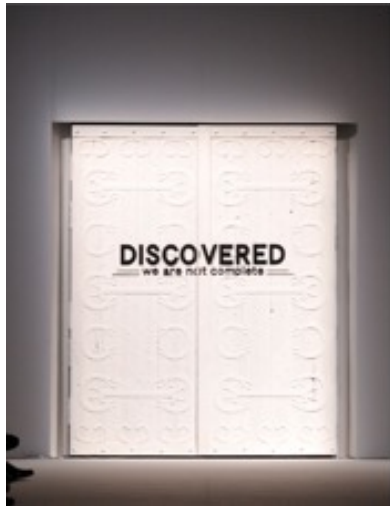
THREE DIMENSIONAL WORKS

DISCOVERED 2010 SS FASHION SHOW

@EBISU GARDEN HALL

CLIENT: DISCOVERED

creative direction / art direction

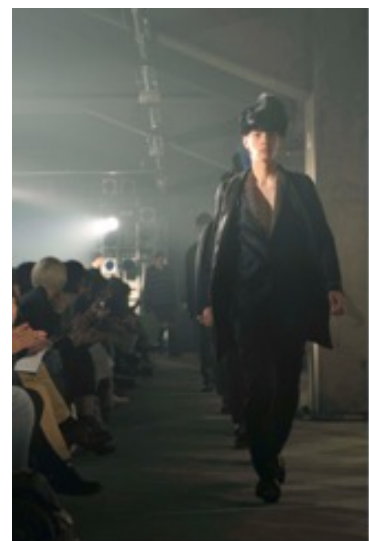


DISCOVERED 2010-2011 AW FASHION SHOW

@CHICHIBUNOMIYA RUGBY STADIUM

CLIENT: DISCOVERED

creative direction / art direction / production / operation

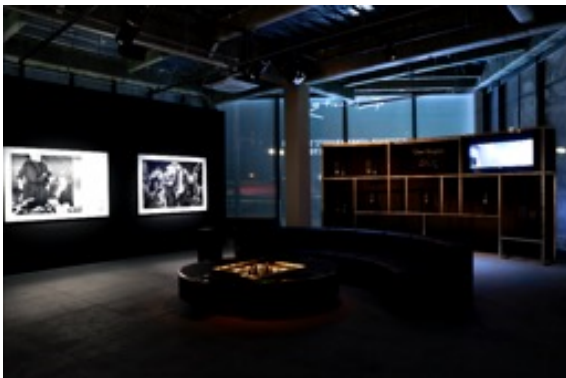
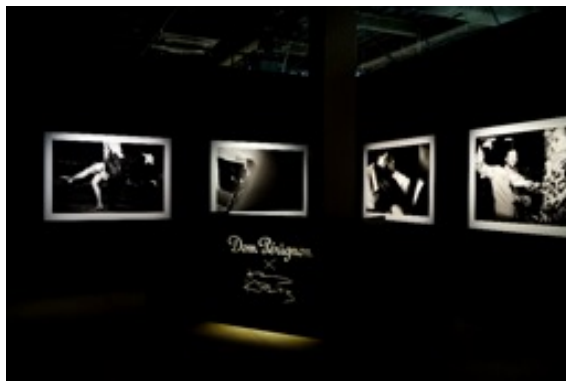


THREE DIMENSIONAL WORKS

Dom Pérignon ASSEMBLAGE A LENNY KRAVITZ PHOTO EXHIBITION Inspired by Dom Pérignon

@jing 2019.10.5~9

CLIENT: MHD Moët Hennessy Diageo K.K.
creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

DORMEUIL x Mr.BATHING APE®UNITED ARROWS COLLABORATION SUIT

CLIENT: DORMEUIL JAPON, Mr. BATHING APE® UNITED ARROWS
consulting



DORMEUIL x Mr.BATHING APE® UNITED ARROWS PARTY supported by OLD PARR @FICTION UNDERGROUND 2010.12.3

CLIENT: DORMEUIL JAPON, Mr. BATHING APE® UNITED ARROWS
creative direction / art direction / production / operation



SPRING SUMMER 2012 EXHIBITION and 170 years DORMEUIL PARTY @Château Restaurant Joël Robuchon

CLIENT: DORMEUIL JAPON
organization / creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

DUVETICA

AOYAMA STORE TOKYO OPENING RECEPTION

@CAFÉ MADU / DUVETICA AOYAMA STORE TOKYO 2010.10.15

CLIENT: F.E.N. LTD.

creative direction / art direction / production / operation



ETRO FASHION SHOW

IN OSAKA SPRING SUMMER 2016

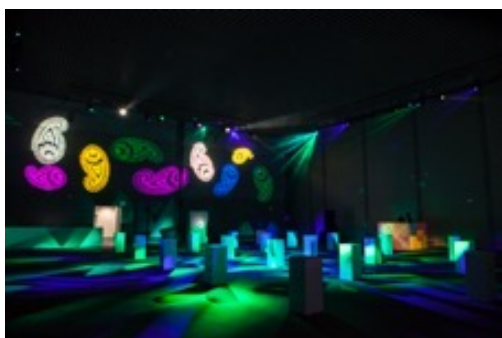
@GRAND CUBE OSAKA 2016.2.12

CLIENT: ETRO JAPAN CO., LTD.

art direction / production / operation



FASHION SHOW



AFTER PARTY



THREE DIMENSIONAL WORKS

DSQUARED2 INVITES YOU TO DISCOVER THE GOTHIC BELT BAG

@@DSQUARED2 GINZA STORE 2024.3.21.

CLIENT: Staff International Japan Co.,Ltd.

organization / creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

FALIERO SARTI LAUNCH PARTY

@Embassy of Italy 2013.9.24

CLIENT: SPLENDORS & Co., LTD.

creative direction / art direction / production / operation



FENDI 2014 SS RESORT COLLECTION & "FENDI BAG BUGS" PRESS PREVIEW

@FENDI OMOTESANDO 2013.9.5

CLIENT: FENDI JAPAN

creative direction / art direction / production / operation



FURLA GINZA RENEWAL OPENING EVENT

@FURLA GINZA 2011.9.2

CLIENT: FURLA JAPAN

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

GIVENCHY

OMOTESANDO OPENING AFTER PARTY

@FREQ. 2014.5.15

CLIENT: 3rd CULTURE

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

GIVENCHY WORLD TOUR PARTY

@FRANCE EMBASSY RESIDENCE 2018. 4. 3

CLIENT: LVMH FASHION GROUP JAPAN K.K. / GIVENCHY JAPAN
creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

GUCCI FRIDA GIANNINI WELCOME PARTY

@LE BARON DE PARIS 2009.6.1

CLIENT: GUCCI GROUP JAPAN

creative direction / art direction / production / operation



GUCCI MONTHLY SECRET PARTY

@AOYAMA, GINZA, SHINJUKU 2015.11~2016.12

CLIENT: KERING JAPAN LIMITED GUCCI DIVISION

direction / production / operation / casting / pr



at SHINJUKU



at AOYAMA

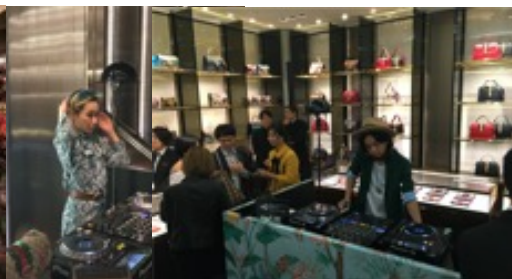


MAR. 2016~ GUCCI Tian

MAY. 2016~ GUCCI



at GINZA



at AOYAMA



at SHINJUKU

THREE DIMENSIONAL WORKS

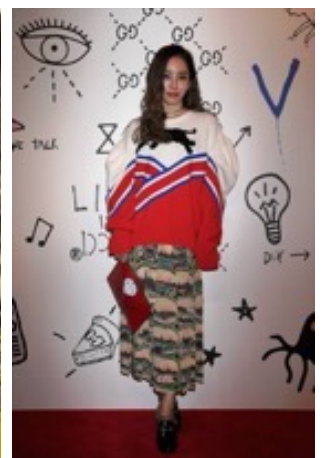
GUCCI

4 ROOMS RECEPTION PARTY & mini ex. ISSUE

@GUCCI GINZA & DOVER STREET MARKET GINZA 2016.10.11

CLIENT: KERING JAPAN LIMITED GUCCI DIVISION

direction / production / operation / casting / pr / distribution



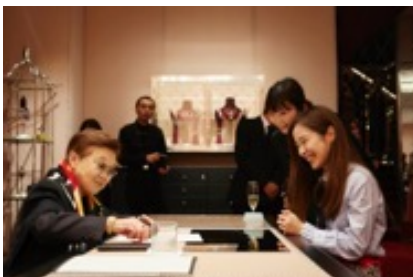
THREE DIMENSIONAL WORKS

GUCCI

GINZA RENEWAL OPENING RECEPTION

@GUCCI GINZA 2017.7.20

CLIENT: KERING JAPAN LIMITED GUCCI DIVISION
direction / production / operation / casting / pr



THREE DIMENSIONAL WORKS

GUCCI

SHINJUKU RENEWAL PARTY

@GUCCI SHINJUKU 2018. 4. 5

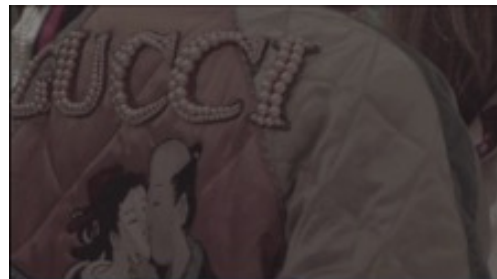
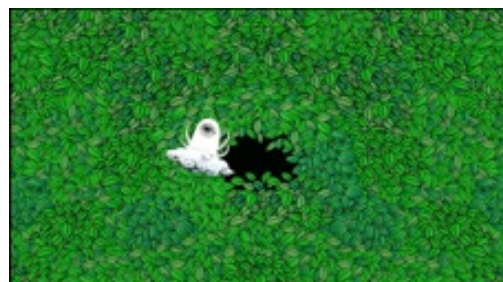
CLIENT: KERING JAPAN LIMITED / GUCCI DIVISION

creative direction / art direction / production / operation / casting



DIGITAL

Video Clipping Site Af – Original Movie



THREE DIMENSIONAL WORKS

GUCCI

GUCCI SHIBUYA PARCO OPENING PARTY

@SHIBUYA PARCO 2019.11.19

CLIENT: KERING JAPAN LIMITED GUCCI DIVISION

creative direction / art direction / production / operation / casting

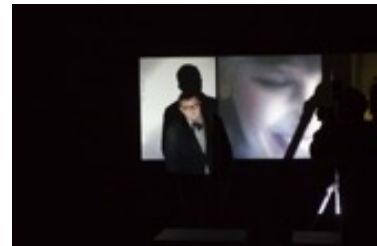
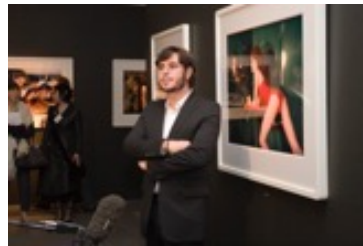


THREE DIMENSIONAL WORKS

GUY BOURDIN PHOTO EXHIBITION

@METROPOLITAN MUSEUM OF PHOTOGRAPHY 2006.4.29~5.27

organization / creative direction / art direction / production / operation



GUY BOURDIN

PHOTO EXHIBITION RECEPTION PARTY

@JOËL ROBUCHON 2006

organization / creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

H&M THE MOSCHINO TV H&M

@STAR RISE TOWER 2018.11.6

CLIENT: H&M HENNES & MAURITZ JAPAN K.K.
creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

H&M NEW EBISUBASHI RENEWAL OPENING PARTY

@H&M NEW EBISUBASHI SHOP 2019.09.11

CLIENT: H&M HENNES & MAURITZ JAPAN K.K.

Produce / creative direction / art direction / eventproduction



THREE DIMENSIONAL WORKS

J&M DAVIDSON LIMITED STORE

@SHINJUKU ISETAN 2014.2.5~2.11

CLIENT: YAGI TSUSHO LTD.
creative direction / art direction



Karl Lagerfeld for SHU UEMURA POP UP BOUTIQUE & RECEPTION PARTY

@GALLERY COMMON 2012.10.29

CLIENT: L'ORÉAL JAPAN
creative direction / art direction / production / operation

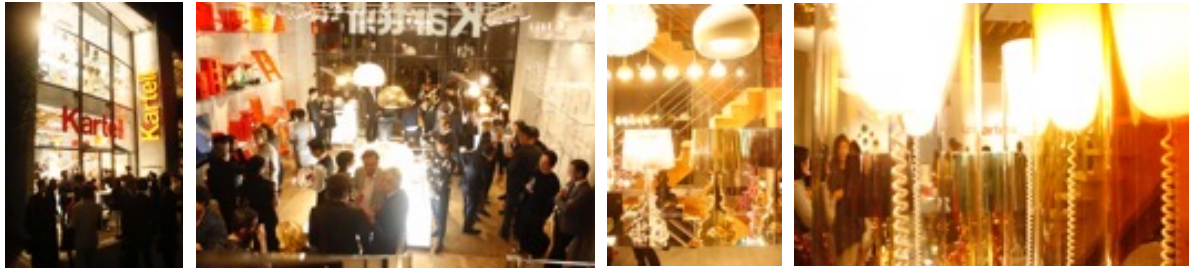


THREE DIMENSIONAL WORKS

KARTELL TOKYO FLAGSHIP SHOP OPENING

2016.10.21

CLIENT: TOYO KITCHEN STYLE Co., LTD.
art direction / production / operation



LACOSTE SHIBUYA FLAGSHIP SHOP OPENING BRUNCH WITH FELIPE OLIVIERA BAPTISTA & RECEPTION

@LACOSTE SHIBUYA FLAGSHIP SHOP 2012.5.29

CLIENT: FABRICANT CO., LTD.
creative direction / art direction / production / operation



LACOSTE SHIBUYA FLAGSHIP SHOP OPENING AFTER PARTY @TWO ROOMS 2012.5.29

CLIENT: FABRICANT CO., LTD.
creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

LOEWE COCKTAIL WITH JONATHAN ANDERSON FOR THE LAUNCH OF LOEWE'S JOHN ALLEN COLLECTION

@CASA LOEWE OMOTESANDO 2015.4.14

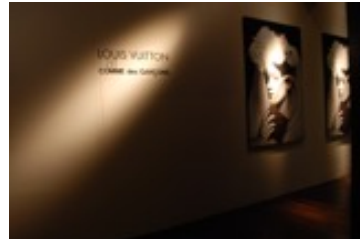
CLIENT: LOEWE JAPAN COMPANY (LVMH GROUP)
creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

LOUIS VUITTON at COMME des GARÇONS LAUNCH PARTY @ALUX 2008.9.3

CLIENT: LOUIS VUITTON JAPAN COMPANY (LVMH GROUP)
creative direction / art direction / production / operation



VOGUE x LOUIS VUITTON presents: MILES ALDRIDGE KYOTO STORY PHOTOGRAPHY EXHIBITION

@LOUIS VUITTON OMOTESANDO 2011.11.5~11.21

CLIENT: LOUIS VUITTON JAPAN
creative direction / art direction / production / operation



LOUIS VUITTON TIMELESS MUSES EXHIBITION

@TOKYO STATION HOTEL 2013.8.29

CLIENT: LOUIS VUITTON JAPAN
hospitality, service, entertainment produce & direction



THREE DIMENSIONAL WORKS

LOUIS VUITTON PRESENTATION

CLIENT: LOUIS VUITTON JAPAN

creative direction / art direction / production / operation

PRE-FALL 2013 @ONE OMOTESANDO 2013.3.22



3F: PREFALL 2013



7F: TRAVEL



8F: ICONS

2014 CRUISE / ICONS COLLECTION @TOKYO STATION HOTEL 2013.9.10



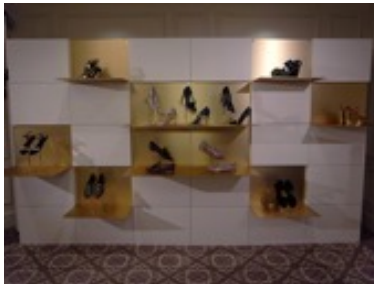
B1F: NEVERFULL



B1F: 2014 CRUISE



1F: ICONS



B1F: NEVERFULL



B1F: 2014 CRUISE



1F: ICONS

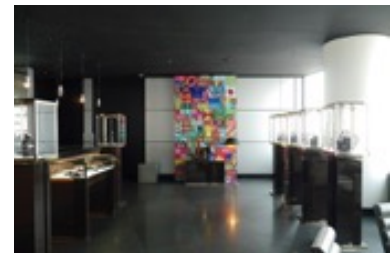
JEWELLERY "EMPRISE" & WATCH @ROPPONGI HILLS CLUB 2014.4.8



FRENCH CELLER: JEWELLERY "EMPRISE", LUNCH



FRENCH CELLER: JEWELLERY "EMPRISE", LUNCH



STAR BAR: WATCH

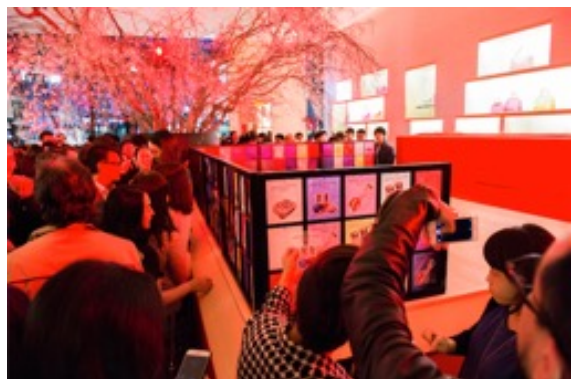
THREE DIMENSIONAL WORKS

LOUIS VUITTON OMOTESANDO RENEWAL OPENING EVENT

@LOUIS VUITTON OMOTESANDO 2015.4.3

CLIENT: LOUIS VUITTON JAPAN

creative direction / art direction / production / operation

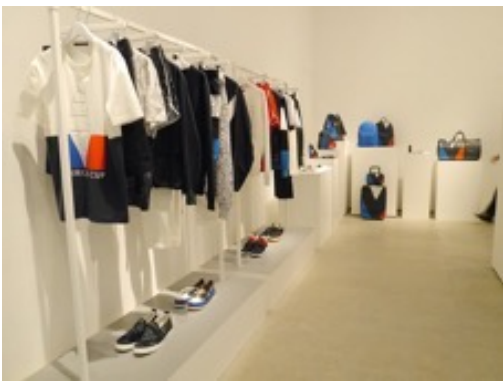


THREE DIMENSIONAL WORKS

LOUIS VUITTON PRESENTATION WOMEN'S & MEN'S SS16 PRESS DAY

@FORUM FLOOR12 2015.12.10

CLIENT: LOUIS VUITTON JAPAN
production



THREE DIMENSIONAL WORKS

LOUIS VUITTON

- *Volez, Voguez, Voyagez* - 2016.4.21

CLIENT: LOUIS VUITTON JAPAN
planning, production & operation

VIP DINNER @ANDAZ 51F TOKYO STUDIO

chef: Yoshihiro Narisawa



VIC DINNER @ANDAZ 52F ROOFTOP STUDIO

chef: Yoshihiro Narisawa



AFTER PARTY @ANDAZ 52F ROOFTOP STUDIO

film: Takashi Murakami



THREE DIMENSIONAL WORKS

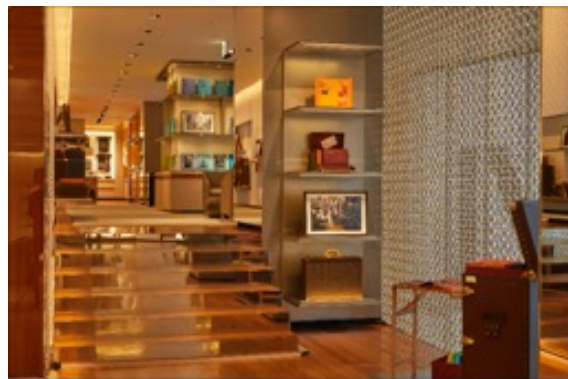
LOUIS VUITTON

『FASHION EYE SILK ROAD by KISHIN SHINOYAMA』 ROPPONGI EVENT & TALK SHOW

@LOUIS VUITTON ROPPONGI 2018.11.1

CLIENT: LOUIS VUITTON JAPAN

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

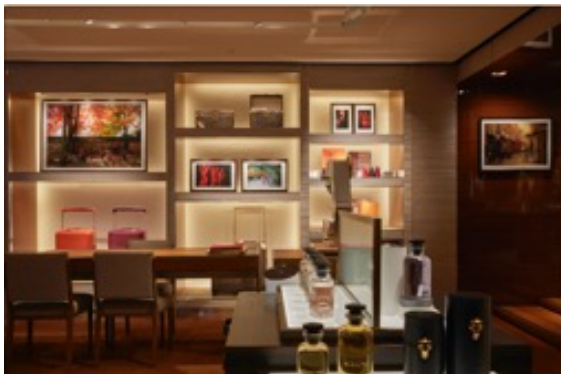
LOUIS VUITTON

『FASHION EYE SILK ROAD by KISHIN SHINOYAMA』
SHINJUKU EXHIBITION

@LOUIS VUITTON SHINJUKU 2018.11.3

CLIENT: LOUIS VUITTON JAPAN

creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

LUMINE EST THE ROOFTOP SPECIAL EVENT

@LUMINE EST 2013.10.6

CLIENT: LUMINE CO., LTD.

creative direction / art direction / production / operation / casting



MAISON TAKUYA 2015 SS EXHIBITION

@FORUM GALLERY 2014.7.23~24

CLIENT: FARE INC.

creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

MACKINTOSH GADGET (A RETROSPECTIVE OF THE TURNER PRIZE)

@MORI ART MUSEUM 2008.4.25~7.13

CILENT: YAGI TSUSHO

creative direction / art direction / production / operation



MACKINTOSH 2010 EXHIBITION BOOTH

@PITTI UOMO ITALY

CLIENT: YAGI TSUSHO LTD.

creative direction / art direction



THREE DIMENSIONAL WORKS

MACKINTOSH at THE STAGE

@SHINJUKU ISETAN THE STAGE 2012.5.23~5.29

CLIENT: MACKINTOSH JAPAN

creative direction / art direction / production / operation



MACKINTOSH AOYAMA FLAGSHIP STORE OPENING RECEPTION

@MACKINTOSH AOYAMA STORE 2012.8.29

CLIENT: MACKINTOSH JAPAN

creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

MACKINTOSH AOYAMA FLAGSHIP STORE EXCLUSIVE PRESENTATION

@MACKINTOSH AOYAMA STORE 2015.8.27~8.28

CLIENT: MACKINTOSH JAPAN

creative direction / art direction / production / operation



MACKINTOSH British Tradition and Innovation

@SHINJUKU ISETAN CENTER PARK /THE STAGE #2

2015.11.3~11.10

CLIENT: MACKINTOSH JAPAN

creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

MARC JACOBS & LOUIS VUITTON by LOIC PRIGENT DVD LAUNCH PARTY

@Le Baron de Paris 2007

CLIENT: LOUIS VUITTON JAPAN COMPANY (LVMH GROUP)
creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

MARC JACOBS

PATCHMARC AOYAMA & AFTER PARTY

2016.5.21

CLIENT: MARC JACOBS JAPAN K.K.

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

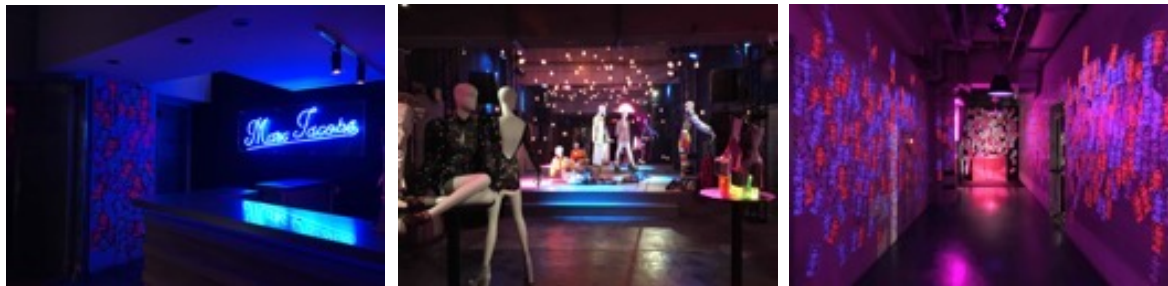
MARC JACOBS

SPRING 2017 PRESS DAY & #MUSICMARC

@contact tokyo 2016.12.13 &14

CLIENT: MARC JACOBS JAPAN K.K.

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

MARC JACOBS

CELEBRATING THE SPRING 2018 COLLECTION

#MJSOMEWHERE @ 愛本店 2017.12.1

CLIENT: MARC JACOBS JAPAN K.K.

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

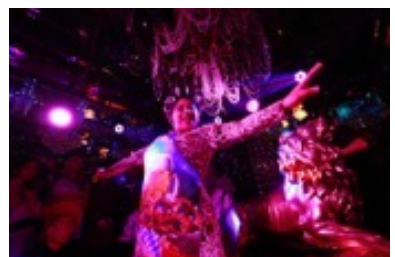
MARC JACOBS

CELEBRATING THE SPRING 2018 COLLECTION

#MJSOMEWHERE @ 愛本店 2017.12.1

CLIENT: MARC JACOBS JAPAN K.K.

creative direction / art direction / production / operation / casting



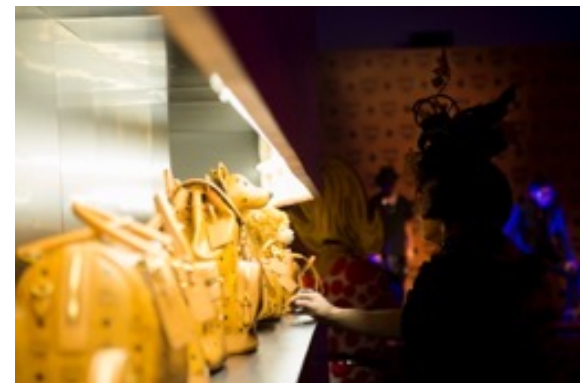
THREE DIMENSIONAL WORKS

MCM RELAUNCH PARTY

@AUDI FORUM TOKYO 2014.3.18

CLIENT: MCM FASHION GROUP JAPAN

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

MCM HERITAGE EXHIBITION

@AUDI FORUM TOKYO 2014.3.18

CLIENT: MCM FASHION GROUP JAPAN

creative direction / art direction / production / operation



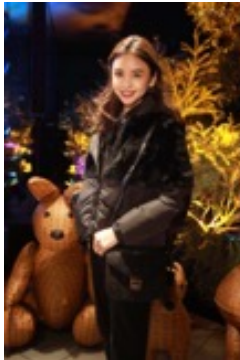
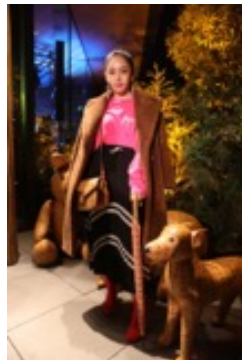
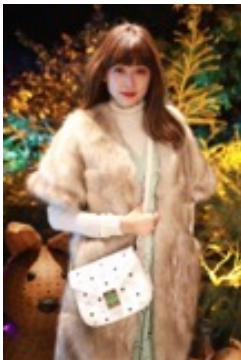
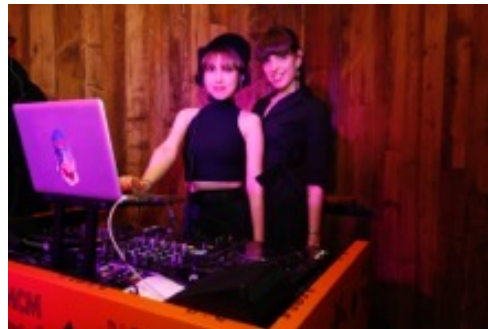
THREE DIMENSIONAL WORKS

MCM 2018 SS VIVA LIFE! PARTY

@TRUNK (HOTEL) 2018. 1.26

CLIENT: MCM FASHION GROUP JAPAN K.K.

creative direction / art direction / production / operation / casting



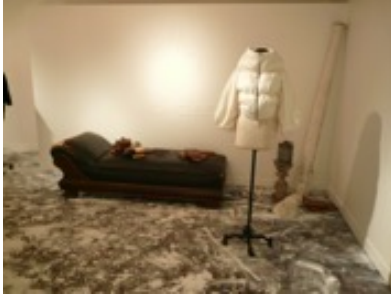
THREE DIMENSIONAL WORKS

MONCLER EXHIBITION

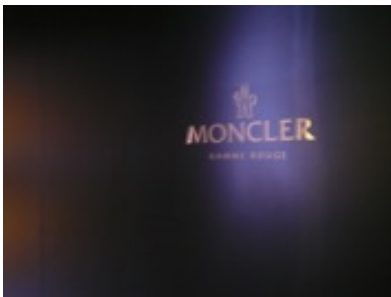
@YAGI TSUSHO

CLIENT: YAGI TSUSHO LTD.

creative direction / art direction / production / operation



2008-2009 AW



2009 SS

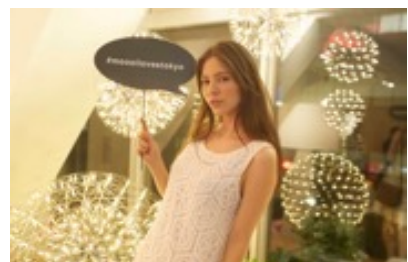
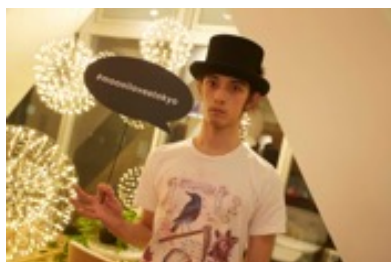
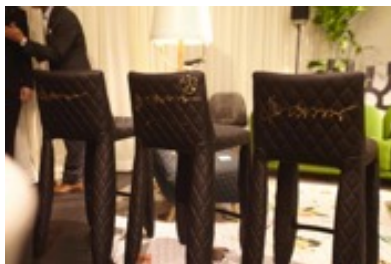


mooi TOYO KITCHEN STYLE OPENING

2016.6.21

CLIENT: TOYO KITCHEN STYLE Co., LTD.

art direction / production / operation



THREE DIMENSIONAL WORKS

NARS Andy Warhol SILVER FACTORY HOLIDAY 2012 POP UP STORE & RECEPTION PARTY

@SUNDAY ISSUE 2012.11.29~12.1

CLIENT: NARS JAPAN

creative direction / art direction / production / operation



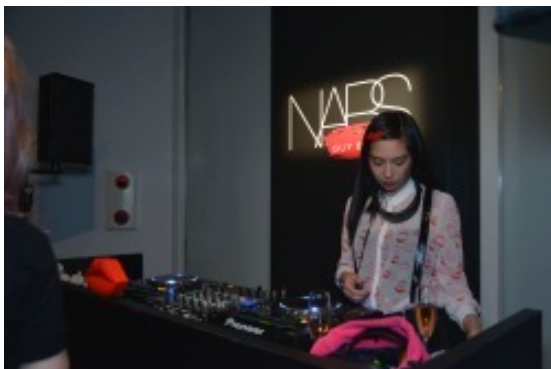
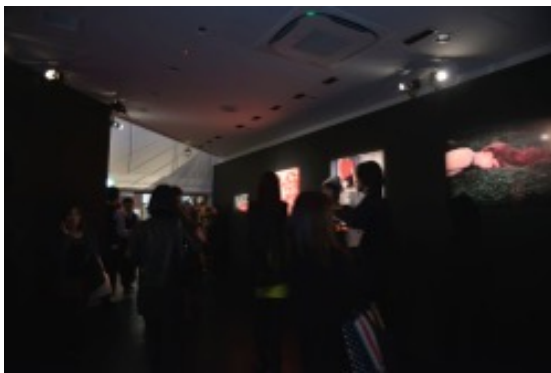
THREE DIMENSIONAL WORKS

NARS FASHION GLAM GUY BOURDIN POP UP STORE & RECEPTION PARTY

@BA-TSU ART GALLERY 2013.11.21~24

CLIENT: NARS JAPAN

creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

NARS FRANÇOIS NARS AND 20 YEARS OF AUDACIOUS BEAUTY

@ANDAZ TOKYO 2014.11.7

CLIENT: NARS JAPAN

creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

NARS HOLIDAY 2014 POP UP BOUTIQUE & FRANÇOIS NARS SIGNING EVENT

@OMOTESANDO R STUDIO 2014.11.6~9

CLIENT: NARS JAPAN

creative direction / art direction / production / operation



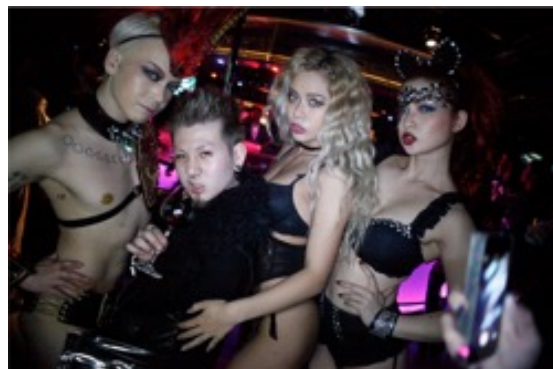
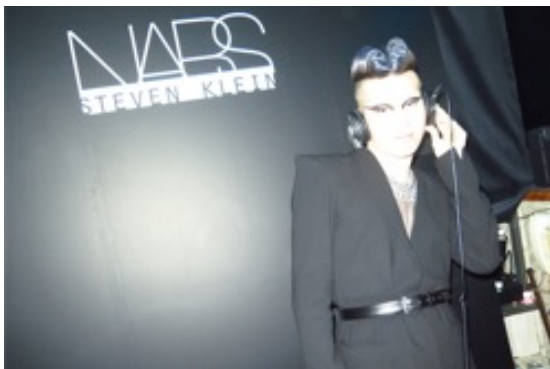
THREE DIMENSIONAL WORKS

NARS 2015 HOLIDAY SECRET PARTY

@dining & bar KITSUNE 2015.11.12

CLIENT: NARS JAPAN

creative direction / art direction / production / operation / casting



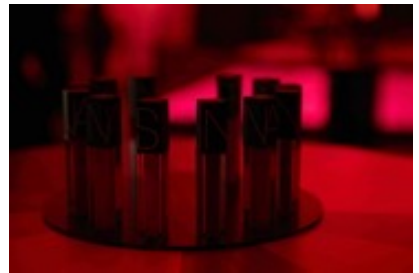
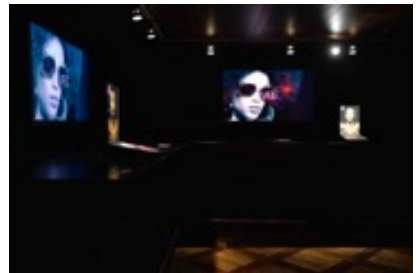
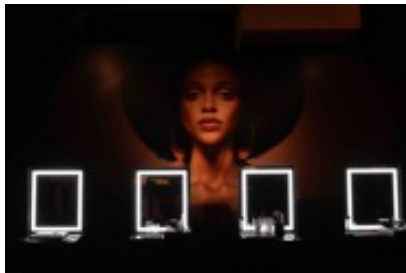
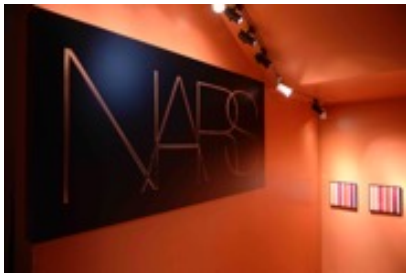
THREE DIMENSIONAL WORKS

NARS GLIDE. VIBE. PARTY

@Restaurant Bar CAY 2016.10.13

CLIENT: NARS JAPAN

creative direction / art direction / production / operation / casting



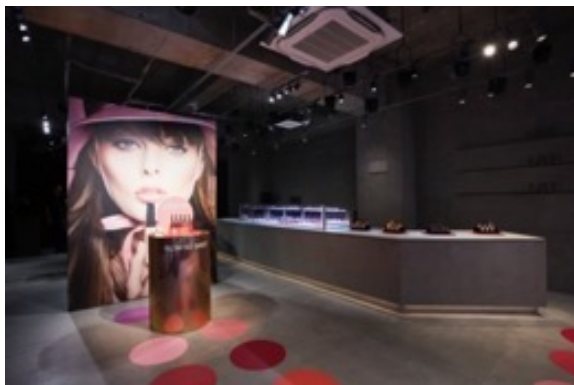
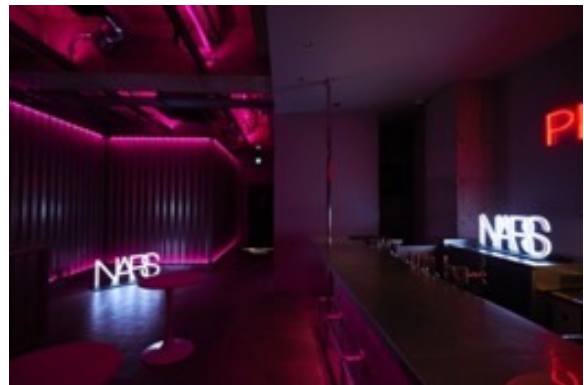
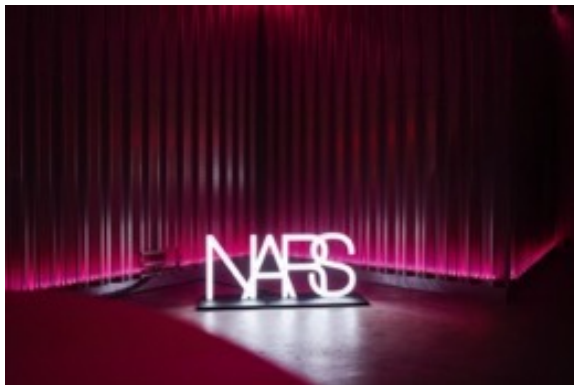
THREE DIMENSIONAL WORKS

NARS THE AFTERGLOW COLLECTION LAUNCH PARTY

@FRUTA& , PICKY THE BAR 2023.7.18.

CLIENT: NARS JAPAN

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

ONITSUKA TIGER “LOVE & PEACE”

@Restaurant Bar CAY 2016.10.18

CLIENT: ASICS Corporation

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

RADO YOUNG DESIGN PRIZE 2011 LAUNCH EVENT

@NICOLAS G. HAYEK CENTER 2010.10.13

CLIENT: SWATCH GROUP JAPAN

creative direction / art direction / production / operation



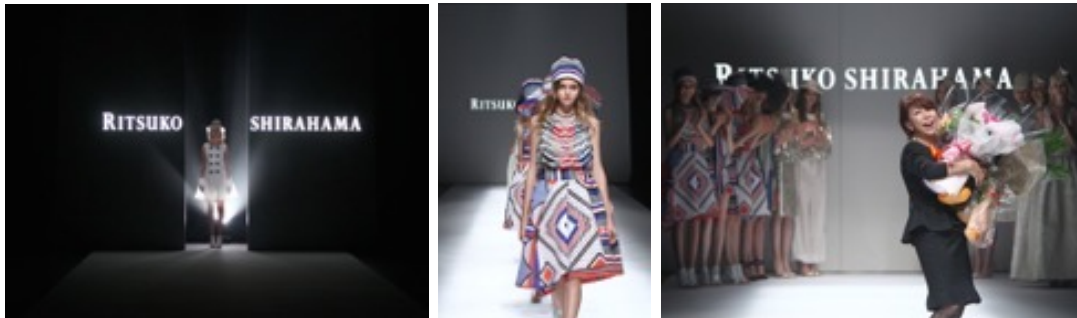
THREE DIMENSIONAL WORKS

RITSUKO SHIRAHAMA 2015 SS FASHION SHOW MERCEDES-BENZ FASHION WEEK TOKYO

@SHIBUYA HIKARIE 9F HALL A 2014.10.14

CLIENT: ALMOND-EYE CO., LTD.

creative direction / art direction / production / operation / print production

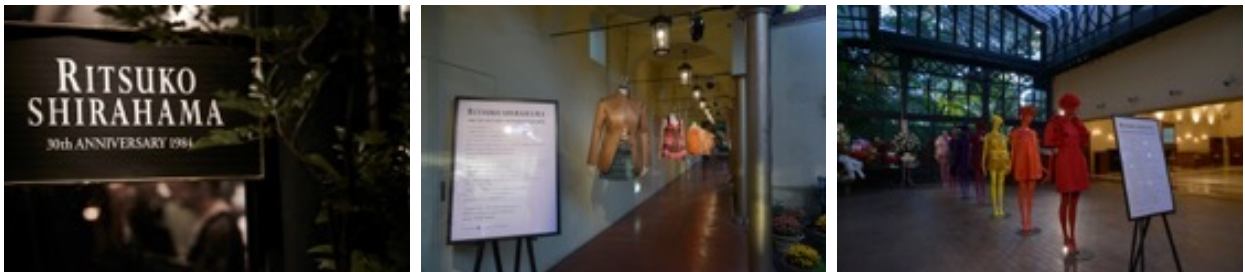


RITSUKO SHIRAHAMA CELEBRATING THE 30th ANNIVERSARY EXHIBITION & PARTY

@RISTORANTE ASO 2014.10.14

CLIENT: ALMOND-EYE CO., LTD.

creative direction / art direction / production / operation / print production



RITSUKO SHIRAHAMA 2013-2014 AW FASHION SHOW MERCEDES-BENZ FASHION WEEK TOKYO

@SHIBUYA HIKARIE 9F HALL A 2013.3.22

CLIENT: ALMOND-EYE CO., LTD.

creative direction / art direction / production / operation / print production



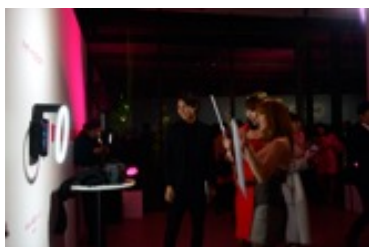
THREE DIMENSIONAL WORKS

SCALP D BEAUTÉ PURE FREE EYELASH PREMIUM RECEPTION PARTY

@MINAMI AOYAMA GALLERY 2015.12.5

CLIENT: ANGFA CO., LTD.

creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

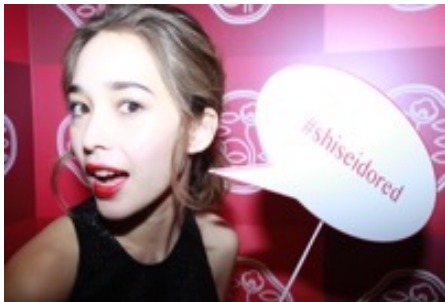
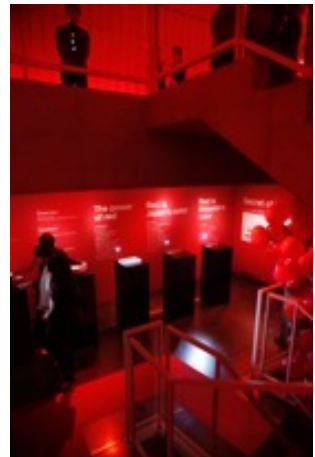
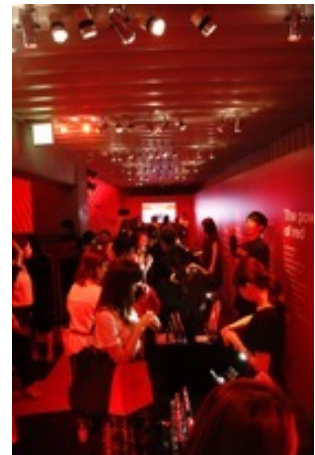
SHISEIDO

2016 AW SHISEIDO “Rouge, Rouge”

PRESS PRESENTATION @BANK GALLERY 2016.5.13

CLIENT: SHISEIDO JAPAN CO., LTD.

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

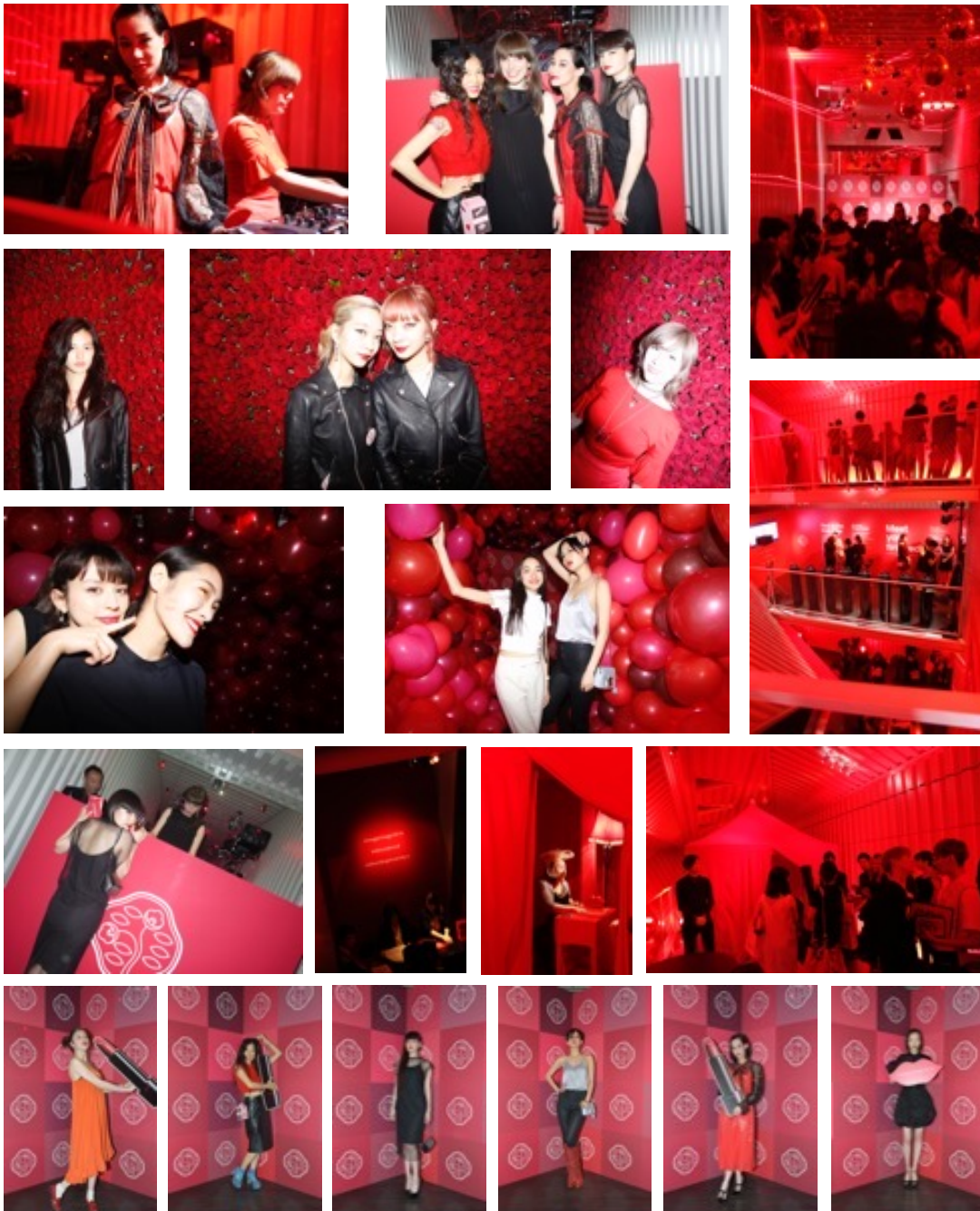
SHISEIDO

2016 AW SHISEIDO “Rouge, Rouge”

PRESS PRESENTATION @BANK GALLERY 2016.5.13

CLIENT: SHISEIDO JAPAN CO., LTD.

creative direction / art direction / production / operation / casting

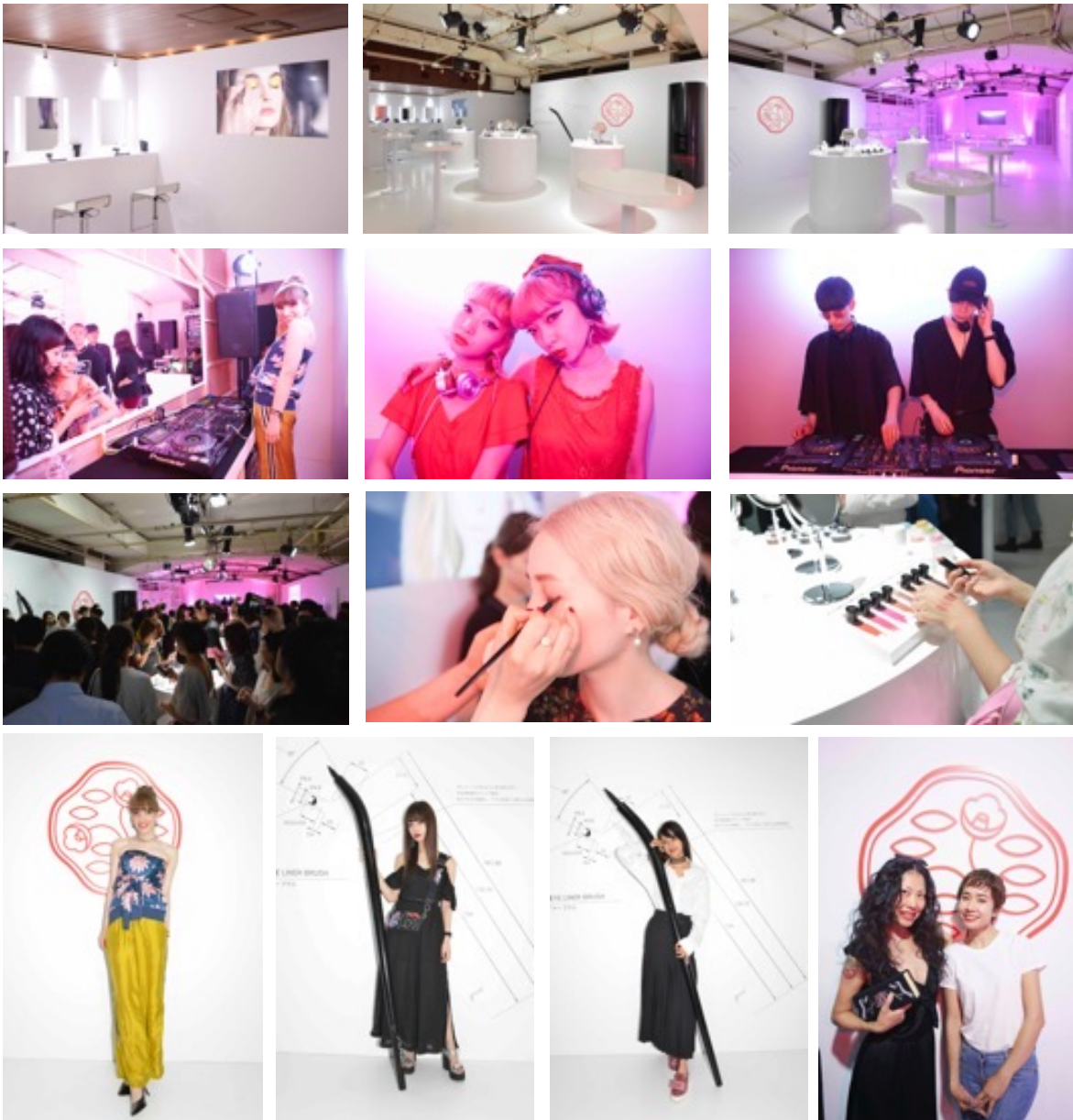


THREE DIMENSIONAL WORKS

SHISEIDO 2017 AW SHISEIDO POP UP STORE RECEPTION PARTY @Restaurant Bar CAY 2017.6.27

CLIENT: SHISEIDO JAPAN CO., LTD.

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

SHISEIDO 2017 AW SHISEIDO POP UP STORE @OMOTESANDO R STUDIO 2017.6.28~2017.7.6

CLIENT: SHISEIDO JAPAN CO., LTD.

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

SRETSIS

2016 SS EXCLUSIVE PRESENTATION

@SRETSIS INN 2015.11.11~13

CLIENT: SRETSIS JAPAN CO., LTD.

creative direction / art direction / production / operation / casting



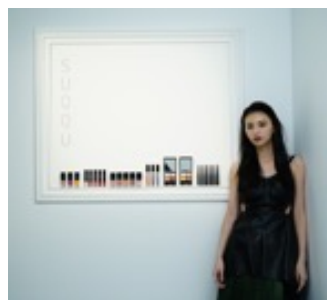
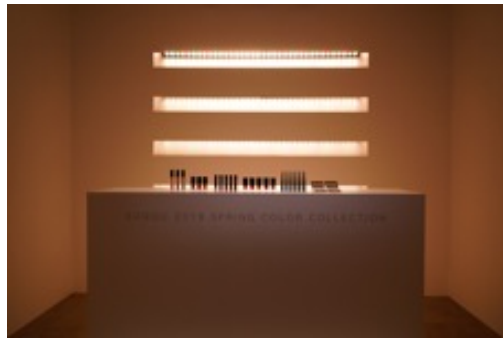
THREE DIMENSIONAL WORKS

SUQQU 2019 SPRING PRESENTATION

@LAB & WALL 2018.11.16

CLIENT: E'QUIPE, LTD.

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

SUQQU OKINAWA DFS POP UP STORE

@T GALLERIA BY DFS OKINAWA 2020.1.7

CLIENT: E'QUIPE, LTD.

creative direction / art direction / production



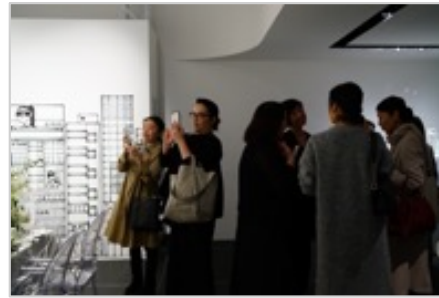
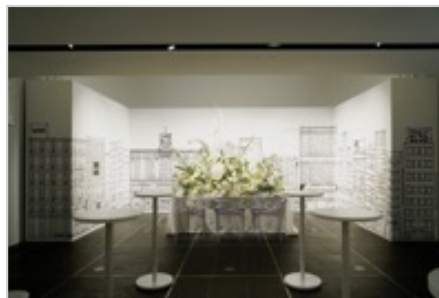
THREE DIMENSIONAL WORKS

THE GINZA COSMETICS GINZA SERGE LUTENS GINZA PREVIEW

@THE GINZA SPACE 2018.11.19~20

CLIENT: THE GINZA Co., Ltd.

creative direction / art direction / production / operation / casting



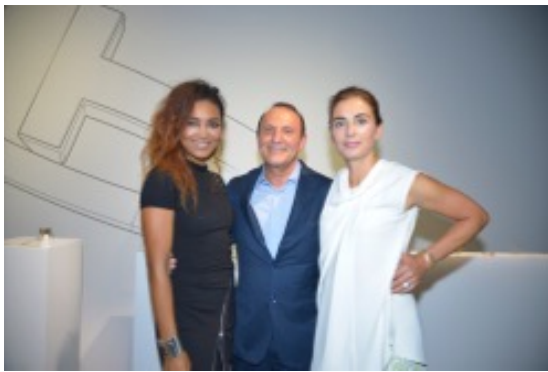
THREE DIMENSIONAL WORKS

TIFFANY & Co. TIFFANY T COLLECTION PARTY

@ANDAZ TOKYO 2014.7.31

CLIENT: TIFFANY & Co. JAPAN INC.

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

TIFFANY & Co. TIFFANY CT60 LAUNCH COCKTAIL RECEPTION

@ANDAZ TOKYO 2015.2.10

CLIENT: TIFFANY & Co. JAPAN INC.

creative direction / art direction / production / operation



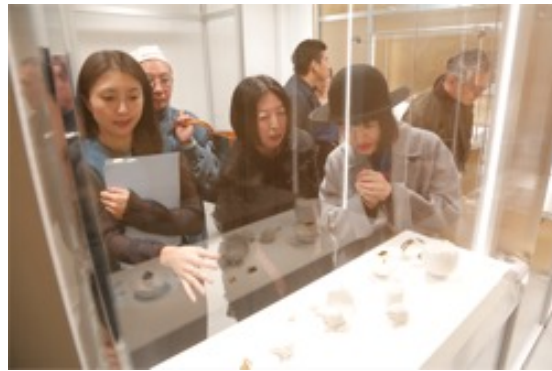
THREE DIMENSIONAL WORKS

TIFFANY & Co. X DOVER STREET MARKET LIMITED COLLECTION “OUT OF RETIREMENT™” LAUNCH COCKTAIL

@DOVER STREET MARKET GINZA 2015.11.20

CLIENT: TIFFANY & Co. JAPAN INC.

creative direction / art direction / production / operation / casting



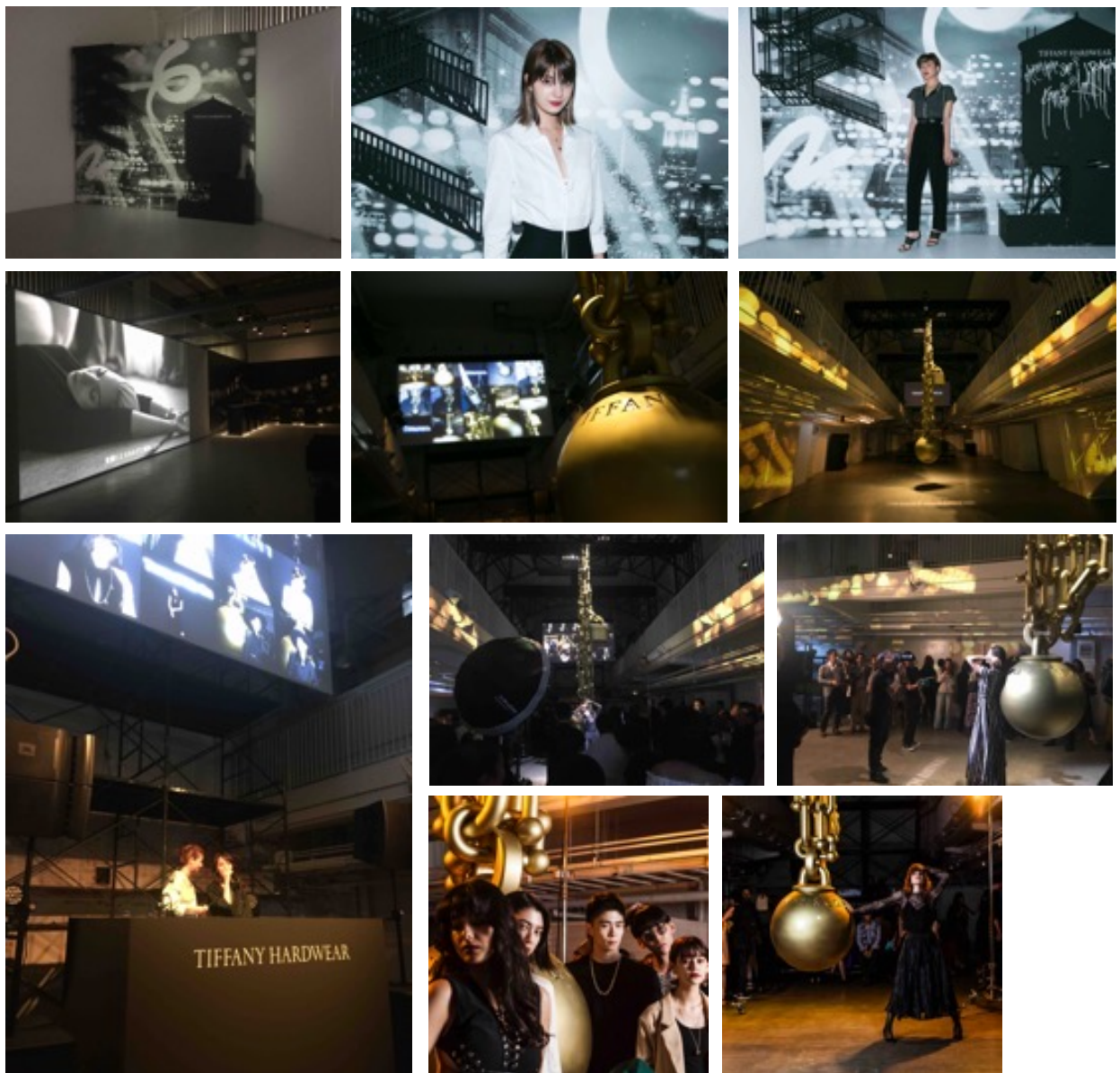
THREE DIMENSIONAL WORKS

TIFFANY HARDWEAR PRESS PRESENTATION & AFTER PARTY

@TABLOID 2017.6.14

CLIENT: TIFFANY & Co. JAPAN INC.

creative direction / art direction / production / operation / pr / casting



THREE DIMENSIONAL WORKS

TOD'S EVENT FOR VIP CUSTOMERS

@TOD'S OMOTESANDO 7F 2012.5.17~8.10

CLIENT: TOD'S JAPAN

creative direction / art direction / production / operation

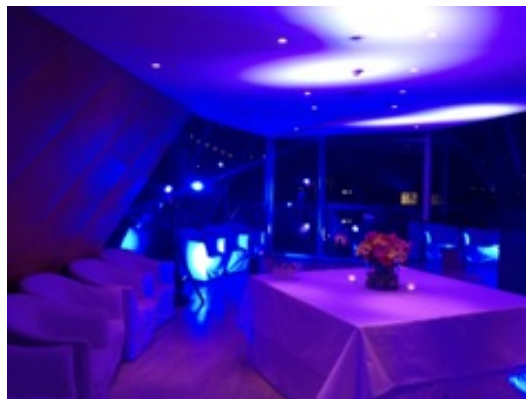
TOD'S EVENT FOR VIP CUSTOMERS 2012.5.17~5.19



TANABATA "ENCOUNTER" PARTY 2012.7.13



2012 SUMMER "HANABI" PARTY 2012.8.10



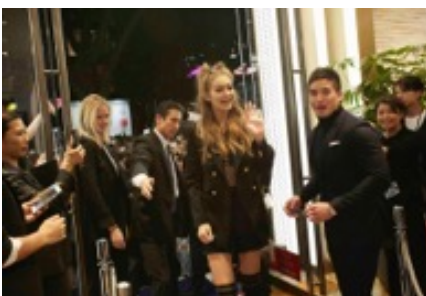
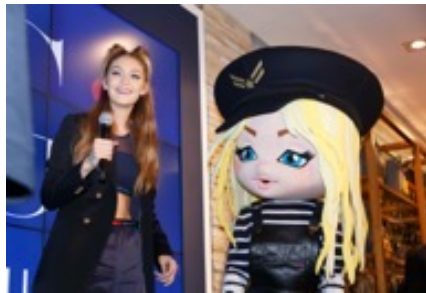
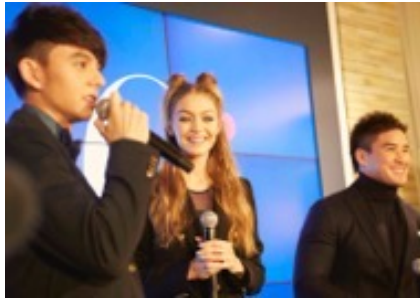
THREE DIMENSIONAL WORKS

#TOMMYXGIGI #TOGETHERTOUR

2016.10.12

CLIENT: PVH Japan Ltd.

creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

#TOMMYXGIGI #TOGETHERTOUR TOKYO ADVENTURE

@KAWAII MONSTER CAFÉ 2016.10.12

CLIENT: PVH Japan Ltd.

creative direction / art direction / production / operation



DIGITAL (OFFICIAL WEB POP UP & TWITTER, MOVIE)



THREE DIMENSIONAL WORKS

“Tokyoeye” INSTALLATION & SALES 2010

@COLLETE PARIS

CLIENT: MINISTRY OF ECONOMY TRADE & INDUSTRY (経済産業省)
creative direction / art direction



“Tokyoeye” EXHIBITION 2010

@TRANOÏ PARIS

CLIENT: MINISTRY OF ECONOMY TRADE & INDUSTRY (経済産業省)
consulting / creative direction / art direction



THREE DIMENSIONAL WORKS

TOYO KITCHEN STYLE TOKYO SHOWROOM RENEWAL OPENING SPECIAL DINNER & PREVIEW

@TOYO KITCHEN STYLE TOKYO SHOWROOM 2023.7.2 & 7.3

CLIENT: TOYO KITCHEN STYLE

creative direction / production / operation / casting



THREE DIMENSIONAL WORKS

CARAN d'ACHE 1010 LIMITED EDITION LAUNCH PARTY @SHOTO GALLERY 2010.9.14

CLIENT: CARAN d'ACHE JAPAN

creative direction / art direction / production / operation



VOGUE FASHION'S NIGHT OUT 2010

at MAX MARA @MAX MARA AOYAMA 2010.9.11

CLIENT: MAX MARA JAPAN

creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

VOGUE FASHION'S NIGHT OUT 2011 2011.11.5

EMPORIO ARMANI @EMPORIO ARMANI AOYAMA

CLIENT: GIORGIO ARMANI JAPAN

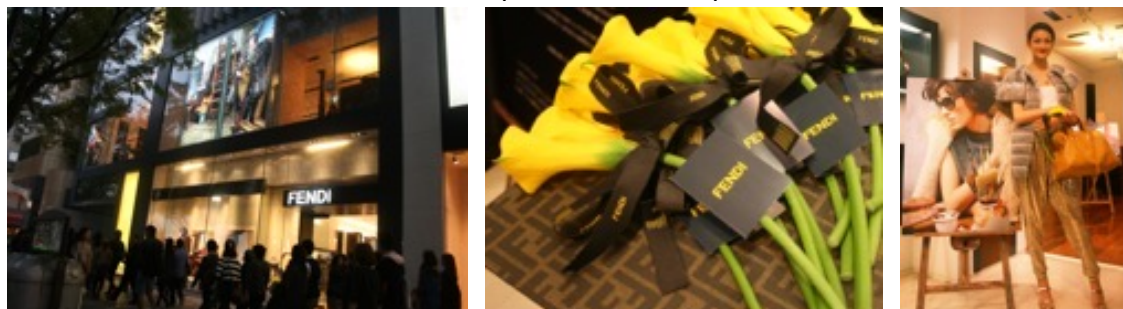
creative direction / art direction / production / operation



FENDI @FENDI OMOTESANDO

CLIENT: FENDI JAPAN

creative direction / art direction / production / operation



MAX MARA @MAX MARA AOYAMA

CLIENT: MAX MARA JAPAN

creative direction / art direction / production / operation



THREE DIMENSIONAL WORKS

VOGUE FASHION'S NIGHT OUT 2015

ETRO @HANKYU UMEDA MAIN STORE 2015.10.17~10.18

CLIENT: ETRO JAPAN CO., LTD.

creative direction / art direction / production / operation / casting



VEUVE CLICQUOT SPRING COUTURE EVENT

@ISETAN SHINJUKU 2014.3.20

CLIENT: MHD Moët Hennessy Diageo K.K.

costume coordination



THREE DIMENSIONAL WORKS

W♥C 2013 SS FASHION SHOW MERCEDES-BENZ FASHION WEEK TOKYO

@SHIBUYA HIKARIE 9F HALL A 2012.10.15

CLIENT: W♥C

creative direction / art direction / production / operation / print production



WOOLRICH 2009-2010 AW EXHIBITION

@YAGI TSUSHO

CLIENT: YAGI TSUSHO LTD.

creative direction / art direction / production



THREE DIMENSIONAL WORKS

YSL BEAUTÉ “LE SMOKING” EVENT

@MATSUYA GINZA & HANKYU UMEDA 2011.10.12~10.18

CLIENT: L'ORÉAL JAPAN

creative direction / art direction / production / operation



YVES SAINT LAURENT BEAUTÉ “YSL WOMEN” MAKE UP SHOW

@HANKYU UMEDA 2012.10.12~10.18

CLIENT: L'ORÉAL JAPAN

creative direction / art direction / production / operation



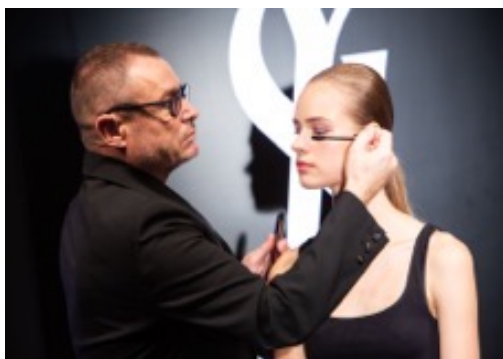
THREE DIMENSIONAL WORKS

YSL BEAUTÉ YSL BEAUTY HOTEL

@OMOTESANDO HILLS SPACE O 2018.10.11~14

CLIENT: NIHON LOREAL K.K.

creative direction / art direction / production / operation / casting



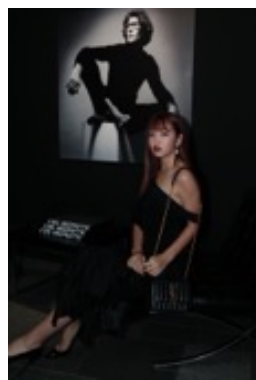
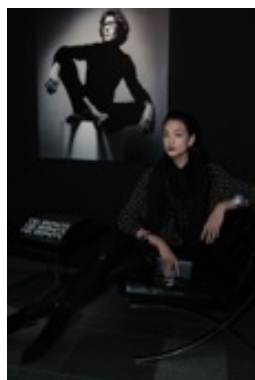
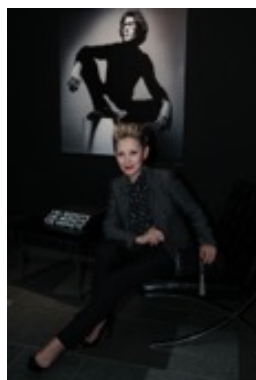
THREE DIMENSIONAL WORKS

YSL BEAUTÉ YSL BEAUTY HOTEL

@OMOTESANDO HILLS SPACE O 2018.10.11~14

CLIENT: NIHON LOREAL K.K.

creative direction / art direction / production / operation / casting



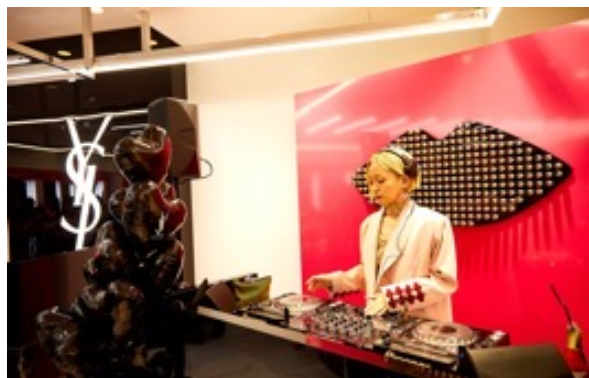
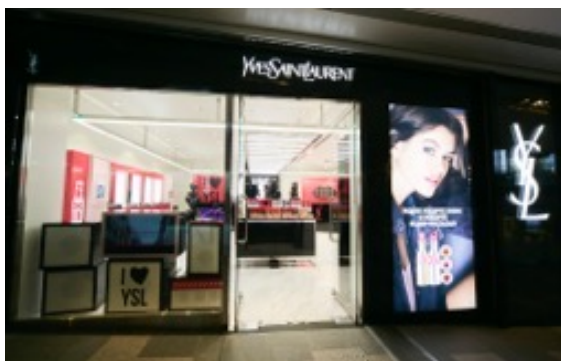
THREE DIMENSIONAL WORKS

YSL BEAUTÉ YSL BEAUTÉ VOLUPTÉ LAND

@OMOTESANDO HILLS 2019.3.6~10

CLIENT: NIHON LOREAL K.K.

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

YSL BEAUTÉ YSL BEAUTÉ VOLUPTÉ LAND

@OMOTESANDO HILLS 2019.3.6~10

CLIENT: NIHON LOREAL K.K.

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

YSL BEAUTÉ YSL BEAUTÉ VOLUPTÉ LAND

CLIENT: NIHON LOREAL K.K.

TWO DIMENSIONAL WORKS

creative direction / art direction / production / design



THREE DIMENSIONAL WORKS

YSL BEAUTÉ “VERNIS À LÈVRES WATER STAIN” LAUNCH PARTY

@TWO ROOMS 2019.7.25

CLIENT: NIHON LOREAL K.K.

creative direction / art direction / production / operation / casting



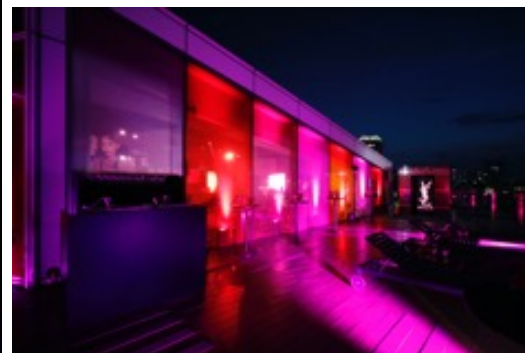
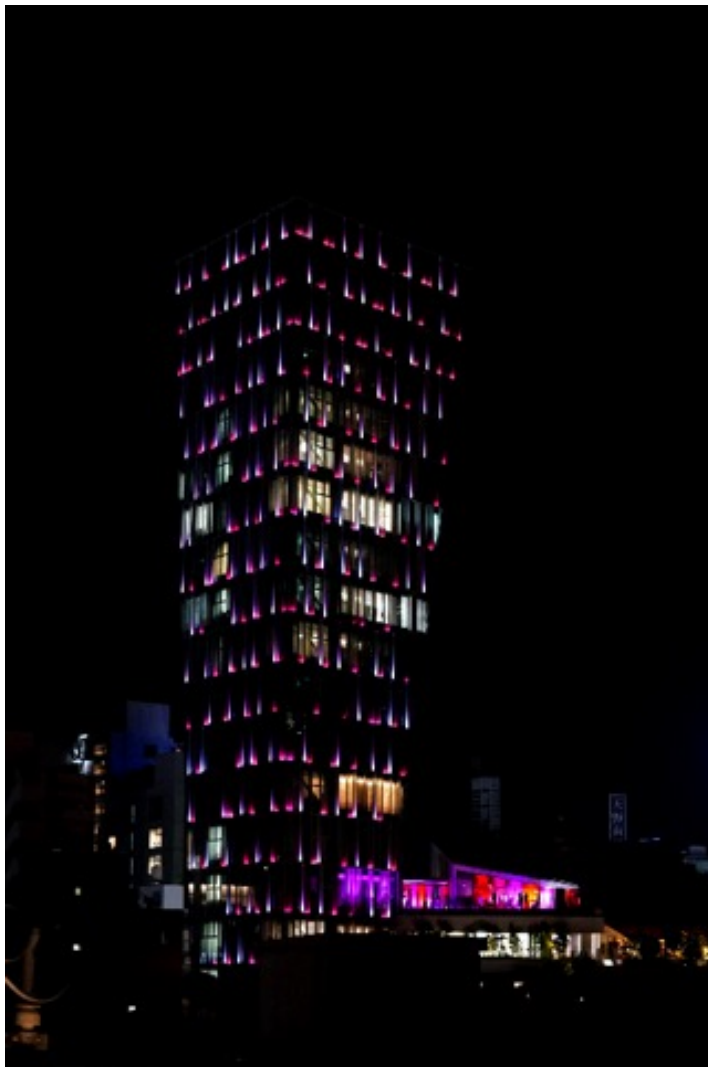
THREE DIMENSIONAL WORKS

YSL BEAUTÉ “VERNIS À LÈVRES WATER STAIN” LAUNCH PARTY

@TWO ROOMS 2019.7.25

CLIENT: NIHON LOREAL K.K.

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

YSL BEAUTÉ MAISON DE YSL BEAUTE

@ L'AUBERGE DE L'ILL TOKYO 2019.9.19

CLIENT: NIHON LOREAL K.K.

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

YSL BEAUTÉ PURE SHOTS 'YSL BON VOYAGE'

@OMOTESANDO IWAI 2020.1.16

CLIENT: NIHON LOREAL K.K.

creative direction / art direction / production / operation / casting



THREE DIMENSIONAL WORKS

YSL BEAUTÉ PURE SHOTS 'YSL BON VOYAGE'

@OMOTESANDO IWAI 2020.1.16

CLIENT: NIHON LOREAL K.K.

creative direction / art direction / production / operation / casting



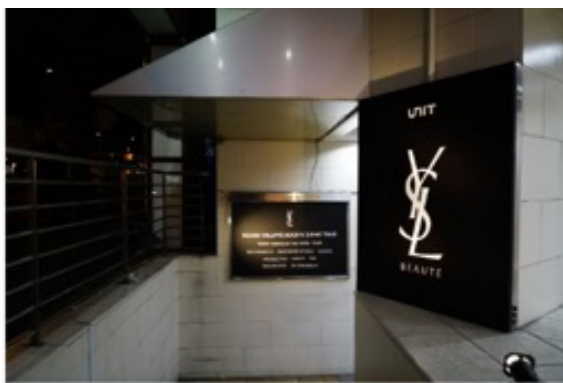
THREE DIMENSIONAL WORKS

YSL BEAUTÉ ROUGE VOLUPTÉ ROCK'N SHINE TOUR

@DAIKANYAMA UNIT 2020.2.4

CLIENT: NIHON LOREAL K.K.

creative direction / art direction / production / operation / casting



CONSULTING WORKS

CONSULTING WORKS

ACCA 2014~

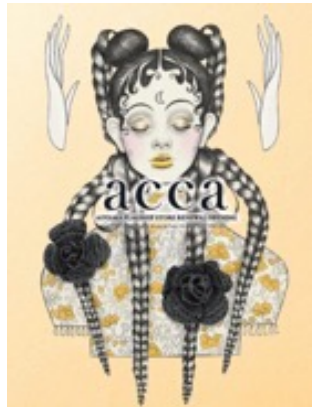
CLIENT: STUDIO ACCA CO., LTD.
consulting / concept work / logo design / interior design



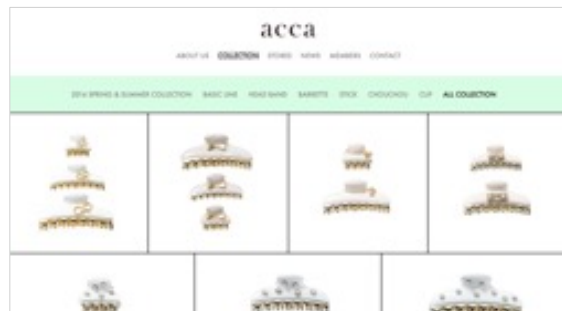
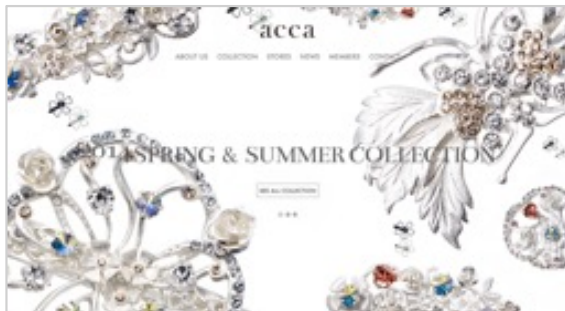
EMBLEM



PRINT PRODUCTS



AD VISUAL & CATALOGUE



WEB SITE



ACCA AOYAMA

CONSULTING WORKS

BELLAVITA (Taipei / TAIWAN) SHOPPING MALL 2009~

CLIENT: BELLAVITA (Taipei / TAIWAN)
consulting



“03” (inside BELLAVITA) STORE 2009~

CLIENT: 03 (Taipei / TAIWAN)
consulting / concept work / buying / interior design

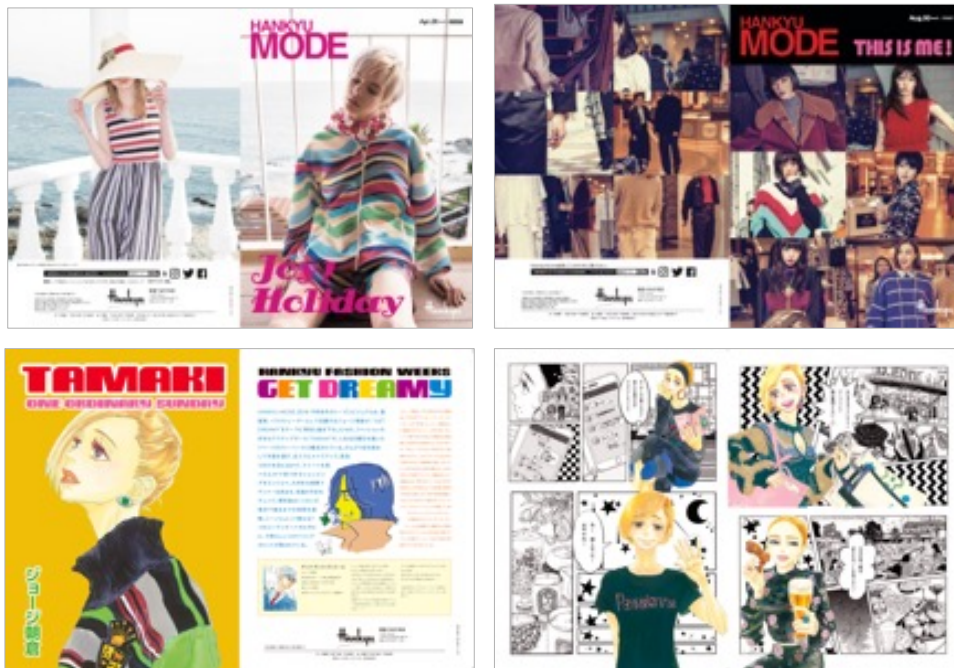


CONSULTING WORKS

TWO DIMENSIONAL WORKS

creative direction / art direction / production / design

HANKYU MODE



HANKYU 3rd CATALOGUE



CONSULTING WORKS

HANKYU MODE FLOOR 3F

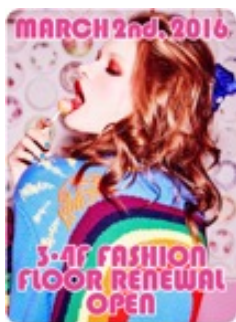
CLIENT: HANKYU UMEDA MAIN STORE / HANKYU DEPT.

TWO DIMENSIONAL WORKS

creative direction / art direction / production / design

2016 SS SEASON VISUAL

photographer: Ellen Von Unwerth



RENEWAL PARTY
INVITATION



WWD
COVER ON COVER

CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design

HANKYU UMEDA HANKYU. MODE 2020SS SEASONAL VISUAL



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
produce/creative direction / art direction / production / design / pr

HANKYU UMEDA HANKYU.MODE 2021AW SEASONAL VISUAL



CONSULTING WORKS

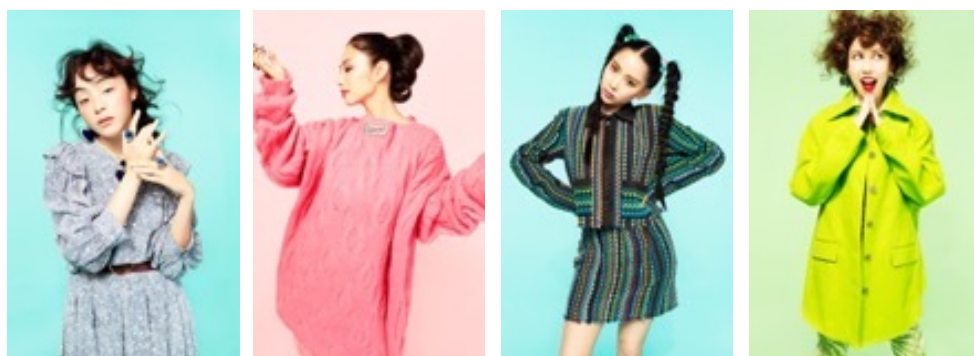
TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.

produce/creative direction / art direction / production / design / casting

HANKYU UMEDA

HANKYU. MODE SS2022 SEASONAL VISUAL



HANKYU UMEDA HANKYU. MODE SS2022 SEASONAL MOVIE



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design

HANKYU UMEDA HANKYU. MODE SS2022 SPECIAL WEBPAGE

HANKYU.MODE



DANCING QUEEN

お元気ですか？
私たちの住む地球、そして社会には
大変な問題が山積み...

でも！前ではかりいられない。
そう、だって目の前には春が来ている。

人を元気に笑顔に、ハッピーを与えられる...
そんなパワーあふれる女性たちと一緒にダンスをしてみませんか！？

そう、DANCING QUEEN のように！
春の風気に合わせてファッションも！カラーも！そして気分もトーンアップ！

だけど！忘れてはいけないのは、
自分の周りの人々やものに感謝をすること。
そして大切にすること。
私たちの明るい未来のために。

















SPECIAL MOVIE

SS 2022シーズンの中核を担うHANKYU. MODE FASHION WEEKS SPECIAL MOVIEのテーマは「DANCING QUEEN」。個性と4次元のファッションを表現する「LOOK」をキーワードに、個性豊かな女性やモデルたちによるユニークなダンスを是非チェックしてみてください。

※HANKYU. MODE FASHION WEEKSの開催期間中、HANKYU. MODE URBAN OASIS（丸の内線）と、HANKYU. MODE 3F TERRACE HILL（丸の内線）の両店舗でファッションショーを開催いたします。

Event & Music Synchronism by RD CREATIVE studio

ぜひお楽しみください。詳しくはこちらをチェック！

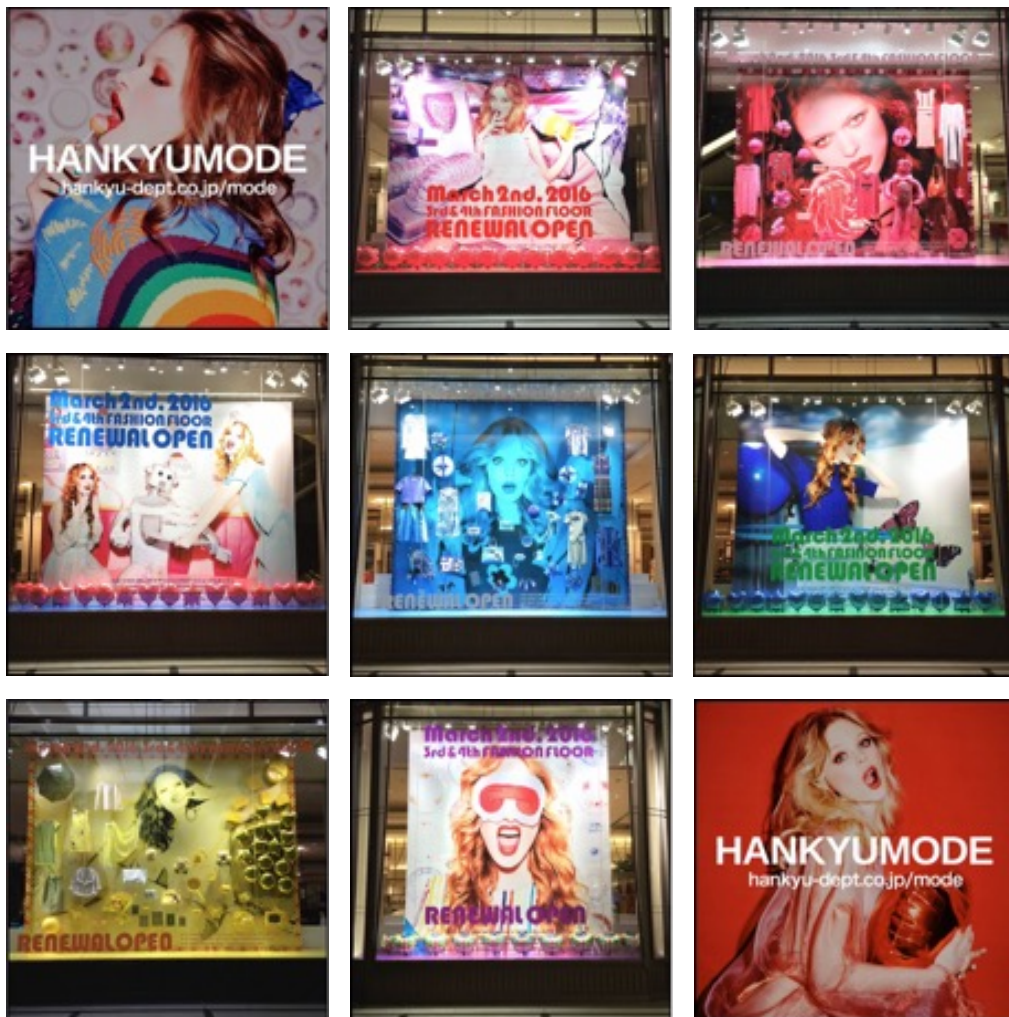
 CASABLANCA ¥8,000 7,000円	 CASABLANCA ¥8,000 6,000円	 VATKA ¥8,000 6,000円	 ROKH ¥8,000 6,000円
 ROKH ¥8,000 7,000円	 AKIRA NAKA ¥8,000 4,000円	 AKIRA NAKA ¥8,000 4,000円	 HORROR VACUI ¥8,000 4,000円
 HORROR VACUI ¥8,000 4,000円	 CHIKA KISADA ¥8,000 3,000円	 HORROR VACUI ¥8,000 4,000円	 HORROR VACUI ¥8,000 4,000円

CONSULTING WORKS

THREE DIMENSIONAL WORKS

organization / creative direction / art direction / production / operation

WINDOW DISPLAY 2016.2.16~2016.3.7



DIGITAL (OFFICIAL WEB, FACEBOOK, INSTAGRAM) 2016.2~



CONSULTING WORKS

THREE DIMENSIONAL WORKS

organization / creative direction / art direction / production / operation

WINDOW DISPLAY 2018.9.12~9.24



CONSULTING WORKS

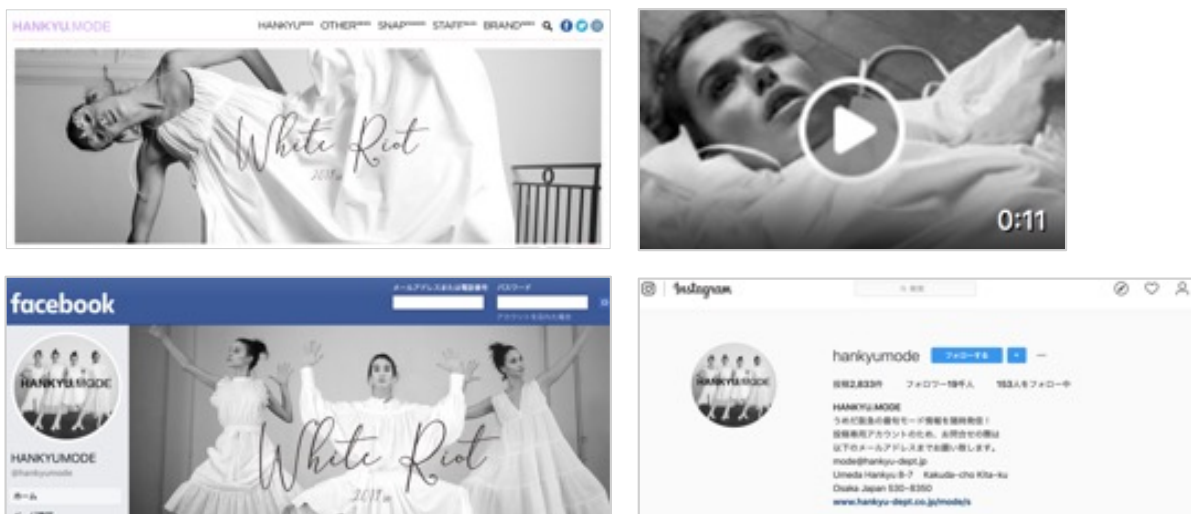
THREE DIMENSIONAL WORKS

organization / creative direction / art direction / production / operation

WINDOW DISPLAY 2019.2.16~3.25



DIGITAL (OFFICIAL WEB, FACEBOOK, INSTAGRAM) 2016.2~



CONSULTING WORKS

THREE DIMENSIONAL WORKS

organization / creative direction / art direction / production / operation

RENEWAL “Night-Blooming Party”

@HANKYU UMEDA MAIN STORE 3F/4F 2016.3.2



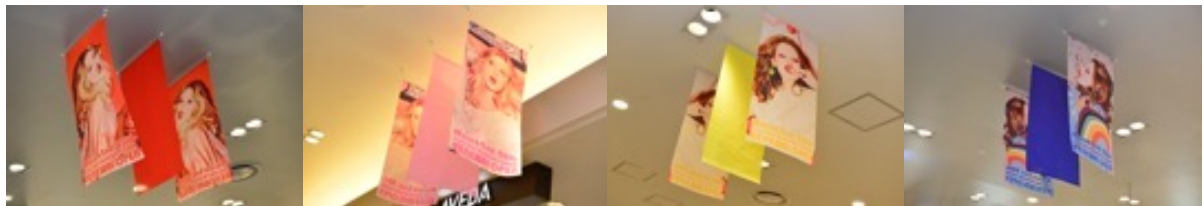
CONSULTING WORKS

THREE DIMENSIONAL WORKS

organization / creative direction / art direction / production / operation

RENEWAL “Night-Blooming Party”

@HANKYU UMEDA MAIN STORE 3F/4F 2016.3.2



CONSULTING WORKS

THREE DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.

organization / creative direction / art direction / production / operation

HANKYU UMEDA

HANKYU. MODE WINDOW DISPLAY 2020.2.16 - 3.2



CONSULTING WORKS

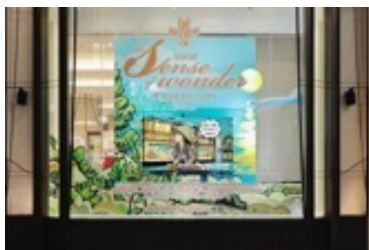
THREE DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.

organization / creative direction / art direction / production / operation

HANKYU UMEDA / THE MISTRESS 5

HANKYU. MODE WINDOW DISPLAY 2021.2.16 - 3.22



CONSULTING WORKS

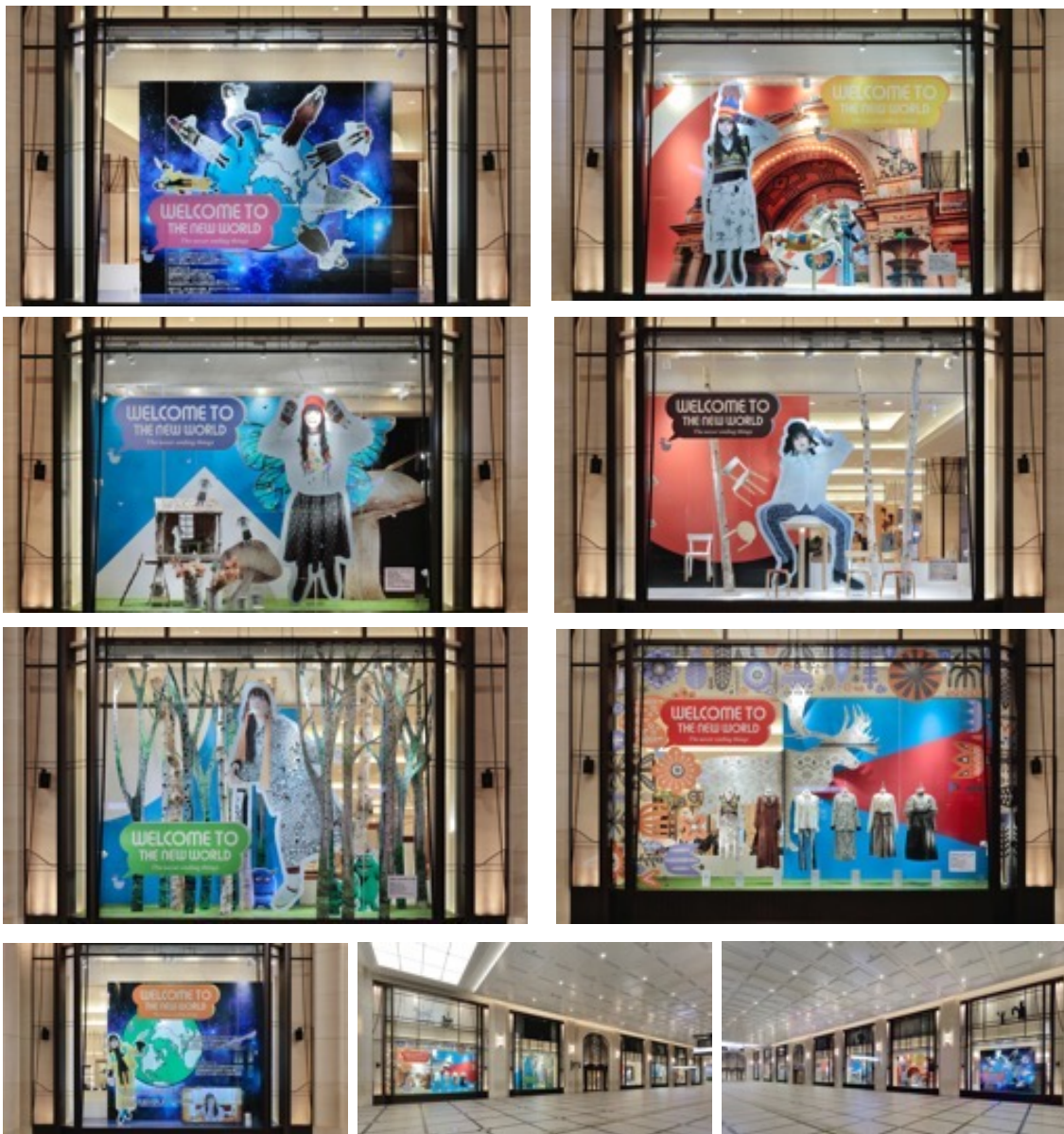
THREE DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.

organization / creative direction / art direction / production / operation

HANKYU UMEDA / THE MISTRESS 5

HANKYU. MODE WINDOW DISPLAY 2021.9.7-10.11

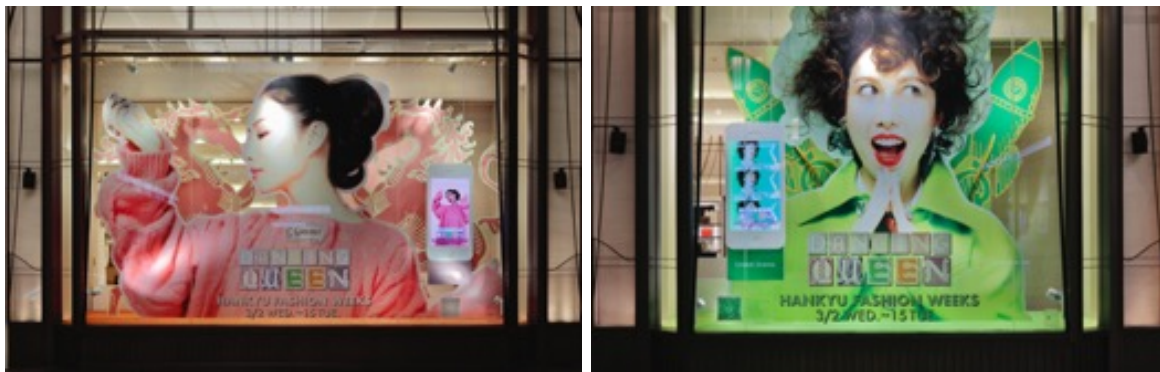
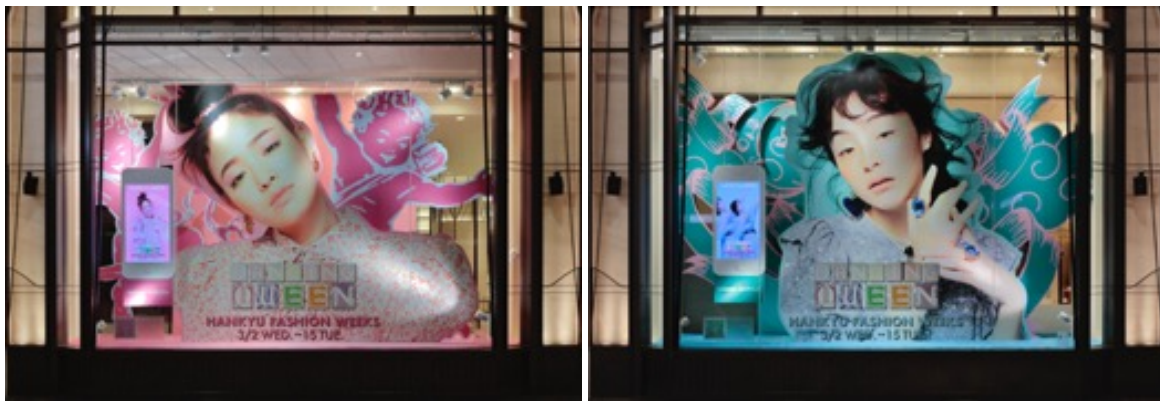


CONSULTING WORKS

THREE DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
organization / creative direction / art direction / production / operation

HANKYU UMEDA HANKYU. MODE
WINDOW DISPLAY 2022.2.16 - 3.28



CONSULTING WORKS

THREE DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
produce / creative direction / art direction / production /
operation / operation / casting

HANKYU MEN'S TOKYO RENEWAL OPEN RECEPTION PARTY @HANKYU MEN'S TOKYO 2019.3.14



CONSULTING WORKS

THREE DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
produce / creative direction / art direction / production /
operation / operation / casting

HANKYU MEN'S TOKYO RENEWAL OPEN RECEPTION PARTY @HANKYU MEN'S TOKYO 2019.3.14



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
produce / creative direction / art direction / production /
operation / operation / casting

HANKYU MEN'S TOKYO RENEWAL OPEN RECEPTION PARTY @HANKYU MEN'S TOKYO 2019.3.14

HANKYU MEN'S TOKYO TABLOID



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
produce / creative direction / art direction / production /
operation / operation / casting

HANKYU MEN'S TOKYO
RENEWAL OPEN RECEPTION PARTY
@HANKYU MEN'S TOKYO 2019.3.14

HANKYU MEN'S TOKYO VISUAL



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
produce/creative direction / art direction / production / design

HANKYU MEN'S TOKYO 2019AW SEASONAL VISUAL



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
produce/creative direction / art direction / production / design

HANKYU MEN'S TOKYO HANKYU MEN'S 2020SS SEASONAL VISUAL

“HANKYU MEN'S STYLE” Feb.5



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
produce/creative direction / art direction / production / design / pr

HANKYU MEN'S 2021SS SEASONAL VISUAL



HANKYU MEN'S 2021SS MOVIE



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S 21AW OOH
@HANKYU MEN'S TOKYO 2021.8.25~9.30



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S 21AW SEASON VISUAL



HANKYU MEN'S 2021AW MOVIE

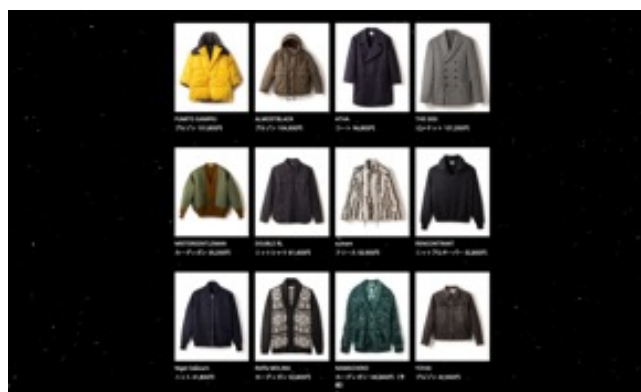
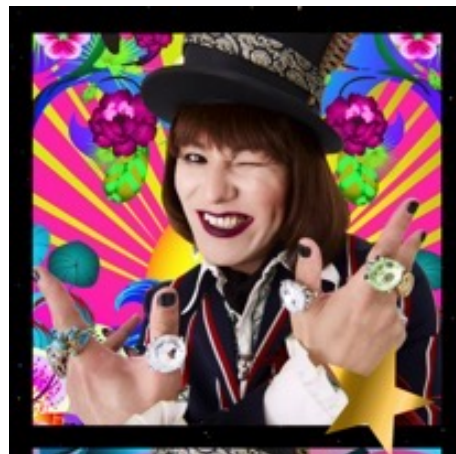
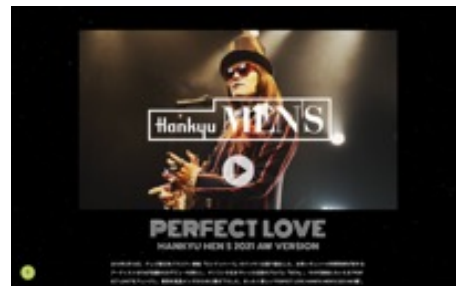


CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S 21AW SPECIAL WEBPAGE



<https://www.hankyu-dept.co.jp/mens-tokyo/h/hmaw/index.html>

CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S SS2022 OOH
@HANKYU MEN'S TOKYO



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S SS2022 SEASON VISUAL



HANKYU MEN'S SS2022 MOVIE

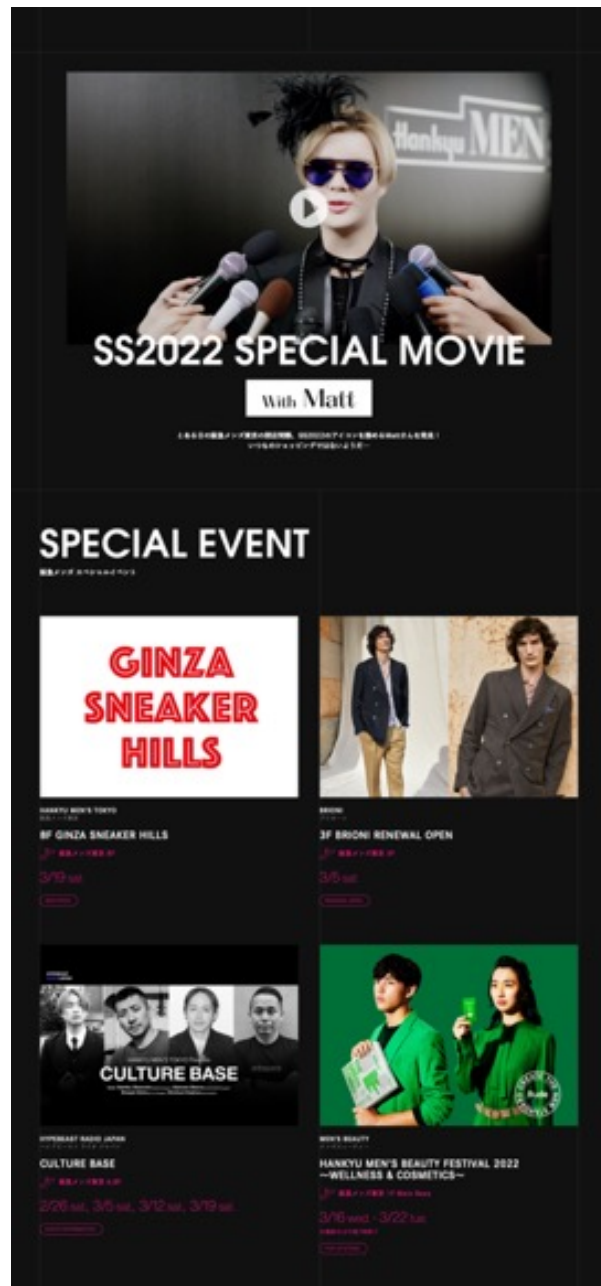


CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S SS2022 SPECIAL WEBPAGE



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.

produce/creative direction / art direction / production / design / casting

HANKYU MEN'S AW2022 SEASON VISUAL



AW 2022
**CHERISH YESTERDAY,
DREAM TOMORROW,
LIVE TODAY.** Hankyu MENS



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.

produce/creative direction / art direction / production / design / casting

HANKYU MEN'S SS2023 SEASON VISUAL



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.

produce/creative direction / art direction / production / design / casting

HANKYU MEN'S SS2023 SPECIAL WEBPAGE



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S AW2023 SEASON VISUAL

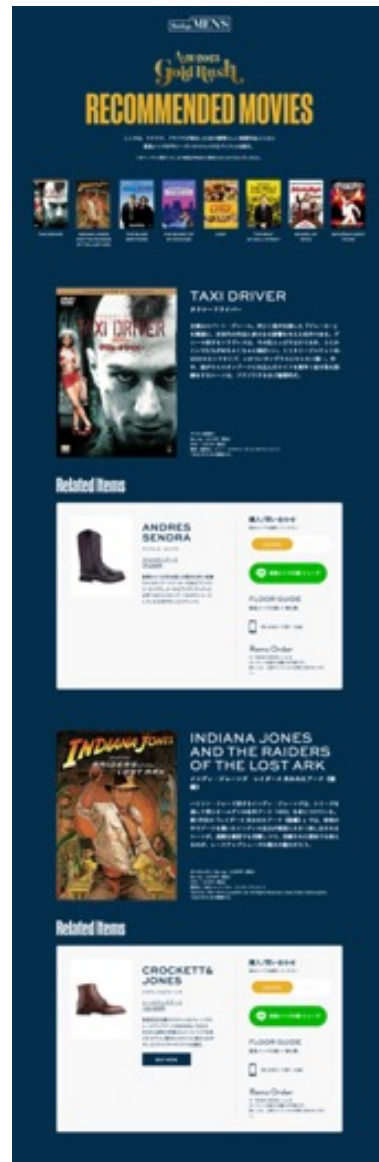
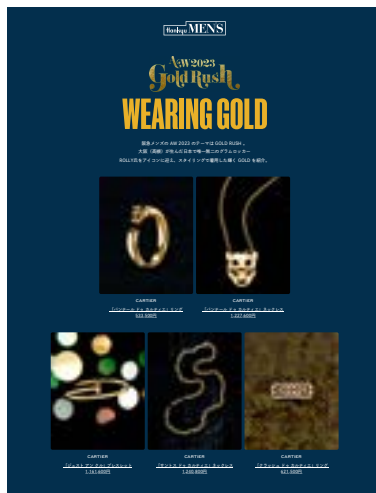


CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S AW2023 SPECIAL WEBPAGE



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S SS2024 OOH & FLAG
@HANKYU MEN'S TOKYO



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S SS2024 SEASON VISUAL, MOIVE & SPECIAL WEB PAGE



SS 2024 RECOMMENDED FASHION

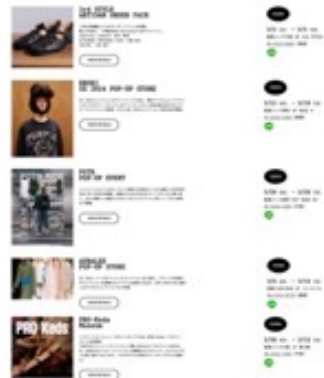
SUITS & JACKET



SPORTY



NEWS



behind the scenes



Remo Order



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S AW2024 OOH & FLAG
@HANKYU MEN'S TOKYO



HANKYU MEN'S AW2024 SEASON MOIVE

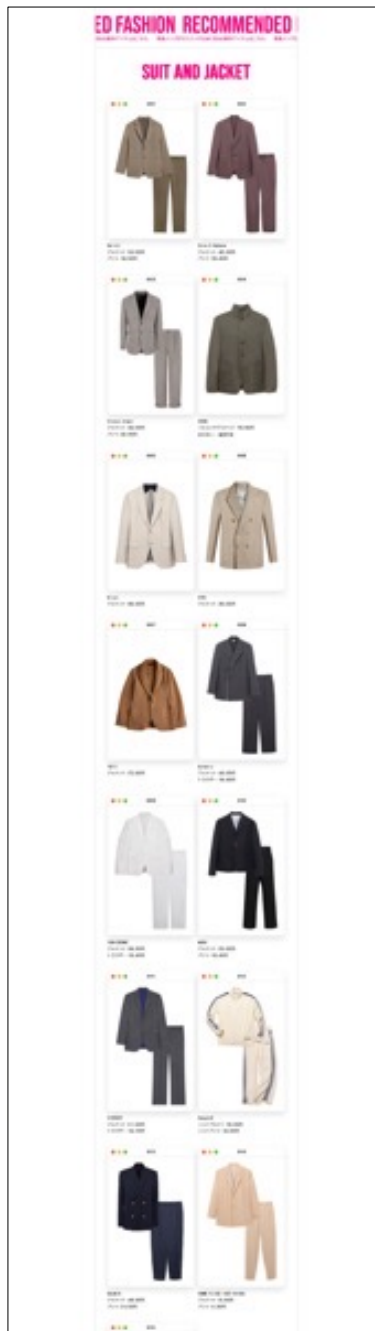
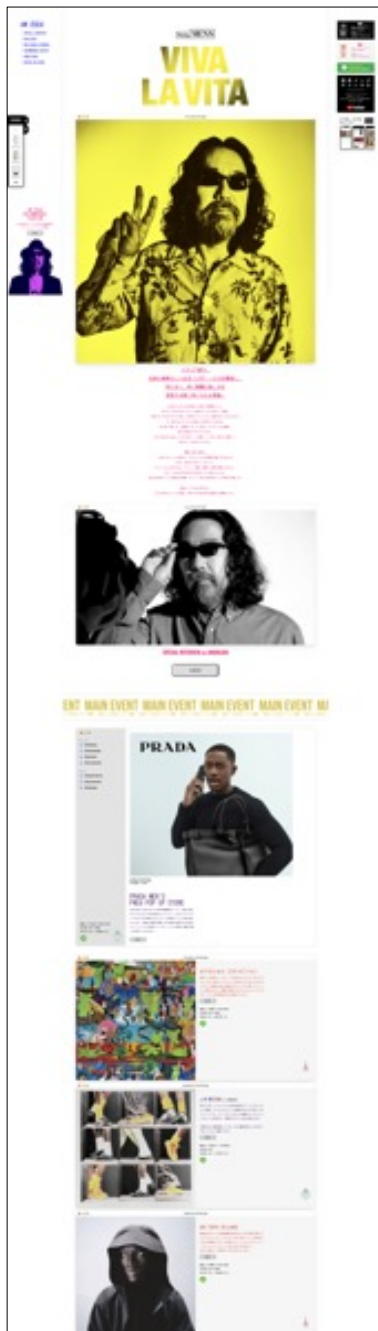


CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S AW2024 SPECIAL WEBPAGE



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S SS2025 SEASON VISUAL



HANKYU MEN'S SS2025 OOH & FLAG @HANKYU MEN'S OSAKA & TOKYO



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S SS2025 SEASON MOVIE & SPECIAL WEBPAGE



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S AW2025 SEASON VISUAL



CONSULTING WORKS

TWO DIMENSIONAL WORKS

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative direction / art direction / production / design / casting

HANKYU MEN'S AW2025 SEASON MOVIE & SPECIAL WEBPAGE



「冬」はファッションだけでなく、
言葉の奥にあるもの、
ほんの少しづつ増えの想像力と
思考の入りよう。

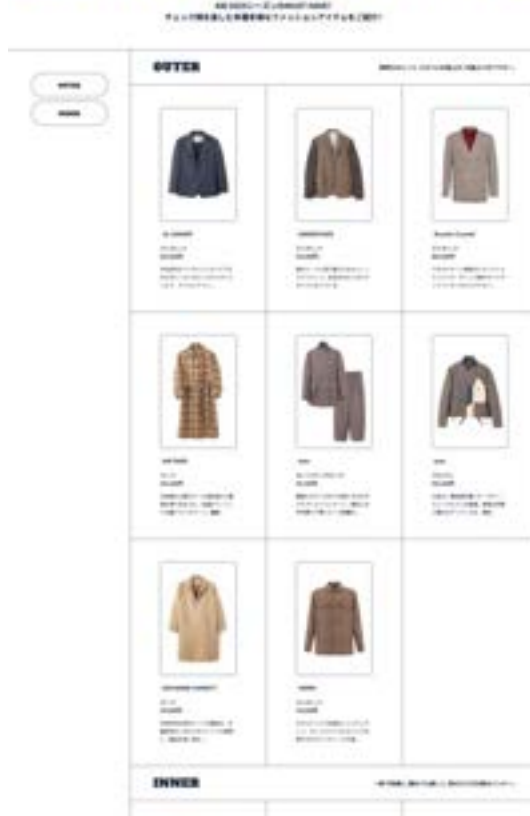
冬は、ファッションだけでなく、言葉の奥にあるもの、ほんの少しづつ増えの想像力と思考の入りよう。



EVENT HANKYU



ED FASHION HANKYU



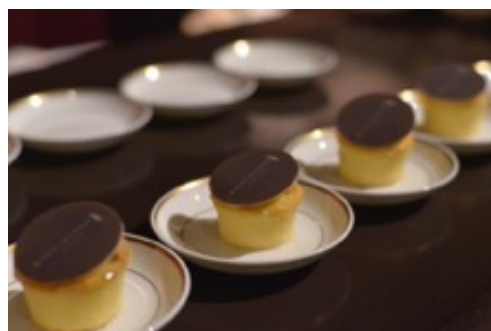
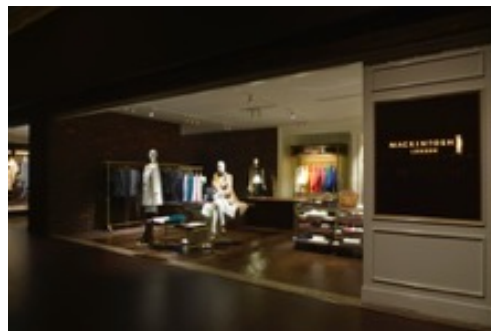
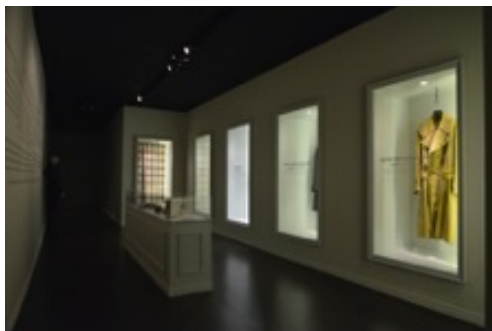
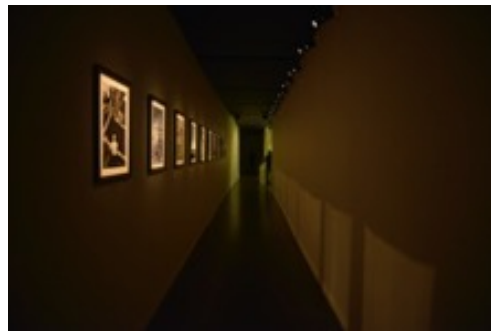
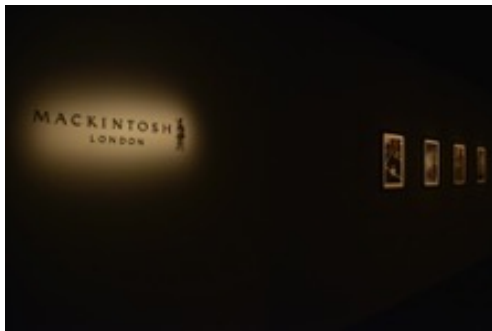
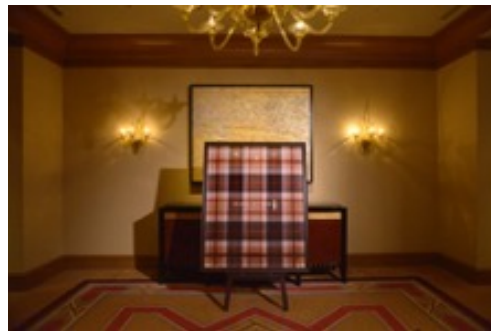
CONSULTING WORKS

MACKINTOSH LONDON LAUNCH

@THE RITZ-CARLTON GRAND BALLROOM 2014.10.15~16

CLIENT: SANYO SHOKAI LTD.

creative direction / art direction / production / design / print production



CONSULTING WORKS

MDNA SKIN

CLIENT: MTG CO., LTD.

TWO DIMENSIONAL WORKS

creative direction / art direction / production / design

MAIN CAMPAIGN VISUAL



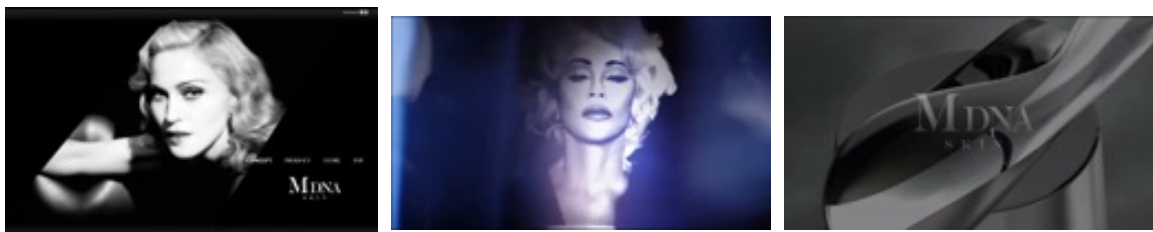
CONCEPT BOOK



PRODUCT CATALOGUE



OFFICIAL WEB SITE & MOVIE 2TYPES (CONCEPT, PRODUCT)



CONSULTING WORKS

THREE DIMENSIONAL WORKS

organization / creative direction / art direction / production / operation

PRESS CONFERENCE

@IMPERIAL HOTEL TOKYO “FUJI ROOM” 2014.2.12



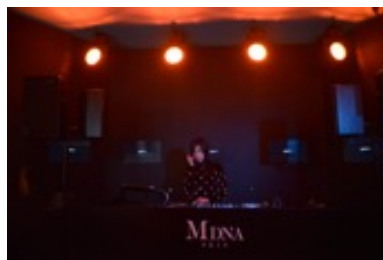
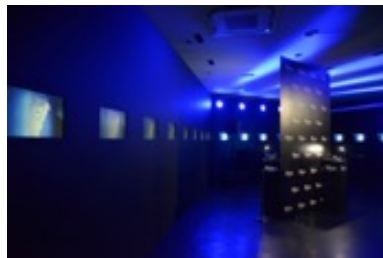
PRODUCT PRESENTATION & “TOUCH & TRY”

@IMPERIAL HOTEL TOKYO “MIYABI ROOM” 2014.2.12



POP UP STORE & OPENING RECEPTION PARTY

@BA-TSU ART GALLERY 2014.2.12~2.23



MOVING IMAGE WORKS

MOVING IMAGE WORKS

ACCA SEASON MOVIE 2014 SS

CLIENT: STUDIO ACCA CO., LTD.
direction



CoFesta PAO 2010-2011

CLIENT: MINISTRY OF ECONOMY TRADE & INDUSTRY (経済産業省) &
VISUAL INDUSTRY PROMOTION ORGANIZATION
direction



平成22年度コンテンツ産業人材発掘・育成事業コ・フェスタPAOにて制作

MOVING IMAGE WORKS

MACKINTOSH SHORT FILM

CLIENT: MACKINTOSH JAPAN
direction

2009-2010 AW



2010-2011 AW



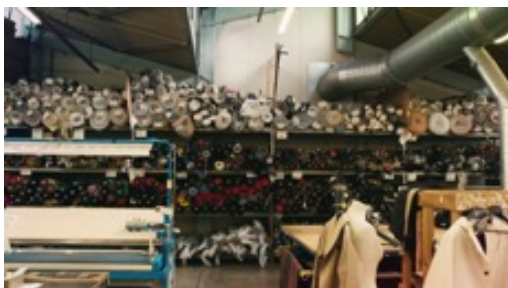
2011-2012 AW



MOVING IMAGE WORKS

MACKINTOSH LONDON FILM (FULL ver. / SHORT ver.)

CLIENT: SANYO SHOKAI LTD.
direction



MOVING IMAGE WORKS

FRANCK MULLER CONCEPT MOVIE & BEHIND THE SCENE 2011

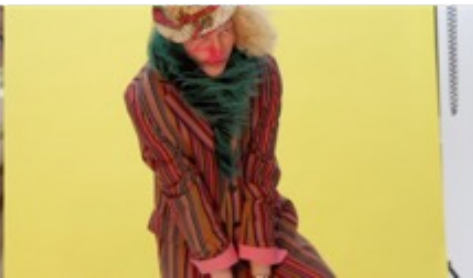
CLIENT: WORLD COMMERCE CORPORATION

direction

“numeral INDIVIDUAL” CONCEPT MOVIE



“numeral SHOT” BEHIND THE SCENE



SHISEIDO PROFESSIONAL BEAUTY INNOVATOR BEHIND THE SCENE

CLIENT: SHISEIDO CO., LTD.

direction



MOVING IMAGE WORKS

SARM MV 「I DON'T WANNA DO」

@2020.1.12

CLIENT: Simones Co., Ltd.

creative direction / art direction / production /



MOVING IMAGE WORKS

HANKYU UMEDA HANKYU. MODE 2021SS SEASONAL VISUAL & ANIMATION

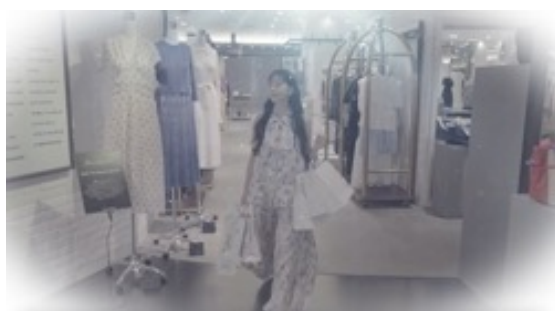
CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative director / art director / production / design



MOVING IMAGE WORKS

HANKYU UMEDA HANKYU. MODE 2021SS SEASON 実写版MOVIE

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
organization / creative direction / art direction / production / operation



私はファッションが本当に好きです。



でも私はやっぱりファッションが大好きなんです。



そんな時、地球のために活動をする「MISTRESS」さんたちに出会いました。



私も彼女たちと一緒に学びながら、これから更に行動に移ろうと思っています。

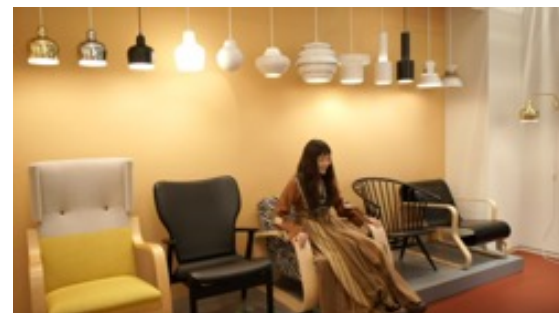


また皆さんと販売でお会いできるのを楽しみにしています！

MOVING IMAGE WORKS

HANKYU UMEDA HANKYU. MODE 2021AW SEASONAL MOVIE

CLIENT: HANKYU HANSHIN DEPARTMENT STORES, INC.
creative director / art director / production / design



PRESS COVERAGE

PRESS COVERAGE

Class - TAIWAN



Styling for a fashion story and an interview as a consultant for 03

COMMERCIAL PHOTO - JAPAN



Interview as an art director

PRESS COVERAGE

COOL & STYLISH - JAPAN



About commons&sense, focusing on its layout and style

DESIGN FILING BOOK - JAPAN



About commons&sense, focusing on its layout and style

デザインノート - JAPAN



Interview as editor in chief, about commons&sense and its history

PRESS COVERAGE

Fashion News - JAPAN



Interview as editor in chief about mackintosh

ppaper – TAIWAN



About commons&sense and Kaoru Sasaki

PRESS COVERAGE

GQ Style KOREA - KOREA



Interview as editor in chief, about commons&sense

i-D - UK



About commons&sense and Kaoru Sasaki

PRESS COVERAGE

IdN – HONG KONG



About commons&sense and Kaoru Sasaki

Magazine - FRANCE



About commons&sense

PRESS COVERAGE

MILK X – HONG KONG



About commons&sense and Kaoru Sasaki

Numéro TOKYO - JAPAN



Guest appearance for Tsuyoshi Noguchi's regular page in Numéro TOKYO

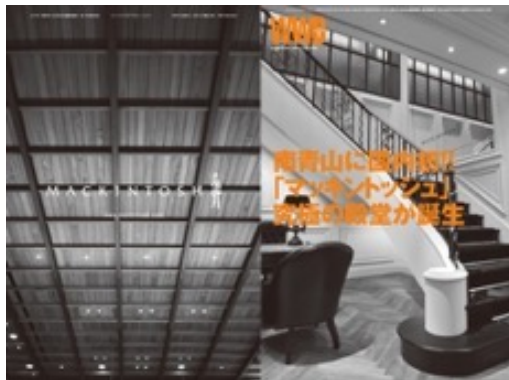
PRESS COVERAGE

WWD JAPAN - JAPAN



Talk session with Chitose Abe (designer of sacai)

WWD JAPAN – JAPAN



Interview as an editor in chief

2024

kaorusasaki.com

www.common-sense.net

nikolatesla.tokyo

 [commonsandsense_magazine](https://www.instagram.com/commonsandsense_magazine)